



COMMUNICATION STUDIES MAJOR, B.A.

Rhetoric and Public Culture Concentration

Communication Studies Core (21 Credit Hours)

- COMM 1010** Presentational Speaking or **COMM 1100** Fundamentals of Oral Communication
- COMM 2200** Introduction to Interpersonal Communication
- Two of the following four courses:*
- COMM 2300** Introduction to Organizational Communication
- COMM 2400** Introduction to Rhetoric and Popular Culture
- COMM 2030** Intercultural Communication
- COMM 2040** Team and Group Communication
- Each of the following three courses:*
- COMM 3000** Diversity and Communication in the US
- COMM 3100** Communication Theory
- COMM 4100** Communication Ethics

Research Course (3 Credit Hours)

- One of the following two courses:*
COMM 3110 Applied Communication Research Methods or **COMM 3400** Rhetorical Criticism

Concentration Courses (9 Credit Hours)

- Three of the following courses:*
- COMM 3010** Business and Professional Speaking
- COMM 3020** Advanced Public Speaking
- COMM 3040** Crisis Communication
- COMM 3410** Rhetoric and Public Culture
- COMM 3420** Arguing Constructively
- COMM 3430** Communication in Politics
- COMM 4410** Techniques of Persuasion
- COMM 4420** Freedom of Speech
- COMM 4440** Sports Discourse in Media and Culture
- COMM 4450** Social Movement Rhetoric

Elective Courses (6 Credit Hours)

- Electives:*
Any **two** COMM courses, 3000-level or above. You may also apply COMM 2010, COMM 2020, COMM 2030, or COMM 2040 towards your elective courses.
- Note:** You need a **minimum of 40 upper-division credit hours** to graduate.
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Senior Experience (3 Credit Hours)

- Select **one** of the following courses:
- COMM 4910** Applied Communication Research Project
- COMM 4920** Senior Seminar
- COMM 4930** Senior Communication Internship