



# Center for Professional Selling

## Real-World Readiness

A university sales education can provide an excellent return on your investment, with high placement rates and average starting salaries.

MSU Denver's Center for Professional Selling prepares students for success through real-world selling experience, networking events, national competitions, and more.



MSU Denver was named one of the "Top Universities for Professional Sales Education" by the Sales Education Foundation.



MSU Denver is a Full Member of the University Sales Center Alliance - one of only 50 in the world.



The College of Business is AACSB-accredited, the highest standard of achievement for business schools.

## Students

Our curriculum is highly desired by employers and applicable to a variety of industries and careers.

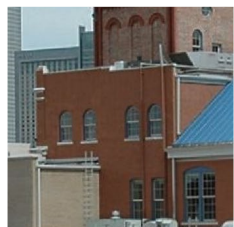
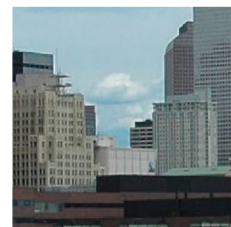
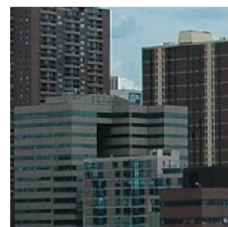
### Program Options:

- Professional Selling Major
- Sales Certificate
- Sales Minor

### Why consider sales?

- Career Opportunities: Professional salespeople are needed in every industry.
- Critical Skills: Everybody in business - no matter what role - is selling. Sales is not all about closing or being assertive
- Real-World Connections: Our students work with sales professionals and have an established network before graduation
- Fulfillment: 77% of graduates from formal sales programs report career satisfaction
- Community: We have many opportunities to get involved, including a competitive sales team, a student club, and informal get-togethers.

More than 50% of all college graduates will start their careers in sales. Are you prepared?



# A win-win situation

The Center for Professional Selling provides opportunities to acquire the most talented, promising new employees and creates an ideal win-win situation for the partner and the University.

Sales program graduates come to the workforce armed with real-world experience, strong career goals, and the tools and talent to contribute to their organizations from day one.

According to a survey of sales managers:

- Sales program graduates ramp up 50% faster than their non-sales educated peers
- New hires from sales programs turnover 30% less
- Sales program graduates save their recruiting companies an average of \$180,000 per hire when compared to other recent graduates.

## Partners

Partners support our program both financially and through student engagement. Partner opportunities include:

- Academic presentations or activities in sales classes
- Invitations to networking events held each semester, attended by students in sales classes
- Options to co-develop assignments or competitions
- Invitation to a private LinkedIn group for sales students and alumni
- Recognition in the Sales Center, website, and promotional materials
- Additional opportunities to engage with students (vary by semester)

[msudenver.edu/selling](https://msudenver.edu/selling)

Our Partners:

