***Professional Selling***

*Bachelor of Arts*

***The Bachelor of Arts degree in Professional Selling offers students pathways to excel in***

***the field of professional selling.***

*Through immersive experiences like real-world selling scenarios, role plays, interviews, networking*

*events, and competitions, students gain invaluable practical knowledge that propel them into the field*

*of professional selling.*

*MORE THAN 50% OF COLLEGE GRADUATES WILL HOLD THEIR INITIAL JOB IN SALES.*

***PI SIGMA EPSILON (PSE)***

*Pi Sigma Epsilon is a student organization that develops the sales and marketing skills of its members. Through real world opportunities, students practice these skills in a safe and constructive environment with their peers.*

***UNIVERSITY SALES CENTER ALLIANCE***

*MSU Denver is a full member of the University Sales Center Alliance.*

***TOP UNIVERSITIES FOR PROFESSIONAL SALES EDUCATION***

*MSU Denver was named one of the “Top Universities for Professional Sales Education” by the Sales Education Foundation.*

***CAREER PATHS***

*• Sales Managers*

*• Advertising Sales Agents*

*• Sales Representative*

*• Sales Engineers*

***ALUMNI SPOTLIGHT***

*“What I appreciate most about my experience is having opportunities to network with*

*tenured industry professionals...”*

***Tatym Lillquist,*** *Class of ‘21, Financial Advisor, Northwestern Mutual*

[***www.msudenver.edu/selling***](http://www.msudenver.edu/selling)

**Where Ambition Meets Opportunity**

Welcome to MSU Denver’s AACSB accredited College of Business, where diverse, industry-experienced faculty provide a vibrant, career-focused education in the heart of Denver.

Whether you’re starting out or advancing your career, our dedicated faculty empower you to excel in today’s business landscape.

**Explore Opportunities here at MSU Denver College of Business**

Bachelor of Science Degrees

* Accounting B.S.
* Business Administration B.S.
* Business Intelligence B.S.
* Computer Information Systems B.S.
* Economics B.S.
* Finance B.S.
* Human Resources B.S.
* International Business B.S.
* Management B.S.
* Marketing B.S.
* Operations Management B.S.
* Real Estate B.S.

Bachelor of Arts Degrees

* Economics B.A.
* Entrepreneurship B.A.
* Professional Selling B.A.

Graduate Programs

* Master of Professional Accountancy (MPAcc)
* Master of Business Administration (MBA)

View our full program list: [www.msudenver.edu/business/business-programs](http://www.msudenver.edu/business/business-programs)

AACSB Accredited

Our students:

* 73% Hired in degree-specific roles
* 55% Students receive Scholarships and grants
* 59.7% First-generation undergraduate students
* #1 Undergraduate Transfer Destination

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