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# College of Health & Human Sciences Four-Year Plan: Sport Management, B.A.

2025-2026 Catalog Year *(Minor not required, but may be encouraged – see advisor to discuss)*

## First Year Fall Semester (15 credits)

| Course | Credits |
| --- | --- |
| SM 2050 Introduction to Sport Management | 3 |
| Written Communication General Studies (1 of 2) | 3 |
| Oral Communication General Studies | 3 |
| Quantitative Literacy General Studies | 3 |
| Historical General Studies – GD Recommended\* | 3 |

## First Year Spring Semester (15 credits)

| Course | Credits |
| --- | --- |
| SM 2070 Sport Venue Management | 3 |
| Written Communication General Studies (2 of 2) | 3 |
| Natural & Physical Science General Studies (1 of 2) | 3 |
| Social & Behavioral Science General Studies (1 of 2) – ESSJ Recommended\*\* | 3 |
| Social & Behavioral Science General Studies (2 of 2) | 3 |

## Second Year Fall Semester (15 credits)

| Course | Credits |
| --- | --- |
| SM 2730 Sport in Society | 3 |
| SM 3100 Sport Media Operations | 3 |
| Arts & Humanities General Studies (1 of 2) | 3 |
| Natural & Physical Science General Studies (2 of 2) | 3 |
| Minor Course or General/Unrestricted Elective | 3 |

## Second Year Spring Semester (15 credits)

| Course | Credits |
| --- | --- |
| SM 2300 Sport Event Management | 3 |
| SM 3200 Sport Governance & Policy | 3 |
| Arts & Humanities General Studies (2 of 2) | 3 |
| Minor Course or General/Unrestricted Elective | 3 |
| Minor Course or General/Unrestricted Elective | 3 |

\*GD = course also meets the Global Diversity General Studies Requirement

\*\*ESSJ = course also meets the Ethnic Studies and Social Justice Graduation Requirement

## Third Year Fall Semester (15 credits)

| Course | Credits |
| --- | --- |
| ESS 3990 Field Experience | 3 |
| SM 3600 Sport Promotion | 3 |
| SM 3650 Technology & Social Media in Sport | 3 |
| SM Approved Elective | 3 |
| Minor Course or General/Unrestricted Elective | 3 |

## Third Year Spring Semester (15 credits)

| Course | Credits |
| --- | --- |
| ESS 4660 Legal Liability for Physical Educators, Coaches, & Administrators | 3 |
| SM 4610 The Sport Enterprise | 3 |
| SM Approved Elective | 3 |
| Minor Course or General/Unrestricted Elective | 3 |
| Minor Course or General/Unrestricted Elective | 3 |

## Fourth Year Fall Semester (15 credits)

| Course | Credits |
| --- | --- |
| SM 4600 Organization & Administration of Sports | 3 |
| SM 4860 Seminar in Sport Management | 3 |
| SM Approved Elective | 3 |
| Minor Course or General/Unrestricted Elective | 3 |
| Minor Course or General/Unrestricted Elective | 3 |

## Fourth Year Spring Semester (15 credits)

| Course | Credits |
| --- | --- |
| SM 4890 Internship for Sport Management | 9 |
| SM 4891 Professional & Career Development in Sport Management | 3 |
| Minor Course or General/Unrestricted Elective | 3 |

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