***MSU Denver College of Business***

***Viewbook – Text version***

*Where Ambition Meets Opportunity*

[*www.msudenver.edu/business*](http://www.msudenver.edu/business)

*AACSB Accredited*

*Message from the* **Faculty & Staff**

**Welcome to the College of Business at Metropolitan State University of Denver.**

MSU Denver emphasizes innovative, contemporary instruction and a nurturing, transformative educational experience. We are dedicated to providing quality education for future business leaders, staying current through scholarly activity, professional development, and community engagement.

Our team includes new and seasoned professors who excel academically and veteran business professionals who apply theory to practice. Among them are Fulbright Scholars, journal editors, and nationally recognized scholars.

The success of the College of Business is attributed to our quality curriculum, distinguished faculty, accomplished students, and supportive business community partners. These partners highlight the vital role MSU Denver plays in the Colorado Community.

Located on the Auraria Campus, MSU Denver boasts a diverse student and faculty population in the heart of Downtown Denver. This diversity enriches the educational experience. As part of Denver’s business hub, MSU Denver builds partnerships that reflect its commitment to the Colorado business community, creating bridges between businesses and students entering the workforce.

**AACSB ACCREDITATION**

AACSB accreditation signifies the highest standard of achievement for business schools worldwide. It ensures rigorous academic standards, innovative teaching, and a commitment to continuous improvement. Earning this accreditation highlights our dedication to providing a top-tier business education, preparing students for successful careers in a competitive global market.

**I’m A Roadrunner**

*“MSU Denver showed me what possibilities and opportunities Denver has to offer… I am a student athlete and I’m a Roadrunner.”*

**Camden Smithburg, Class of ‘24,** *Business Administration B.A.*

*“I am a first-generation student who transferred to MSU Denver after receiving my associate’s degree. I am a Roadrunner!”*

**Elizabeth Connolly, Class of ’24,** Computer Information Systems B.S.

*“After serving our country in the United States Marine Corps, I knew it was time to further my education. I am a mother of three and believe that showing my children that education is important to opening doors to new opportunities. I am a veteran and I’m a Roadrunner!”*

**Jamie Carrico, Class of ‘24,** *Business Intelligence B.S.*

*“I will be running my ATM Business that I created with the help of the Entrepreneurship program at MSU Denver. I am a first-generation DREAMER student and I am a Roadrunner.”*

**Carlos Daniel Bustos Ovalle, Class of ‘24,** *Entrepreneurship B.A.*

**Where Ambition Meets Opportunity**

Welcome to MSU Denver's AACSB-accredited College of Business, where diverse, industry experienced faculty provide a vibrant, career focused education in the heart of Denver.

Whether you're starting out or advancing your career, our dedicated faculty empower

you to excel in today's business landscape.

**Our Students**

**54%** Students of Color

**50%** Transfer Students

**61%** Students Employed Full-time post-graduation

**55%** Students receive scholarships and grants

**59%** First-generation Undergraduate students

Military Times Best for Vets: College honoree

**73%** Hired in degree-specific roles

**89%** Utilized career resources at MSU Denver

**Rankings and Accreditations**

• AACSB Accredited

• Top Sales School Award

• Society for Human Resources Management (SHRM)

• University Sales Center Alliance

• ABET Accreditation

• Hispanic Serving Institution

**Our Academic and Career Advising Resources**

**Career Advising Resources Academic Advising**

• Understand major requirements and recommend courses

• Assist with any academic issues you may encounter

• Transfer support

• Prior Learning Assessment consultation

**Career Specialist**

• Personalized career counseling

• Career exploration resources

• Networking events and career fairs

• Interview preparation and strategy sessions

• Internship & Experiential Learning

**Classroom to Career Hub**

• Career Engagement

• Scholarship Programs

• Exploratory Advising

• Industry Partnerships

• Graduate School Preparation

**Explore Opportunities here at MSU Denver College of Business**

**Bachelor of Science Degrees**

• Accounting B.S.

• Business Administration B.S.

• Business Intelligence B.S.

• Computer Information Systems B.S.

• Economics B.S.

• Finance B.S.

• Human Resources B.S.

• International Business B.S.

• Management B.S.

• Marketing B.S.

• Operations Management B.S.

• Real Estate B.S.

**Bachelor of Arts Degrees**

• Economics B.A.

• Entrepreneurship B.A.

• Professional Selling B.A.

**Graduate Programs**

• Master of Professional Accountancy (MPAcc)

• Master of Business Administration (MBA)

**View our full program list:**

[**www.msudenver.edu/business/business-programs**](www.msudenver.edu/business/business-programs)

**Links:**

[**www.msudenver.edu/transfer-student**](http://www.msudenver.edu/transfer-student)

[**www.msudenver.edu/busienss**](http://www.msudenver.edu/busienss)

[**www.msudenver.edu/apply**](http://www.msudenver.edu/apply)

**Accounting**

*Bachelor of Science*

Accounting is the backbone of any successful enterprise, and companies cannot run

effectively without a clear understanding of their financial statements.

From tax accounting to technology, students acquire the knowledge to build a career as

well as the professional experience necessary to be workplace-ready after graduation.

\* ACCOUNTING PROFESSIONALS WORK FOR COMPANIES OF ALL SIZES, OVERNMENT AGENCIES, AND COMMUNITY SERVICE ORGANIZATIONS.

**VOLUNTEER INCOME TAX ASSISTANCE PROGRAM**

Our **Volunteer Income Tax Assistance** program is a student-run tax service, preparing federal and State of Colorado income tax returns for foreign students, elderly, disabled, and low-income individuals.

Every year, our students attend the Institute of Internal Auditors Global Student Conference.

**ACCOUNTING STUDENT ORGANIZATION**

The **Accounting Student Organization** (ASO) connects students to faculty and industry professionals while also offering information on scholarships, job search strategies, and career opportunities.

**CAREER PATHS**

• Certified Public Accountant

• Forensic Accountant

• Internal Auditor

• Financial Analyst

• Tax Accountant

• Controller

• Budget Analyst

• Cost Accountant

• Certified Fraud Examiner

• Enrolled Agent

• Certified Management Accountant

**ALUMNI SPOTLIGHT**

*“During my time here, I maximized the resources offered by the Career Hub to secure my future.”*

**Lauren Eidenmueller,** Class of ‘22, *Accounting B.S., Consultant, RubinBrown LLP*

[*www.msudenver.edu/accounting*](http://www.msudenver.edu/accounting)

**Business Administration**

Bachelor of Science

Students enrolled in the Bachelor of Science Business Administration degree will complete business core coursework, plus 21 credits of business coursework with a maximum of 9 credits in any one area based on the students’ professional interests, ending with a course in Strategic Leadership.

The degree can be completed fully online, in-person or a mix of both.

ARE YOU READY TO ADVANCE IN YOUR CURRENT COMPANY? The Bachelor of Science in Business Administration degree can be customized to meet your specific career goals. Individuals with some college credits and/ or prior work experience may find this degree a perfect fit for degree attainment and career advancement.

**CAREER PATHS**

• Research Analyst

• Customer Service

• Business Operations

• Product Management/Development

• Marketing Research Analys

**ALUMNI SPOTLIGHT**

*“I’ve built connections and fostered relationships...teaching me what I needed to know in my future career.”*

**Camden Smithburg,** Class of ’24

Business Administration B.S., *Member of the Men’s Basketball Team*

[**www.msudenver.edu/business/business-administration-major-bs**](http://www.msudenver.edu/business/business-administration-major-bs)

**Business Intelligence**

*Bachelor of Science*

Cloud computing and big data are experiencing high demand for employees. *Our business Intelligence degree is custom-built to fill these needs.*

Taught by expert faculty, our students gain in-demand skills in programming, problem-solving, database management, and advanced analytics using industry-standard software. Our experiential learning approach immerses students in cutting-edge technologies where class projects ask students to

build prototypes and business analytics systems from the ground up.

The business world is producing mountains of data, and companies can’t find enough people to help them turn data into actionable strategies.

**COMPUTING ACCREDITATION COMMISSION**

Our classes meet international accreditation standards for quality and content.

**ASSOCIATION OF IT PROFESSIONALS – STUDENT CHAPTER**

MSU Denver’s AITP Student Chapter supports our student’s learning goals while simultaneously encouraging the sharing of ideas through professional experiences.

**CAREER PATHS**

• Business Intelligence Analyst

• Business Intelligence Developer

• Business Intelligence Specialist

• HRIS Analyst

• Technical Business Analyst

• Data Analyst

• Retail Sales Analyst

• Market Research Analyst

**ALUMNI SPOTLIGHT**

*“Thanks to the Business Intelligence Program, I met my mentor. He helped me discover my inner*

*strength and realize my potential. This experience has made my career at MSU truly fulfilling.”*

**Nhi Dang,** Class of 24, *Business Intelligence B.S., Associate Credit Analyst First Bank*

[*www.msudenver.edu/computer-information-systems-busienss-analytics/business-intelligence-major-bs*](http://www.msudenver.edu/computer-information-systems-busienss-analytics/business-intelligence-major-bs)

***Computer Information Systems***

*Bachelor of Science*

***A Bachelor of Science degree in Computer Information Systems (CIS) combines general business***

***with modern technology,***

*preparing our students for the rapidly changing digital world where CIS professionals are revolutionizing work processes, developing impactful applications, and fortifying computing security.*

*As computers become more powerful and integrated into everything we do, society will need professionals who know how to apply and support the systems designed to make our jobs and lives easier.*

***ABET ACCREDITED COMPUTING ACCREDITATION COMMISSION***

*Our classes meet international accreditation standards for quality and content.*

***ASSOCIATION OF IT PROFESSIONALS – STUDENT CHAPTER***

*MSU Denver’s* ***AITP Student Chapter*** *supports our student’s learning goals while simultaneously*

*encouraging the sharing of ideas through professional experiences.*

**CAREER PATHS**

• Information Officer

• User Support Specialist

• Database Administrator

• Network Administrator

• Telecommunications Manager

• Computer Hardware Engineer

• Data Analyst

• Web Developer

• Systems Analyst

• Systems Developer

**ALUMNI SPOTLIGHT**

*“MSU Denver provided me with the ability to learn valuable skills such as statistical analysis, data*

*collection, cleaning, and mining, as well as data visualization using Tableau and Power BI.”*

**Cat Gerbo,** Class of ‘23, *Computer Information Systems B.S., Data Analyst, Wagner Equipment*

[*www.msudenver.edu/computer-information-systems-business-analytics*](http://www.msudenver.edu/computer-information-systems-business-analytics/)

***Economics***

*Bachelor of Arts*

The Bachelors of Arts in Economics offers a broad interdisciplinary education allowing students to explore societal economic issues enhancing their adaptability for diverse career paths.

***WE PREPARE STUDENTS FOR GRADUATE PROGRAMS IN ECONOMICS, AGRICULTURAL AND APPLIED ECONOMICS, POLITICAL SCIENCE, SOCIOLOGY, OR LAW.***

***EXPERIENCE MATTERS.***

*Economics extends beyond just the concepts of money, profits, and the stock market; it provides*

*a unique lens - focusing on incentives, choices, and markets - to discern the root causes and*

*uncover solutions for enduring societal challenges such as crime, the environment, inequality,*

*immigration, growth, and poverty.*

***CAREER PATHS***

*• Federal Reserve Bank*

*• Public Finance*

*• Government*

*• Economic Development*

*• Consulting*

*• Public Policy*

*• International Trade*

*• Banking*

*• Graduate Student*

*• Data Analyst*

***STUDENT SPOTLIGHT***

*“Being part of the MSU community has afforded me the opportunities to connect with a myriad of individuals from diverse backgrounds.”*

***Emma Keyser,*** *Current Student, Economics B.A., Intern at the Center for Climate and Energy Solutions*

[www.msudenver.edu/economics](http://www.msudenver.edu/economics)

**Economics**

*Bachelor of Science*

The Bachelor of Science in Economics equips students with the analytical and quantitative skills required for entering careers in the private, non-profit, and public sectors, providing them with

the essential tools for their professional roles.

STUDENTS APPLY THEIR ECONOMIC, ANALYTICAL, AND QUANTITATIVE SKILL IN PRIVATE OR PUBLIC SECTOR INTERNSHIPS.

**EXPERIENCE MATTERS**

The Bachelor of Science in Economics covers more than money and markets, focusing on real-world issues, and offers various study options to prepare students for different careers in business, nonprofit,

and government sectors.

**CAREER PATHS**

• Federal Reserve Bank

• Public Finance

• Government

• Economic Development

• Consulting

• Administration

• International Trade

• Finance

• Law School

• Risk Analysis

**FACULTY SPOTLIGHT**

*“Our economics program is designed to develop your quantitative skills and economic reasoning, making you a valuable asset in any professional field.”*

**Chandler Reilly,** Assistant Professor of Economics

[www.msudenver.edu/economics](http://www.msudenver.edu/economics)

**Entrepreneurship**

*Bachelor of Arts*

**The Entrepreneurship Bachelor of Arts degree gives students the tools to run with new ideas.**

Encouraged through a culture that inspires an entrepreneurial mindset, students apply course concepts to create their own business.

**EXPERIENCE MATTERS**

The Center for Entrepreneurship coordinates multiple events for our students:

**Launch Denver** is a free 10-week business startup workshop that guides participants through the process of starting and growing a business.

**Pitch Competitions** give our students a platform to pitch their business ideas to a panel of area business leaders.

**Business Plan Competitions** give our students the opportunity to identify innovative opportunities and

communicate their vision through a business plan.

**IGNACIO SALAS WON THE CENTER FOR ENTREPRENEURSHIP’S PITCH COMPETITION WITH HIS IDEA FOR RECYCLED AND RECYCLABLE PLASTIC SHIPPING PALLETS.**

**CAREER PATHS**

• Owner/Operator

• Business Manager

• Management Consultant

• Non-Profit Manager

• Business Advisor

**ALUMNI SPOTLIGHT**

*“After years of feeling constrained by traditional structures, we were inspired to establish Kreativ*

*Alchemy, a marketing agency dedicated to empowering SMBs, startups, and personal brands to define their identity and make their mark in the world.”*

**Kayla Klein,** Class of ‘17, *Owner and founder of Kreativ Alchemy*

[**www.msudenver.edu/management/entrepreneurship-major-ba**](http://www.msudenver.edu/management/entrepreneurship-major-ba)

**Finance**

*Bachelor of Science*

**Our Bachelor of Science degree in Finance prepares students for roles requiring professionals**

**who are well-rounded,**

objective yet analytical, with strong managerial and problem-solving skills. Our dedicated faculty have

extensive experience and are committed to fostering the next generation of industry leaders.

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Christopher Wimmer presented with the Outstanding Student in the College of Business for the 2022-23 Academic Year by Paul Camp.

**ADVANCED INVESTMENT MANAGEMENT**

Students enrolled in the **Advanced Investment Management** course create an investment philosophy and process and pitch their business models to professional investors. At least 20 job placements have resulted from the professional investor contacts developed through the class.

**CERTIFIED FINANCIAL PLANNER CFP®**

MSU Denver offers a degree in personal financial planning and registered with the Certified Financial Planner CFP® Board of Standards.

**CAREER PATHS**

• Financial Manager

• Fund Manager

• Personal financial advisor

• Budget Analyst

• Financial Risk Manager

• Financial Planner

• Investor Relations Associate

• Estate Planner

• Financial Analyst

• Securities, Commodities and Financial Services Sales Agent

• Real Estate Portfolio Manager

**ALUMNI SPOTLIGHT**

*“If I can complete college after seven years out of school, anybody can. It is all in the belief and*

*mentality a person has backed by hard work and discipline”.*

**Abraham Gutierrez Rodriguez**, Class of ‘23, *Finance B.S., Interned at FirstBank and Fidelity Investments*

[***www.msudenver.edu/finance/finance-major-b-s***](http://www.msudenver.edu/finance/finance-major-b-s)

***Banking***

Concentration

**Banking is much more than just cashing checks – it combines financial planning, solving**

**problems, and promoting your community.**

Banking relies on the latest technology to protect customers and financial institutions. Students learn about banking operations, risk analysis, financial markets and institutions, and personal selling.

**CHASE YOUR CONCENTRATION**

**Compliance** covers the culture and practice of compliance, the regulatory environment of banking, and the essentials of information security.

**Financial Analysis** teaches investment strategies, financial modeling, securities analysis, and portfolio management.

**RISK MANAGEMENT ASSOCIATION**

Our banking students are invited members of the local chapter of the **Risk Management Association** where they network with Colorado’s banking sector professionals. Our flexible online banking concentration serves students who want career advancement or transition into a similar industry.

Banking combines financial planning, solving problems, and promoting your community.

**CAREER PATHS**

• Compliance Specialist

• Financial Advisor

• Credit Analyst/Underwriter

• Financial Analyst

• Commercial Banker

• Branch Manager

• Client Relations Manager

• Regulations Analyst

• Loan Officer

• Risk Analyst

**FACULTY SPOTLIGHT**

*“Our banking concentration will help students think like a banker and sound like a banker on the first day of the job.”* **Austin Elsey,** Lecturer of Finance, *MSU Denver College of Business*

***Human Resource Management***

*Bachelor of Science*

***Human Resource personnel ensure that the right talent is found, hired, cultivated, and rewarded,***

***so the business and its employees can thrive.***

*Our faculty are current or former industry professionals, and their experiences are woven into classroom lessons preparing students for the dynamic role as a human resource professional.*

***KEY ROLES OF A HUMAN RESOURCES PROFESSIONAL***

*• Lead and communicate legal or regulatory compliance initiatives*

*• Administer compensation or benefits programs*

*• Analyze data to inform operational decisions or activities*

*• Recruit and retain employees*

*• Lead diversity and inclusion initiatives*

*HUMAN RESOURCES PROFESSIONALS ARE IN HIGH DEMAND WITH A PROJECTED JOB GROWTH RATE OF 24% IN CURRENT, NEW, AND EMERGING OCCUPATIONS.*

***SOCIETY FOR HUMAN RESOURCE MANAGERS (SHRM)***

*Our coursework aligns with the* ***Society for Human Resource Managers*** *(SHRM), and as a result, MSU Denver College of Business students can attend Colorado SHRM meetings and events making our students eligible to take the SHRM certification exam.*

***CAREER PATHS***

*• Human Resources Manager*

*• Training/Development Manager*

*• Talent Management*

*• Labor Relations*

*• Benefits Administrator*

*• Management Consultant*

*• Risk Manager*

*• Recruitment Consultant*

*• Workplace Safety Manager*

*• Compliance Officer*

***ALUMNI SPOTLIGHT***

*“MSU Denver’s Human Resources degree program wasn’t just about textbooks and lectures; it was a*

*hands-on, real-world education that prepared me to thrive in the dynamic field of HR.”*

***Matthew Mitchell****, Class of ‘23, Management B.S., HR/Risk Compliance Specialist, Partners PEO, LLC*

[***www.msudenver.edu/management/individualized-degree-humanresource-management***](http://www.msudenver.edu/management/individualized-degree-humanresource-management)

***International Business***

*Bachelor of Science*

*Students in our International Business Bachelor of Science degree are encouraged to travel the world, gain experience with a foreign language, and better understand global economic and business climates.*

*THERE IS INCREASING DEMAND FOR EMPLOYEES WHO UNDERSTAND AND CAN NAVIGATE THE GLOBAL CONTEXT OF BUSINESS.*

***STUDY ABROAD DESTINATIONS***

*• Italy*

*• Switzerland*

*• Japan*

*• Germany*

*• England*

*• South Korea*

*• Austria*

*• France*

*• Iceland*

*• Costa Rica*

*• Vietnam*

*• Thailand*

*• China*

***CAREER PATHS***

*• Foreign Exchange Advisor*

*• International Sales*

*• Representative*

*• Multinational Manager*

*• Logistics Manager*

*• Financial Controller*

*• Import/Export Agent*

*• Business Development Director*

*• International Management Consultant*

*• Foreign Policy Advisor*

*• Multinational Manager*

*• Trade Specialist*

***STUDENT SPOTLIGHT***

*“Being from Columbia, I’m incredibly passionate for international business and I love getting to know other people and cultures.”* ***Isabel Botero,*** *Current Student, International Business B.S., Teaching Assistant*

[***www.msudenver.edu/management/international-business-major-bs***](http://www.msudenver.edu/management/international-business-major-bs)

***Management***

*Bachelor of Science*

***A Bachelor of Science degree in Management equips students with the knowledge and skills***

***necessary to navigate the current workplace, while emphasizing diversity and inclusion.***

*Our courses dive into the foundations and challenges encountered in both large and small organizations, and our students are taught how to meet these challenges while honing their interpersonal, critical thinking, analytical, conceptual, and communication skills.*

***EXPERIENCE MATTERS.***

*Students can expect to apply what they learn in class to a business situation which may include analyzing a current employer, working on a project for a local company, interviewing a manager, or completing an internship.*

*MANAGERS INFLUENCE EMPLOYEE PERFORMANCE AND FOSTER A POSITIVE WORK CULTURE.*

***CAREER PATHS***

*• Logistics & Supply Chain Manager*

*• Management Consultant*

*• Production Manager*

*• Business Manager*

*• Operations Manager*

*• Project Manager*

*• Risk Manager*

*• Entrepreneur*

*• Sales Manager*

*• Purchasing Manager*

*• Management Analyst*

***STUDENT SPOTLIGHT***

*“I chose to study management because it has been a longstanding interest of mine, particularly in conjunction with leadership.”*

***Lilly Stienemeier,*** *Current Student, Management B.S., Member of the Women’s Tennis Team*

[***www.msudenver.edu/management***](http://www.msudenver.edu/management)

***Marketing***

*Bachelor of Science*

***Marketing is critical to business success. Our Bachelor of Science degree in Marketing***

***teaches students how to deliver value to consumers and generate revenue for the organization.***

*It’s about developing the right products, for the right people, at the right price, in the right places, and*

*with the right communication.*

*WE HAVE A DIGITAL MARKETING CERTIFICATE FOR MARKETING MAJORS! IT’S GREAT FOR RETURNING STUDENTS LOOKING FOR PROFESSIONAL OR CONTINUED EDUCATION.*

***EXPERIENCE MATTERS.***

*Students have opportunities to work with organizations and learn how to develop marketing strategies in areas such as:*

*• Branding*

*• Social media*

*• Digital marketing*

*• Integrated marketing communications including advertising*

*• International marketing*

*• Professional selling*

*• Strategic marketing planning*

*• Marketing research*

***CAREER PATHS***

*• Digital Marketing*

*• Social Media*

*• Advertising*

*• Market Research*

*• Media Buying*

*• Brand or Product Management*

*• Professional Sales*

*• Sports Marketing*

*• Channel Management*

*• Retailing and Experiential Marketing*

***ALUMNI SPOTLIGHT***

*“The College of Business at MSU Denver has inspired me to become a marketing professional and a future leader in the business world.”*

***Erica Petersen,*** *Class of 23, Marketing B.S.*

[***www.msudenver.edu/marketing***](http://www.msudenver.edu/marketing)

***Operations Management***

*Bachelor of Science*

***The Bachelor of Science degree in Operations Management teaches students about business functional areas and helps them build skills and knowledge necessary to be effective professionals.***

*Operations Managers get things done. They ensure raw materials are turned into finished goods and*

*products. Operations Managers improve efficiency, quality, and productivity that ultimately leads to*

*greater customer satisfaction and larger profits for a company.*

*THE BUREAU OF LABOR STATISTICS IS PREDICTING A 6% GROWTH RATE FOR OPERATIONS MANAGERS AND A 30% GROWTH IN SUPPLY CHAIN MANAGERS BETWEEN 2020 AND 2030*

***CAREER PATHS***

*• Operations Manager*

*• Inventory Management*

*• Purchasing*

*• Warehouse Management*

*• Distribution*

*• Supply Chain Activities*

*• Quality Control*

***STUDENT SPOTLIGHT***

*“I loved getting to know the College of Business Management faculty. They helped me network*

*and gain insights for my future.”*

***Aiden Foster,*** *Current Student, Operations Management B.S.*

[***www.msudenver.edu/management***](http://www.msudenver.edu/management)

***Professional Selling***

*Bachelor of Arts*

***The Bachelor of Arts degree in Professional Selling offers students pathways to excel in***

***the field of professional selling.***

*Through immersive experiences like real-world selling scenarios, role plays, interviews, networking*

*events, and competitions, students gain invaluable practical knowledge that propel them into the field*

*of professional selling.*

*MORE THAN 50% OF COLLEGE GRADUATES WILL HOLD THEIR INITIAL JOB IN SALES.*

***PI SIGMA EPSILON (PSE)***

*Pi Sigma Epsilon is a student organization that develops the sales and marketing skills of its members. Through real world opportunities, students practice these skills in a safe and constructive environment with their peers.*

***UNIVERSITY SALES CENTER ALLIANCE***

*MSU Denver is a full member of the University Sales Center Alliance.*

***TOP UNIVERSITIES FOR PROFESSIONAL SALES EDUCATION***

*MSU Denver was named one of the “Top Universities for Professional Sales Education” by the Sales Education Foundation.*

***CAREER PATHS***

*• Sales Managers*

*• Advertising Sales Agents*

*• Sales Representative*

*• Sales Engineers*

***ALUMNI SPOTLIGHT***

*“What I appreciate most about my experience is having opportunities to network with*

*tenured industry professionals...”*

***Tatym Lillquist,*** *Class of ‘21, Financial Advisor, Northwestern Mutual*

[***www.msudenver.edu/selling***](http://www.msudenver.edu/selling)

***Real Estate***

*Bachelor of Science*

***Real Estate is the single largest component of prosperity; estimated to represent approximately 25% of the world’s economic wealth.***

*Because of its impacts, real estate plays a key role in shaping the economic condition for individuals, families, and firms. At MSU Denver, students gain the opportunity to learn key concepts that lead to a successful career in Real Estate.*

***A DEGREE DESIGNED TO***

***GIVE YOU THE TOOLS TO BE***

***SUCCESSFUL IN REAL ESTATE.***

*Develop these Core Competencies:*

*• Real Estate Law*

*• Market Research Analysis*

*• Financial Analysis, Valuation and Return Calculation*

*• Real Estate Financing*

*• Marketing, Leasing, Sales, and Financing*

*• Negotiation*

*• Process and Project Management*

*MOST JOBS IN THE REAL ESTATE INDUSTRY REQUIRE A FOUR-YEAR DEGREE*

***CAREER PATHS***

*• Real Estate Brokers*

*• Property, Real Estate, and Community Association Managers*

*• Budget Analyst*

*• Financial Risk Manager*

*• Appraisers and Assessors of Real Estate*

*• Investor Relations Associate*

*• Estate Planner*

*• Financial Analyst*

***STUDENT SPOTLIGHT***

*“MSU Denver’s new real estate program helped narrow down my degree emphasis and has given me the proper education and resources to tap into the world of commercial Real Estate.”*

***Isaac Ramirez,*** *Current Student, Real Estate B.S., Real Estate Club President*

[***www.msudenver.edu/finance***](http://www.msudenver.edu/finance)

***Master of******Business Administration (MBA)***

***While earning an MBA is a common professional goal, there is no one set road to an MBA.***

*Our MSU Denver MBA program provides students from business and non-business backgrounds with a valuable, high-quality, and experience-based MBA program through excellence in teaching, individual attention, and hands-on experience at an exceptional value.*

***Choose Your Concentration***

***ACCOUNTING***

*Learn and practice how to use accounting and tax information to improve decision-making and maximize profit potential for your organization.*

***BUSINESS ANALYTICS***

*Learn and practice the skills to find, organize, model, and analyze data to make your organization’s*

*decision-making a cut above the competition.*

***STRATEGIC MANAGEMENT***

*Learn and practice the skills to align your teams and your units with organizational objectives to maximize*

*fiscal and human resources for maximum stakeholder value.*

***HUMAN RESOURCE MANAGEMENT***

*Learn and practice the skills to recruit and retain top talent. Empower people to create competitive*

*advantage and manage your organization to the next level.*

***GENERAL CONCENTRATION***

*will give you the opportunity to create your own path by selecting* ***any three*** *elective courses from any of the other MBA concentrations.*

***WHERE MBAALUMNI WORK***

*• Anheuser-Busch*

*• Ball Aerospace*

*• BNP Paribas*

*• The Coca-Cola Company*

*• Medtronic*

*• Northwestern Mutual*

*• Ricoh USA*

*• Sage Hospitality*

***ALUMNI SPOTLIGHT***

*“The small class sizes, synchronous class options, and direct teacher interfacing was exactly what I needed to pursue my MBA.”* ***Lauren McClintock,*** *Class of ‘23, COO, Bespoke Group*

[***www.msudenver.edu/mba***](http://www.msudenver.edu/mba)

***Master of Professional Accountancy (MPAcc)***

***The MSU Denver Master of Professional Accountancy (MPAcc) program offers a streamlined path to an advanced accounting degree, consisting of 30 credits without a thesis requirement.***

*The degree equips students not only with the knowledge needed for Colorado’s CPA exam but also fosters critical thinking, communication, and leadership skills through research-based, writing-intensive coursework.*

*Our MPAcc program is a specialized master’s degree, providing current and aspiring accounting professionals the opportunity to explore the vast array of accounting career paths and certifications as they deepen their knowledge and hone their skills to advance professionally.*

***Choose an experiential learning elective:***

***SMALL BUSINESS CONSULTING & ACCOUNTING:*** *Apply real-world accounting concepts to small businesses and interact with owners.*

***RISK ASSURANCE & ADVANCED PROJECTS:*** *Serve as a student internal auditor guiding clients on improving their processes and procedures.*

***MASTER’S ACCOUNTING INTERNSHIP:*** *Gain supervised accounting internship experience in a business entity or governmental agency.*

***TAX SITE LEADERSHIP & MANAGEMENT:*** *Supervise students in our VITA site, interact with community partners, and apply tax knowledge.*

***ACCOUNTING RESEARCH ASSISTANTSHIP:*** *Assist faculty with research projects, including literature review, data collection, and presentation.*

***WHERE MPACC ALUMNI WORK***

***• Armanino LLP***

***• BDO***

***• City and County of Denver***

***• Deloitte***

***• Denver Broncos Football Club***

***• EY***

***• Forvis Mazars***

***• Internal Revenue Service***

***• Plante Moran***

***• PwC***

***• UC Health***

***ALUMNI SPOTLIGHT***

*“Getting my master’s at MSU Denver was one of the best choices I’ve made as it prepared me to successfully obtain my CPA license and become a great tax accountant.”*

*Luis Paredes, Class of ‘18, Owner and Accountant at Denver RE CPA*

[***www.msudenver.edu/mpacc***](http://www.msudenver.edu/mpacc)

[***www.msudenver.edu/accounting/news***](http://www.msudenver.edu/accounting/news)

***Become a Roadrunner***

***Guaranteed Admissions Requirements***

*• Students who have a cumulative, unweighted GPA of 2.0 or higher.*

*• Students age 20 and over with a high school diploma or GED of 145 or higher on all four sections.*

*• Have at least 24 transferable college credits.*

***Reviewed Admission***

*All other applicants will be reviewed for admission with an official high school transcript,*

*a personal statement and an optional letter of recommendation.*

***Tuition Lock***

*• Guarantees your tuition will be locked in for up to four years for first-time college students and*

*for up to two years for transfer students.*

*• Tuition is locked up to four years for first-time college students and for up to two years for transfer students.*

*To see tuition and fees please visit:* [*www.msudenver.edu/bursar/tuition-and-fees*](http://www.msudenver.edu/bursar/tuition-and-fees)

***Financial Aid***

*• MSU Denver offers affordable, high-quality education with opportunities for scholarships, grants, and financial aid. More than 30% of students pay no tuition or fees.*

*• Scholarships: MSU Denver General Scholarship Application offers hundreds of scholarships.*

*• RaiseMe Micro-Scholarships: Easily earn micro-scholarships for high school or community college achievements.*

*• FAFSA and CASFA: The Free Application for Federal Student Aid (FAFSA) determines eligibility for federal financial aid programs, grants, and scholarships. Complete the Free Application for Federal Student Aid (FAFSA) by using MSU Denver’s school code 001360.*

*• The Colorado Application for State Financial Aid (CAFSA) is a safe alternative for non-FAFSA filers to apply for state financial aid.*

*• Student Employment: On-campus student employment supports education, provides income, fosters community involvement and friendships while cultivating professional skills.*

***How to Apply***

*1. Find the Roadrunner Applications online at:* [***www.msudenver.edu/apply***](http://www.msudenver.edu/apply)

*2. Complete the information asked in 10 minutes or less. No essays or transcripts are required at the time of application.*

*3. Submit your application for FREE.*

***Contact Us***

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*business@msudenver.edu*

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*1201 5th Street*

*Denver, CO 80204*