**Degree Map for Transfer Students**

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From: Community College of Denver To: MSU Denver College of Business

Degree: AAS in Marketing Degree: BS in Marketing

**Sending Institution (61 Credits) Semester 1 (or First 15 Credits)**

|  |  |  |  |
| --- | --- | --- | --- |
| Course | Course Title | CorrespondingCourse | Credits |
| ENG 121 | Composition I | ENG 1010 | 3 |
| COM 115 | Public Speaking | CAS 1010 | 3 |
| MTH 123/MTH 121 | Finite Mathematics ORCollege Algebra | MTH 1310/MTH 1110 | 4 |
| BUS 115 | Intro to Business | BUS 1850 | 3 |
|  | Total Credits | 13 |

**Semester 2**

|  |  |  |  |
| --- | --- | --- | --- |
| Course | Course Title | CorrespondingCourse | Credits |
| ENG 122 | Composition II | ENG 1020 | 3 |
| MAT 125 | Calculus | MTH 1320 | 4 |
| BUS 217 | Bus Comm & Rept Wrt | BUS 1950 | 3 |
| CIS 118 | Intro PC Applications | CIS 1010 | 3 |
| GT–AH1,2 | Arts & Humanities | A&H | 3 |
|  | Total Credits | 16 |

**Semester 3**

|  |  |  |  |
| --- | --- | --- | --- |
| Course | Course Title | Corresponding Course | Credits |
| ECO 201 | Macroeconomics | ECO 2010 | 3 |
| ACC 121 | Accounting Principles I | ACC 2010 | 4 |
| BUS 216 | Legal Enviro of Bus | MGT 2210 | 3 |
| MAR 111 | Principles of Sales | MKT 8000(Elective) | 3 |
| PSY 101 | General Psychology I | PSY 1001 | 3 |
|  | Total Credits | 16 |

**Semester 4**

|  |  |  |  |
| --- | --- | --- | --- |
| Course | Course Title | Corresponding Course | Credits |
| ECO 202 | Microeconomics | ECO 2020 | 3 |
| ACC 122 | Accounting Principles II | ACC 2020 | 4 |
| MAR 2164 | Principles of Marketing | MKT 8900(for MKT 3000) | 3 |
| MAR 160 | Customer Service | MKT 1260 | 3 |
| BUS 287 | Cooperative Ed | (Elective) | 3 |
|  |  | 16 |

**Receiving Institution (59 Credits) Semester 5 (or First 15 Credits)**

|  |  |  |
| --- | --- | --- |
| Course | Course Title | Credits |
| CIS 2010 | Foundations of Information Systems | 3 |
| MGT 3000 | Organizational Management | 3 |
| MKT 3310 | Consumer Behavior | 3 |
|  | Gen Ed: Arts & Humanities1,2 | 3 |
|  | Gen Ed: Natural & Physical Sciences2 | 3 |
|  | **Total Credits** | **15** |

**Semester 6**

|  |  |  |
| --- | --- | --- |
| Course | Course Title | Credits |
| CIS 3300 | Business Analytics I | 3 |
| FIN 3300 | Managerial Finance | 3 |
| MKT 3010 | Marketing Research | 3 |
| MKT 3750/ MKT (3000+) | Multi-Cultural Marketing/Upper-Division Marketing Elective2,3 | 3 |
|  | Gen Ed: Natural & Physical Sciences1 | 3 |
|  |  | 15 |

**Semester 7**

|  |  |  |
| --- | --- | --- |
| Course | Course Title | Credits |
| BUS 3040 | Global Corporate Social Responsibility and Sustainability | 3 |
| CIS 3320 | Business Analytics II | 3 |
| MKT 3710 | International Marketing | 3 |
| MKT (3000+) | Upper-Division Marketing Elective2,3 | 3 |
|  | Gen Ed: History1,2 | 3 |
|  |  | 15 |

**Semester 8**

|  |  |  |
| --- | --- | --- |
| Course | Course Title | Credits |
| MGT 4950 | Strategic Management | 3 |
| MKT 4560 | Marketing Strategy | 3 |
| MKT (3000+) | Upper-Division Marketing Elective2,3 | 3 |
| MKT (3000+) | Upper-Division Marketing Elective2,3 | 3 |
|  | General (Unrestricted) Elective1,2 | 2 |
|  | Total Credits | 14 |

Total Credits for Associate Degree

61

Total Credits for Bachelors Degree

120

1. MSU Denver students must take or transfer in a Global Diversity class (**cannot** be within major). 2. All MSU Denver students must take or transfer in a Multicultural elective (**can** be within major). MKT 3750, Multicultural Marketing, is a major elective that meets this requirement. It is offered fall and spring. 3. Choose major electives in consultation with a faculty advisor. 4. All students must complete a minimum of 40 hours of upper-division (3000/4000-level) credit hours. MKT 8900 counts as a lower-division course but satisfies the requirement for MKT 3000.

Updated 3/18/19