From: Community College of Aurora To: MSU Denver College of Business Degree: AA in Business Degree: BS in Marketing

**Sending Institution (60 Credits) Semester 1 (or First 15 Credits)**

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| --- | --- | --- | --- |
| **Course** | **Course Title** | **Corresponding Course** | **Credits** |
| BUS 115 | Intro to Business | BUS 1850 | 3 |
| COM 115 | Public Speaking | CAS 1010 | 3 |
| ENG 121 | Composition I | ENG 1010 | 3 |
| MAT 123/121 | Finite Mth/Algebra | MTH 1310 | 4 |
|  | **Total Credits** | | **13** |

**Semester 2**

|  |  |  |  |
| --- | --- | --- | --- |
| **Course** | **Course Title** | **Corresponding Course** | **Credits** |
| ACC 121 | Accounting I | ACC 2010 | 4 |
| ECO 201 | Macroeconomics | ECO 2010 | 3 |
| ENG 122 | Composition II | ENG 1020 | 3 |
| MAT 125 | Survey of Calculus | MTH 1320 | 4 |
|  | **Total Credits** | | **14** |

**Semester 3**

|  |  |  |  |
| --- | --- | --- | --- |
| **Course** | **Course Title** | **Corresponding**  **Course** | **Credits** |
| ACC 122 | Accounting II | ACC 2020 | 4 |
| BUS 217 | Bus Com/Rept Wrt | BUS 1950 | 3 |
| ECO 202 | Microeconomics | ECO 2020 | 3 |
| GT – AH1,2 | Arts & Humanities | Arts & Humanities | 3 |
| GT – SC1 | Science with Lab | Nat. & Phys. Sci. | 4 |
|  | **Total Credits** | | **17** |

**Semester 4**

|  |  |  |  |
| --- | --- | --- | --- |
| **Course** | **Course Title** | **Corresponding Course** | **Credits** |
| BUS 216 | Legal Env of Bus | MGT 2210 | 3 |
| BUS 226 | Business Statistics | CIS 2300 (elective) | 3 |
| GT – AH1,2 | Arts & Humanities | Arts & Humanities | 3 |
| GT – HI1,2 | History | History | 3 |
| GT – SC1 | Science | Nat. & Phys. Sci. | 4 |
|  |  | | **16** |

**Receiving Institution (60 Credits) Semester 5 (or First 15 Credits)**

|  |  |  |
| --- | --- | --- |
| **Course** | **Course Title** | **Credits** |
| CIS 1010 | Intro to Computers (can test out) | 3 |
| CIS 3300 | Business Analytics I | 3 |
| FIN 3300 | Managerial Finance | 3 |
| MGT 3000 | Organizational Management | 3 |
| MKT 3000 | Principles of Marketing | 3 |
|  | **Total Credits** | **15** |

**Semester 6**

|  |  |  |
| --- | --- | --- |
| **Course** | **Course Title** | **Credits** |
| CIS 2010 | Foundations of Information Systems | 3 |
| CIS 3320 | Business Analytics II | 3 |
| MKT 3010 | Marketing Research | 3 |
| MKT (3000+)3 | Upper-Division Marketing Elective3 | 3 |
| MKT (3000+)3 | Upper-Division Marketing Elective3 | 3 |
|  | **Total Credits** | **15** |

**Semester 7**

|  |  |  |
| --- | --- | --- |
| **Course** | **Course Title** | **Credits** |
| BUS 3040 | Global Corporate Social Responsibility | 3 |
| MKT 3310 | Consumer Behavior | 3 |
| MKT 3710 | International Marketing | 3 |
| MKT 3750/ MKT(3000+)2,3 | Multi-Cultural Marketing/  Upper-Division Marketing Elective2,3 | 3 |
| MKT (3000+)3 | Upper-Division Marketing Elective3 | 3 |
|  | **Total Credits** | **15** |

**Semester 8**

|  |  |  |
| --- | --- | --- |
| **Course** | **Course Title** | **Credits** |
| MGT 4950 | Strategic Management | 3 |
| MKT 4560 | Marketing Strategy | 3 |
|  | General (Unrestricted) Elective2 | 3 |
|  | General (Unrestricted) Elective2 | 3 |
|  | General (Unrestricted) Elective2 | 3 |
|  | **Total Credits** | **15** |

**Total Credits for Associate Degree**

**60**

**Total Credits for Bachelors Degree**

**120**

Notes: 1. See the community college course catalog degree plan to see which general education courses meet these requirements for the AA degree. 2. All MSU Denver students are required to take or transfer in a Multicultural elective (**can** be within major) **AND** a Global Diversity elective (**cannot** be within major). MKT 3750, Multicultural Marketing, is a major elective that meets the Multicultural requirement. It is offered fall and spring. 3. Choose major electives in **consultation with a faculty advisor**.

*Updated 1/6/20*