**Catalog 2024 - 2025**

**Business Administration, B.S.**

**Department of Marketing 303-615-1212 Administration Building, 560**

***Prerequisites for courses on this sheet are strictly enforced and must be completed or in progress prior to registering for a course. Please check the university online catalog at*** [***https://msudenver.edu/catalog/,***](https://msudenver.edu/catalog/) ***as course descriptions, requirements and prerequisites may change.***

Learn more about the BSBA at [www.msudenver.edu/bsba.](http://www.msudenver.edu/bsba)

1. Complete the BSBA Intake Form: <https://tinyurl.com/BSBAintake>
2. Attend a BSBA information session: <https://msudenver.edu/BSBA>

# Make an appointment with Celeste Lopez [clopez40@msudenver.edu](mailto:clopez40@msudenver.edu)

Students should review their Degree Progress Report each semester, to track and monitor their academic progress.

# General Studies 34

Business core 36

Major Courses 24

Electives 20

**Total to graduate – 40 hours upper division electives** 120

## Written Communication (WC)

Written Communication I **-** 3 (typically ENG 1010)

**BUSINESS CORE** (36 credits). A grade of C- or better is required for each course, however a 2.0 cumulative gpa is required to satisfy major and graduation requirements.

Written Communication II -3 (typically ENG 1020) BUS 1850 – 3 Introduction to Business (no prerequisite, see advisor if transferring 6+ business hours)

## Oral Communication (OC)

COMM 1010 – 3 Presentational Speaking ***or***

**Business Administration**

COMM 1100 – 3 Fundamentals of Communication

## Quantitative Literacy (QL)

MTH 1310 – 4 Finite Math for Mgmt. & Social Sciences

MTH 1110 or MTH 1400 is acceptable for transfer students or major changes

## Arts & Humanities

Refer to the General Studies Guide, Degree Progress Report or Class Scheduler in the Registration Tab, accessible through your Student Hub

- 3

**- 3**

## Historical

ECO 1776 Global Economic History - 3

## Natural and Physical Sciences

- 3

- 3

## Social and Behavioral Sciences

ECO 2010 – 3 Principles of Macroeconomics (ENG, MTH) ECO 2020 – 3 Principles of Microeconomics (ENG, MTH)

**Global Diversity** (must be satisfied with an approved General Studies)

ECO 1776 Global Economic History- 3

**Ethnic Studies & Social Justice (ESSJ)** (may be satisfied in the major, minor or as an elective)

- 3

**General Electives** (20 Hours)

BUS 1950 – 3 Business Communication (ENG 1010, ENG 1020 or co-req., and Oral Communication)

\_\_\_ ACC 2010 – 3 Principles of Accounting I (OC can be a co-req.)

ACC 2020 – 3 Principles of Accounting II (ACC 2010)

CIS 2010 – 3 Foundations of Information Systems (CIS 1010 or 75% on CIS 2010 test, QL co-req.) CIS 2320 – 3 Descriptive & Predictive Analytics (MTH 1310 or MTH 1110, CIS 2010)

\_\_\_ CIS 3320 – 3 Business Analytics II (CIS 2320)

BUS 3040 - 3 Global Corporate Social Responsibility Sustainability **or ACC 4440** (60 credit hours)

FIN 3300 - 3 Managerial Finance (ACC 2010, ECO 2010 & 2020, 60 hrs.)

MGT 2210 - 3 Legal Environment of Business I (QL co-req.)

MGT 3000 - 3 Organizational Management (60 Credit hours) MKT 3000 - 3 Principles of Marketing (60 Credit hours)

## Senior Experience Senior Standing and Completion of Business Core; BUS 3040 pre or co-req

MGT 4950 – 3 Strategic Management

**Major Courses:** In consultation with a faculty advisor, select 21 upper-division credits (3000 or 4000 level) from the following course prefixes: ACC, BNK, CIS, ECO, FIN, MGT, MKT, REL. Must be courses not already used to fulfill other degree requirements. Max of 9 credits in any one prefix. Make sure to account for any course prerequisites.

Major choice 1 (3 credits):

Major choice 2 (3 credits):

Major choice 3 (3 credits):

Major choice 4 (3 credits):

Major choice 5 (3 credits):

Major choice 6 (3 credits):

Major choice 7 (3 credits): MGT 4910 (3 credits): Strategic Leadership (**take in final semester**)

How will I choose my BSBA major courses?

You will work with your faculty advisor to choose the courses that best support your career path. Some materials that will help you with this process are posted in a BSBA Canvas site:

* Sample career paths and courses that support them
* A full list of College of Business upper-division courses
* A worksheet for planning and documenting your major course selections

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| **First Year - 1st Semester** | | **First Year - 2nd Semester** | |
| ENG 1010 | Freshman Composition: Composing Arguments (WC) | ENG 1020 | Freshman Composition: Research and Argument Writing (WC) |
| MTH 1310, MTH1311/12 | Finite Math for Mgmt. & Social Science | CIS 1010 | Intro to Computers **(CIS 1010 - if score < 75% on CIS 2010 Placement Assessment)** |
| COMM 1010 **or** 1100 | Presentational Speaking or Fundamentals of Oral Communication (OC) | BUS 1950 | Business Communication |
| BUS 1850 | Introduction to Business |  | Natural & Physical Science (SI; 1 of 2) |
| ECO 1776 | Historical Studies (HI; ensure this, A&H, or elective is Global) |  | General Elective |
| **Second Year - 1st Semester** | | **Second Year - 2nd Semester** | |
| ECO 2010  ACC 2010  CIS 2010 | Principles of Macroeconomics Principles of Accounting I Foundations of Information Systems  Elective (lower-level College of Business course suggested; see advisor)  Arts & Humanities (AH; 1 of 2) | ECO 2020  ACC 2020  MGT 2210 | Principles of Microeconomics Principles of Accounting II  Legal Environment of Business I Natural & Physical Science (SI; 2 of 2) Arts & Humanities (AH; 2 of 2) |
| **Third Year - 1st Semester** | | **Third Year - 2nd Semester** | |
| MGT 3000 | Organizational Management | BUS 3040 | Global Corporate Social Responsibility & Sustainability Or ACC 4440 Ethics in Accounting |
| MKT 3000 | Principles of Marketing | CIS 3320 | Business Analytics II |
| CIS 2320 | Descriptive & predictive analytics |  | BSBA Major Course (1) |
| FIN 3300 | Managerial Finance |  | BSBA Major Course (2) |
|  | General Elective (select Multicultural, if not met with course in major) |  | BSBA Major Course (3) |
| **Fourth Year - 1st Semester** | | **Fourth Year - 2nd Semester** | |
|  | BSBA Major Course (4) | MGT 4910  MGT 4950 | Strategic Leadership |
| BSBA Major Course (5) | Strategic Management |
| BSBA Major Course (6) | BSBA Major Course (7) |
| General Elective | General Elective |
| General Elective | General Elective |

**SUGGESTED CAREER ROADMAP**

**First Year (0-29 Credits - EXPLORE)**

* Meet with a Career Counselor in Career Services (AD 270)
* Take a Career Test & Attend a Career GPS workshop

**Second Year (30-59 Credits – EXPLORE)**

* Complete your Roadrunner Roadmap Form (available at MSUDenver.edu/career)
* Research occupations, attend Employer Panels, learn to write a resume/post on Career Link
* Meet with Faculty Advisor to discuss career options
* Meet with the College of Business Career Advisor

**Third Year (60-89 Credits – EXPERIENCE)**

* Review your Skills Checklist, practice interviewing & join a Student Club
* Participate in research, service learning, or an internship
* Meet with Faculty Advisor to discuss career path

**Fourth Year (90-120 Credits – EXECUTE)**

* Update your profiles Career Link and LindkedIn; attend career fairs
* Develop a job search strategy, connect with employers & apply for positions

**Note:** Unrestricted elective credits vary by major and must be sufficient for the student to meet the required University minimum of 120 credit hours. Unrestricted elective credits will vary between 12 and 27 credit hours. These hours can meet requirements for a minor, a concentration, or certificate.

University policy states, no more than 4 semester hours in human performance and sport activities (HPL) or varsity sports (ATH) and no more than 7 semester hours in music ensemble courses will counted toward the degree.

**Ethnic Studies & Social Justice (ESSJ):**

The University’s multicultural requirement is satisfied by taking an approved multicultural course in the *University Catalog: Additional Graduation***.** The Marketing department recommends the MKT 3750 Multicultural Marketing as a marketing elective meeting the multicultural requirement.

**Global Diversity Requirement:**

The University’s global diversity requirement is satisfied by taking an approved global diversity course listed in the University Catalog: *General Studies Requirements*. ECO 1776 Global Economics History will satisfy Historical and Global Diversity requirement.

**Minors for Business Majors**:

Majors in the College of Business are **NOT** required to complete a minor at MSU Denver. Please see an advisor if you have questions about requirements involved with taking a minor.