

Professional Selling

Bachelor of Arts



* MORE THAN 50% OF COLLEGE GRADUATES WILL HOLD THEIR INITIAL JOB IN SALES.

The Bachelor of Arts degree in Professional Selling offers students pathways to excel in the field of professional selling.

Through immersive experiences like real-world selling scenarios, role plays, interviews, networking events, and competitions, students gain invaluable practical knowledge that propel them into the field of professional selling.

PI SIGMA EPSILON (PSE)

Pi Sigma Epsilon is a student organization that develops the sales and marketing skills of its members. Through real world opportunities, students practice these skills in a safe and constructive environment with their peers.

UNIVERSITY SALES CENTER ALLIANCE

MSU Denver is a full member of the University Sales Center Alliance.

TOP UNIVERSITIES FOR PROFESSIONAL SALES EDUCATION

MSU Denver was named one of the "Top Universities for Professional Sales Education" by the Sales Education Foundation.



CAREER PATHS

- Sales Managers
- Advertising Sales Agents
- Sales Representative
- Sales Engineers



ALUMNI SPOTLIGHT

"What I appreciate most about my experience is having opportunities to network with tenured industry professionals..."

Tatym Lillquist, Class of '21, Financial Advisor, Northwestern Mutual

**msudenver.edu/
selling**



Where Ambition Meets Opportunity



Welcome to MSU Denver's AACSB-accredited College of Business, where diverse, industry-experienced faculty provide a vibrant, career-focused education in the heart of Denver.

Whether you're starting out or advancing your career, our dedicated faculty empower you to excel in today's business landscape.



Explore Opportunities here at MSU Denver College of Business

Bachelor of Science Degrees

- Accounting B.S.
- Business Administration B.S.
- Business Intelligence B.S.
- Computer Information Systems B.S.
- Economics B.S.
- Finance B.S.
- Human Resources B.S.
- International Business B.S.
- Management B.S.
- Marketing B.S.
- Operations Management B.S.
- Real Estate B.S.

Bachelor of Arts Degrees

- Economics B.A.
- Entrepreneurship B.A.
- Professional Selling B.A.

Graduate Programs

- Master of Professional Accountancy (MPAcc)
- Master of Business Administration (MBA)

View our full program list:

msudenver.edu/business/business-programs

Our Students



73%

Hired in degree-specific roles



55%

Students receive scholarships and grants



59.7%

First-generation undergraduate students



#1

Undergraduate Transfer Destination



msudenver.edu/transfer-student



msudenver.edu/business



msudenver.edu/apply

