



SCHOOL OF HOSPITALITY

Hospitality Leadership, B.S.

First Year		
Fall: 15 Credits	HLDR 1000 Introduction to Hospitality (3)	
	HLDR 1040 Hospitality and Tourism Technology (3)	
	Quantitative Literacy (3)	
	Oral Communication (3)	
	Written Communication (3)	
Spring: 15 Credits	RST 2200 Food Service Management (3)	
	BVG 2015 Beverage Management Principles (3)	
	Arts & Humanities (3)	
	Written Communication (3)	
	Natural & Physical Sciences (3)	

Second Year		
Fall: 15 Credits	EVT 2010 Introduction to the Event Industry (3)	
	HLDR 2200 Quality Service Leadership (3)	
	HTL 1010 Hotel Industry Fundamentals (3)	
	Historical (3)	
	Natural & Physical Sciences (3)	
Spring: 15 Credits	HLDR 3300 Hospitality Marketing and Sales (3)	
	HLDR 3250 Managerial Accounting (3)	
	Arts and Humanities (3) ESSJ recommended	
	Social & Behavioral Sciences (3)	
	General Elective (3)	

Third Year		
Fall: 15 Credits	HLDR 3400 Facilities Operations (3)	
	HLDR 3200 Talent Leadership (3)	
	Social & Behavioral Sciences (3) GD recommended	
	General Elective (3)	
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Spring: 15 Credits	HLDR 4100 Hospitality Law and Risk Management (3)	
	HLDR 4000 Cost Control for Hospitality (3)	
	HLDR 4340 Hospitality Industry Analytics (3)	
	HLDR 3010 Sustainable Hospitality and Tourism (3)	
	General Elective (3)	

Fourth Year		
Fall: 15 Credits	HLDR 3600 Org. Leadership for Hospitality (3)	
	HLDR 3500 Hospitality Entrepreneurship (3)	
	HLDR 3980 Internship in Hospitality (3)	
	HLDR 4400 Strategic Management for Hospitality (3)	
	General Elective (3)	
Spring: 15 Credits	HLDR 4800 Applied Hosp & Tourism Concept Dev. (3)	
	EVT 4030 Advanced Planning and Risk Management (3)	
	HTL 4000 Current Trends in Lodging Industry (3)	
	General Elective (3)	
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