



**MSU™
DENVER**

**MSU Denver
Foundation, Inc.**

University Advancement

FY24 Financial Report

4,655
Total Donors

11,625
Total Gifts

\$22,568,782
Total Dollars Raised
↑ 42% from FY24

\$26,535,889
Endowment Value*
↑ 12% from FY24

\$56,349,968
Total Net Assets*
↑ 16% from FY24

*as of June 30, 2024

Dear MSU Denver Donors and Partners,

On behalf of the MSU Denver Foundation Board of Directors, Chairwoman Dawn Bookhardt, J.D., and Vice President Christine Márquez-Hudson, we are pleased to present you with the 2024 MSU Denver Foundation Annual Report!

Thanks to all of you, we are celebrating another record-breaking year, raising more than \$22.1 million to support the University’s highest priorities: Facilitating Student Success, Creating Classroom to Career Pathways, Advancing Colorado’s Talent Pipeline and Cultivating Inclusive Excellence.

The ripple effect of this remarkable accomplishment will reach far beyond current and future Roadrunners, transforming families and communities for generations to come.

In these pages, you will read about some of the generous gifts that made this year a tremendous success, including a historic \$10 million gift from Gina and Frank Day, establishing the Gina and Frank Day Health Institute at MSU Denver; a \$1.4 million gift from Colorado Access and the Colorado Access Foundation to grow and diversify Colorado’s health care workforce; and \$300,000 from the Colorado Housing and Finance Authority to help launch the Affordable Housing Institute in the College of Business – and that’s just the beginning.

We are deeply grateful to each and every university, alumni and community donor inspired by our remarkable students, unprecedented programs and unique, high-impact partnerships that are changing the face of education and industry in Colorado. We hope that reading this report inspires you, too!

A gift supporting MSU Denver – the third-largest public university in the state – is an investment in our diverse student body, ensuring that they continue to receive a financially accessible world-class education, experiential learning opportunities and career connections. Together, we can provide them with the resources they need to turn ambition into achievement, reach their goal of graduating and become tomorrow’s Changemakers!

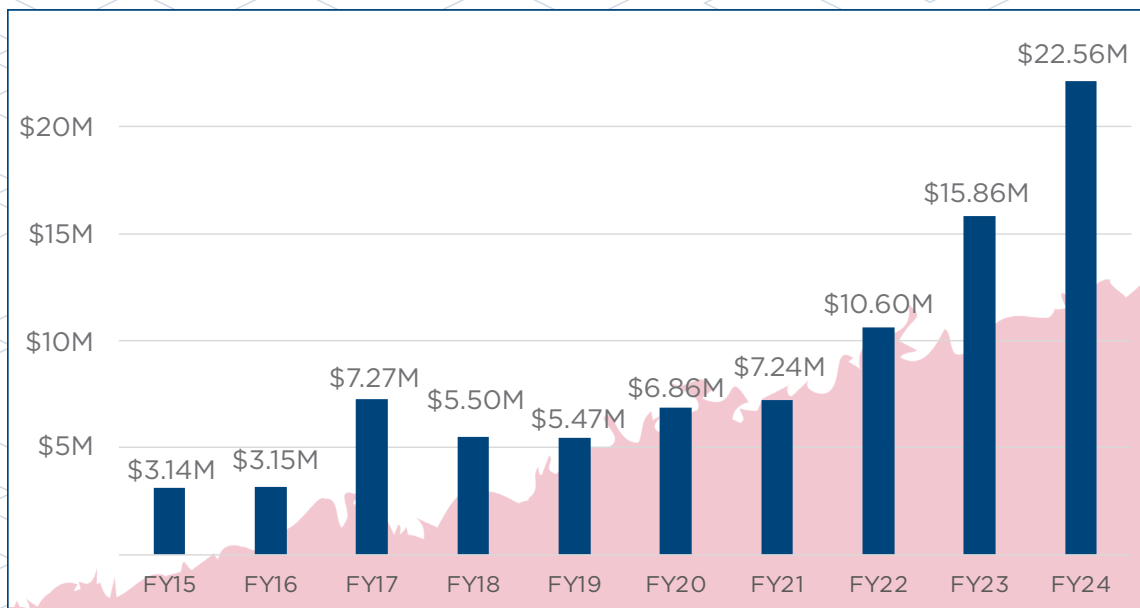
Warmly,

Christine Márquez-Hudson
Vice President of University Advancement &
Executive Director of the MSU Denver Foundation

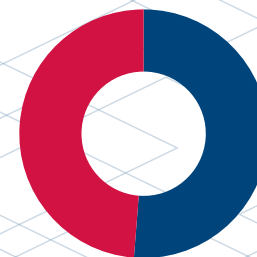
Dawn Bookhardt, J.D.
Chair
MSU Denver Foundation Board



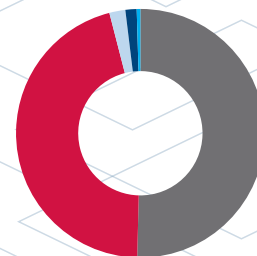
Total Annual Dollars Raised by University Advancement



Donor Breakdown



1,837
First-Time Donors
1,931
Repeat Donors



50% of giving from **Alumni** donors
46% of giving from **Individual** donors
2% of giving from **Corporate** donors
1% of giving from **Foundation** donors*
1% of giving from **Non-Profit** donors

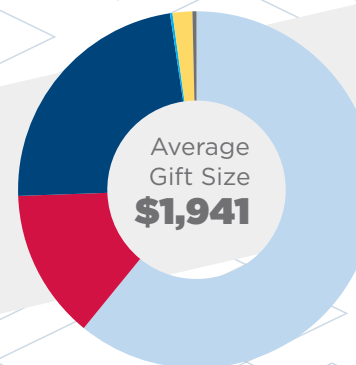
*includes family foundations

Donor Breakdown

	<i>Donors</i>	<i>Dollars Raised</i>
Individuals	2,125	\$12,389,605
Foundations	68	\$7,038,571
Corporations	97	\$1,289,315
Non-Profits	22	\$1,360,102
Alumni	2,345	\$491,039
Faculty/Staff*	499	\$161,319

*included in other donor categories

Giving Designation



23% of giving supported **Programs**
0.2% of giving supported **Hybrid of scholarships & programs**
14% of giving supported **Scholarships**
61% of giving supported **Capital projects**
2% of giving was for **Other operations**
0.4% of giving was **Unrestricted**

Average Gift Size
\$1,941

Legacy Society

\$35,745,071

Dollars Committed

128

Total Members

5

New Members

Planned giving data

Marathon Society

\$132,176

Dollars Raised

578

Total Members

Recurring gift and payroll deduct donor data

Red & Blue Fund

\$328,173

Dollars Raised

2,012

Gifts

1,212

Donors

Roadrunners Athletics giving data

ROADRUNNERS
RISE
AT MSU DENVER