



SCHOOL OF HOSPITALITY

Event & Meeting Management, B.S.

First Year		
Fall: 15 Credits	HLDR 1000 Introduction to Hospitality (3)	
	HLDR 1040 Hospitality and Tourism Technology (3)	
	Quantitative Literacy (3)	
	Oral Communication (3)	
	Written Communication (3)	
Spring: 15 Credits	RST 2200 Food Service Management (3)	
	BVG 2015 Beverage Management Principles (3)	
	Written Communication (3)	
	Social and Behavioral Science (3)	
	Natural & Physical Sciences (3)	

Second Year		
Fall: 15 Credits	EVT 2010 Introduction to Event Industry (3)	
	HTL 1010 Hotel Industry Fundamentals (3)	
	HLDR 2200 Quality Service Leadership (3)	
	Historical (3)	
	Natural & Physical Sciences (3)	
Spring: 15 Credits	HLDR 3250 Managerial Accounting for Hospitality (3)	
	HLDR 3300 Hospitality Marketing and Sales (3)	
	Social & Behavioral Sciences (3) GD recommended	
	Arts and Humanities (3) ESSJ recommended	
	EVT 3000 Event Catering Strategies (3)	

Third Year		
Fall: 15 Credits	HLDR 3400 Facilities Operations (3)	
	HLDR 3200 Talent Leadership (3)	
	EVT 4200 Global Meetings and Events (3)	
	Arts and Humanities (3)	
	General Elective (3)	
Spring: 15 Credits	HLDR 4100 Hospitality Law and Risk Management (3)	
	HLDR 4340 Hospitality Industry Analytics (3)	
	HLDR 3010 Sustainable Hospitality and Tourism (3)	
	EVT 4020 Event and Meeting Contracting (3)	
	General Elective (3)	

Fourth Year		
Fall: 15 Credits	EVT 4300 Event Design Experience and Strategy (3)	
	HLDR 3600 Organizational Leadership for Hospitality (3)	
	HLDR 3980 Internship for Hospitality (3)	
	General Elective (3)	
	General Elective (3)	
Spring: 15 Credits	HLDR 4800 Applied Hosp & Tourism Concept Dev. (3)	
	EVT 4030 Advanced Planning and Risk Management	
	HLDR 4340 Hospitality Industry Analytics (3)	
	General Elective (3)	
	General Elective (3)	