

# B.S. in International Business

## Conduct Business with Anyone in the World



Knowledge of other cultures, cross-cultural communication skills, experience in international business and fluency in a foreign language are among the top skills sought by companies involved in global business.

Enhance your awareness of the social, cultural, and economic characteristics of other countries. As the world becomes increasingly interdependent, there has been a dramatic increase in demand for managers who can succeed abroad.

Become a part of this exciting and diverse field with a B.S. in International Business from Metropolitan State University of Denver.

International trade has created over 121,000 jobs in the state.

Over 83,000 Colorado jobs are at companies that are foreign owned.

132 Colorado Companies have overseas operations in 1,400 locations in 88 countries. Expand your career opportunities!



### Why Major in International Business?

A career in international business allows individuals to travel the world and interact with many high-profile business leaders. While the job can be quite demanding, individuals pursuing a career in international business are well-positioned for professional advancement opportunities. Due to the cross-cultural aspects of international business, successful global leaders typically hold strong leadership and human relations skills and approach cultural differences with openness and sensitivity. Additionally, these professionals often work with many different personalities in high-pressure business environments, making adaptive thinking and emotional intelligence critical abilities to possess.

Students can expand their career opportunities by gaining knowledge of other cultures, building cross-cultural communication skills, and developing awareness of the social, cultural, and economic characteristics of other countries. Studying international business provides students with insights about the global economic and business climates.

### What Can I Do with This Degree?

Here are just some of the roles you could fill at companies, in nonprofit organizations, or in government:

- Foreign Exchange Advisor
- International Sales Representative
- Multinational Manager
- Logistics Manager
- Financial Controller
- Import/Export Agent
- Business Development Director
- International Management Consultant
- Foreign Policy Advisor
- Multinational Manager
- Trade Specialist

## Global Business, Right in Your Backyard

Small class sizes, which means more one-on-one teacher interaction.

Online, day, and evening scheduling options.

Experienced instructors from the US and around the world.

A vibrant and diverse downtown campus near the business district.

Broad training in core business knowledge, plus specialized coursework focused on global trade.



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International Business



International Programs

## What is the MSU Denver International Business Degree Program Like?

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### Small Classes Taught by Dedicated Faculty

Our small class sizes (with an average of just 25 students) enable you to actively interact with your professors and your peers. Our faculty are student and teaching focused, experienced, and nationally recognized.

Every MSU Denver B.S. degree in International Business also features a rigorous core of business classes, so that you'll learn foundational skills in business writing, communication, management, marketing, analysis, accounting, and more.

### Abundant Internship and Placement Opportunities

The Classroom to Career Hub (C2C) is always available to assist you in finding an internship.

Internships enhance your education through work experiences related to your academic major or minor. The C2C Hub provides resources to help you find and select an internship that advances your career goals. Once you have an internship, they can also help you get the most out of it and helps you get academic credit.

### Accredited by AACSB International

The MSU Denver College of Business has been accredited by AACSB, which is the preeminent worldwide standard setter for quality in business education. Globally, only 5% of business schools are accredited. Accredited schools must uphold the highest standards and commit to continuous improvement. It serves as the marker of a world-class business education—not only for students, but also for employers who demand the best from graduates.



Department of Management  
College of Business