

B.A. in Global Business Studies

Prepare to Succeed Around the Globe



The Global Business Studies degree program prepares students for positions in global nonprofits, NGOs, diplomatic organizations, trade specialists and companies engaged in global business.

Become a part of this exciting and diverse field with a global business studies degree from Metropolitan State University of Denver.



Programs at MSU Denver emphasize experiential learning, which means you will have the chance to develop professional skills while also acquiring a knowledge base in business and cultural studies.

Study internationally in a business-related program in Costa Rica, China, Europe, or Southeast Asia or study abroad for a semester through the partnerships the College of Business has with foreign universities.

Choose a minor in a complementary field such as accounting, marketing, management, French, Spanish, Nonprofit Studies or another discipline.

Why Major in Global Business Studies?

According to the U.S. Department of Commerce, more than 70% of the world's purchasing power is located outside of the United States, inspiring businesses to venture overseas. Career openings continue to grow for professionals who possess sophisticated knowledge of timely global issues and trends and can work effectively across diverse organizational structures. Become culturally conversant so you can work anywhere – not just in Colorado, but the world. Learn how international businesses and nonprofits operate and acquire experiences you can put on a résumé and take with you into an international career.

The Bachelor of Arts degree program in Global Business Studies at Metropolitan State University of Denver offers a rigorous combination of foundational business courses, global cultural perspective classes and career-relevant experiences such as internships, study abroad and foreign language study. From courses in accounting and global management to study abroad opportunities in Costa Rica, Europe, China, and Southeast Asia, you will acquire the business skills and cultural literacy to build an international career or pursue graduate studies.

What Can I Do with This Degree?

Here are just some of the roles you could fill at major companies, small business, non-profits, government agencies, and more—here and abroad:

- Trade Specialist
- Management Consultant
- Diplomatic Service
- Foreign Culture Analyst
- Global Nonprofit Manager
- Foreign Policy Advisor
- International Management Consultant

Global Business, Right in Your Backyard

Small class sizes, which means more one-on-one teacher interaction.

Online, day, and evening scheduling options.

Experienced instructors from the US and around the world.

A vibrant and diverse downtown campus near the business district.

Broad training in core business knowledge, plus specialized coursework focused on global trade.



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Global Business



International Programs



What is the MSU Denver Global Business Studies Degree Program Like?

Small Classes Taught by Dedicated Faculty

Our small class sizes (with an average of just 25 students) enable you to actively interact with your professors and your peers. Our faculty are student and teaching focused, experienced, and nationally recognized.

The MSU Denver B.A. degree in Global Business Studies features a rigorous core of business classes, so you'll learn foundational skills in management, marketing, accounting, law, finance, and more.

Abundant Internship and Placement Opportunities

The Classroom to Career Hub (C2C) is always available to assist you in finding an internship.

Internships enhance your education through work experiences related to your academic major or minor. The C2C Hub provides resources to help you find and select an internship that advances your career goals. Once you have an internship, they can also help you get the most out of it and help you get academic credit.

Accredited by AACSB International

The MSU Denver College of Business has been accredited by AACSB, which is the preeminent worldwide standard setter for quality in business education. Globally, only 5% of business schools are accredited. Accredited schools must uphold the highest standards and commit to continuous improvement. It serves as the marker of a world-class business education—not only for students, but also for employers who demand the best from graduates.



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Department of Management
College of Business