

Every business started as just an idea and bringing a business idea to life takes tremendous passion—but also a wide range of knowledge and skills.

Many of the successful companies in the near future, do not even exist today. If you want to learn how to build a business—or other organization—from the ground up, a degree in entrepreneurship may be just what you need.



Businesses Started by MSU Denver Graduates:

- Aircraft company
- Chocolate-focused bakery
- Microbrew growler device
- Computer consulting company
- Nurse apparel company
- Painting company
- Senior citizen home-helper company

Why Major in Entrepreneurship?

Offered by the Department of Management, MSU Denver's Entrepreneurship Major provides students with the most relevant skills and knowledge to start and operate a business or non-profit enterprise successfully. Students will learn how to identify innovative opportunities, communicate their vision, plan, and build a new entity, and manage financial and personnel issues.

In addition to offering you a strong foundation in general business classes such as accounting, management, finance, and marketing, our program will leave you with in-class and in-person knowledge and skills specifically related to launching your own enterprise. Through internships, case studies, projects that connect you with Denver businesses, and a university culture that inspires an entrepreneurial mindset, our Entrepreneurship program will give you the tools to run with your ideas.

What Can I Do with This Degree?

In addition to creator and owner-operator, here are some other roles for which graduates are prepared:

- Business Manager
- Management Consultant
- Non-Profit Manager
- Business Advisor

What is the MSU Denver Entrepreneurship Degree Program Like?

Degree Options:

BA – Entrepreneurship

This major will provide students with skills and knowledge to start and operate a business or nonprofit enterprise.

Certificate

This program provides business majors and non-degree seeking students the skills and knowledge to start their own business.

Minor

A minor in entrepreneurship provides non-business majors practical knowledge and skills necessary to start and run a business.



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Entrepreneurship



Entrepreneurship
Center



Small Classes Taught by Dedicated Faculty

Our small class sizes (with an average of just 24 students) enable you to actively interact with your professors and your peers. Our faculty are student and teaching focused, experienced, and nationally recognized.

The MSU Denver BA degree in Entrepreneurship features a rigorous core of business classes, so you'll learn foundational skills in finance, management, marketing, accounting, law, and more.

Abundant Internship and Placement Opportunities

The Applied Learning Center is always available to assist you in finding an internship.

Internships enhance your education through work experiences related to your academic major or minor. The Applied Learning Center provides resources to help you find and select an internship that advances your career goals. Once you have an internship, they can also help you get the most out of it and help you get academic credit.

Accredited by AACSB International

The MSU Denver College of Business has been accredited by AACSB, which is the preeminent worldwide standard-setter for quality in business education. Globally, only 5% of business schools are accredited. Accredited schools must uphold the highest standards and commit to continuous improvement. It serves as the marker of a world-class business education—not only for students, but also for employers who demand the best from graduates.



Department of Management
College of Business