



Bridging the Student Engagement Gap for Transfer Students in Online Programs

MSU Denver Transfer Symposium
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Online Learning Team



Sam Jay
Interim Executive
Director



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Online Learning
Sr. Project Manager



KC Coburn
Interim Online
Marketing Sr. Manager



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Online Operations and Program
Development Sr. Manager



Drew Moyers
Online Recruitment Specialist



Allie Dirks
Online Enrollment Initiatives
Sr. Manager



Meredith Laurel
Online Student Success Coach



Bridget Wetzel
Online Student Services
Sr. Manager

Our Undergraduate Students Spring 2024



954
Students in
Online
Programs &
Certificates



75% of our
Students are
Transfer
Students

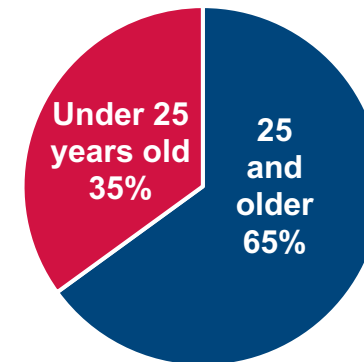


10,408
Students in an
Online Course



25 Majors
9 Minors
4 Certificates

Age Range



\$865,000 in
Scholarships
Awarded*

*Since Spring 2021

Discussion

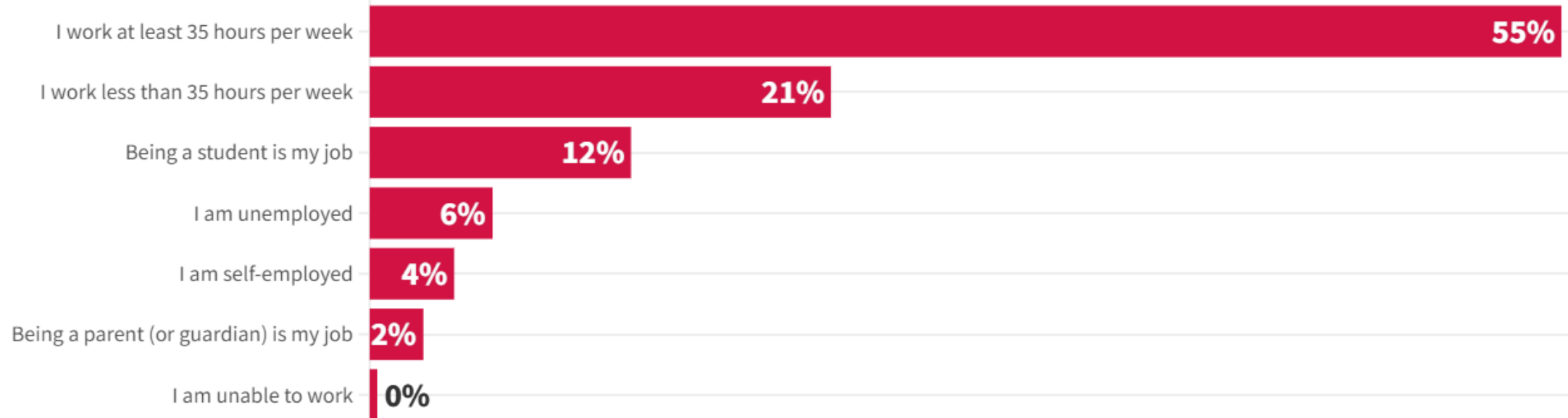
What do you see as some of the biggest barriers for transfer students?

- Flexibility
- Engagement
- Community

Online Program Student Survey Data

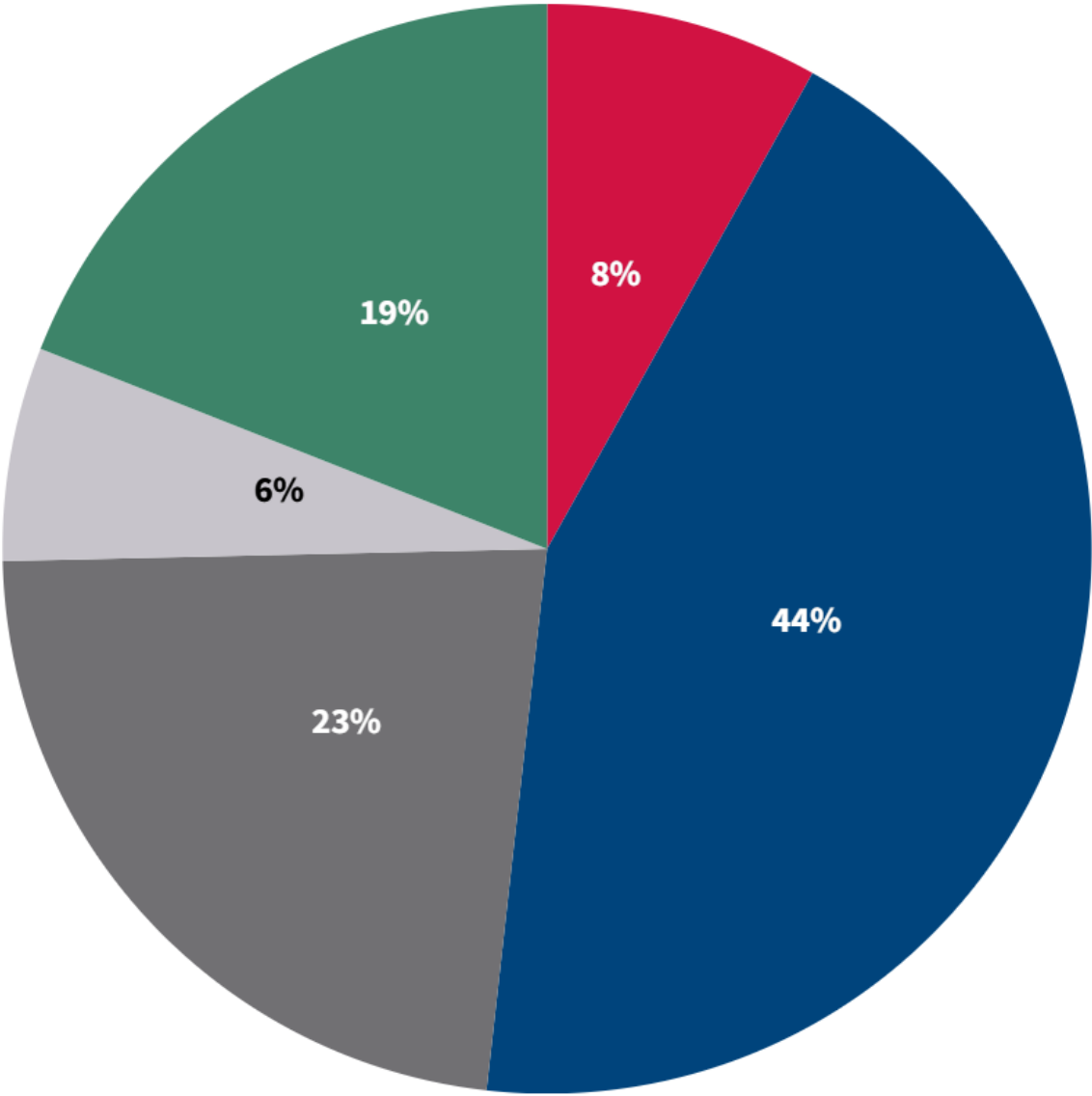
- Fall 2023
- 852 students surveyed
- 284 responses
- 33.3% response rate

Employment Status

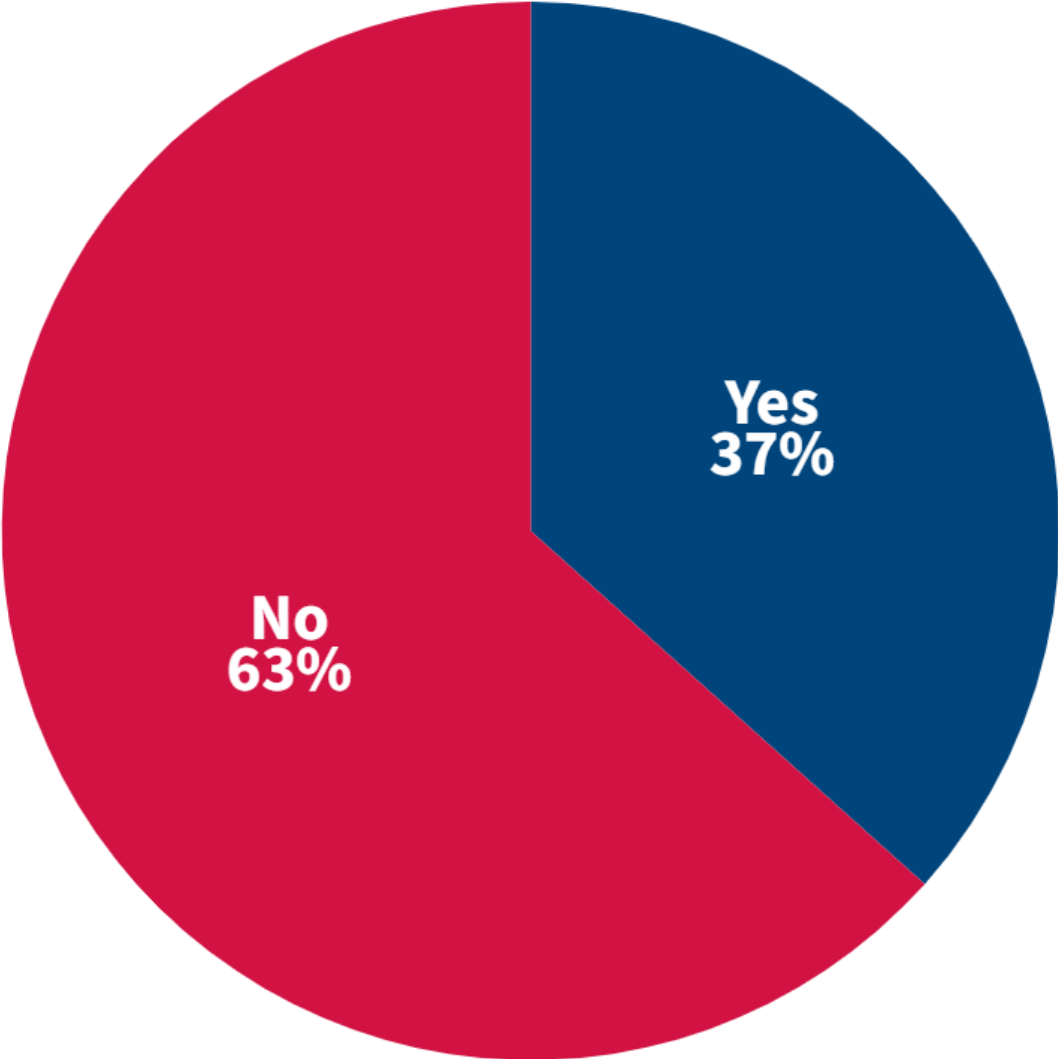


What is your living situation?

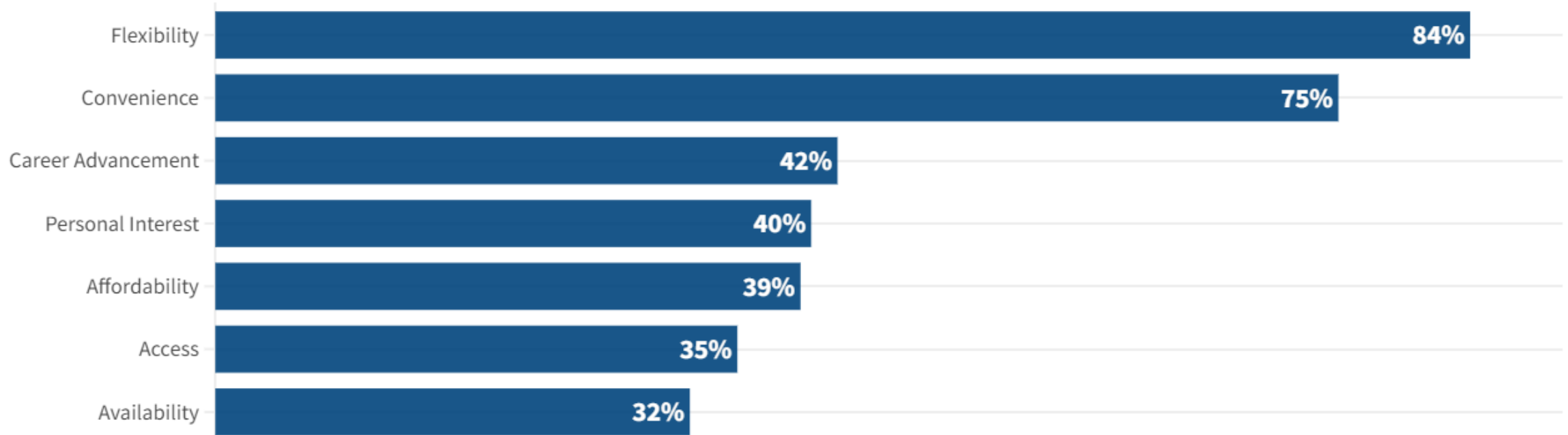
- Living Alone
- Living w/ Spouse/Partner
- Living w/ Parents/Guardian
- Living w/ Roommates
- Living w/ Non-Parent Family Members



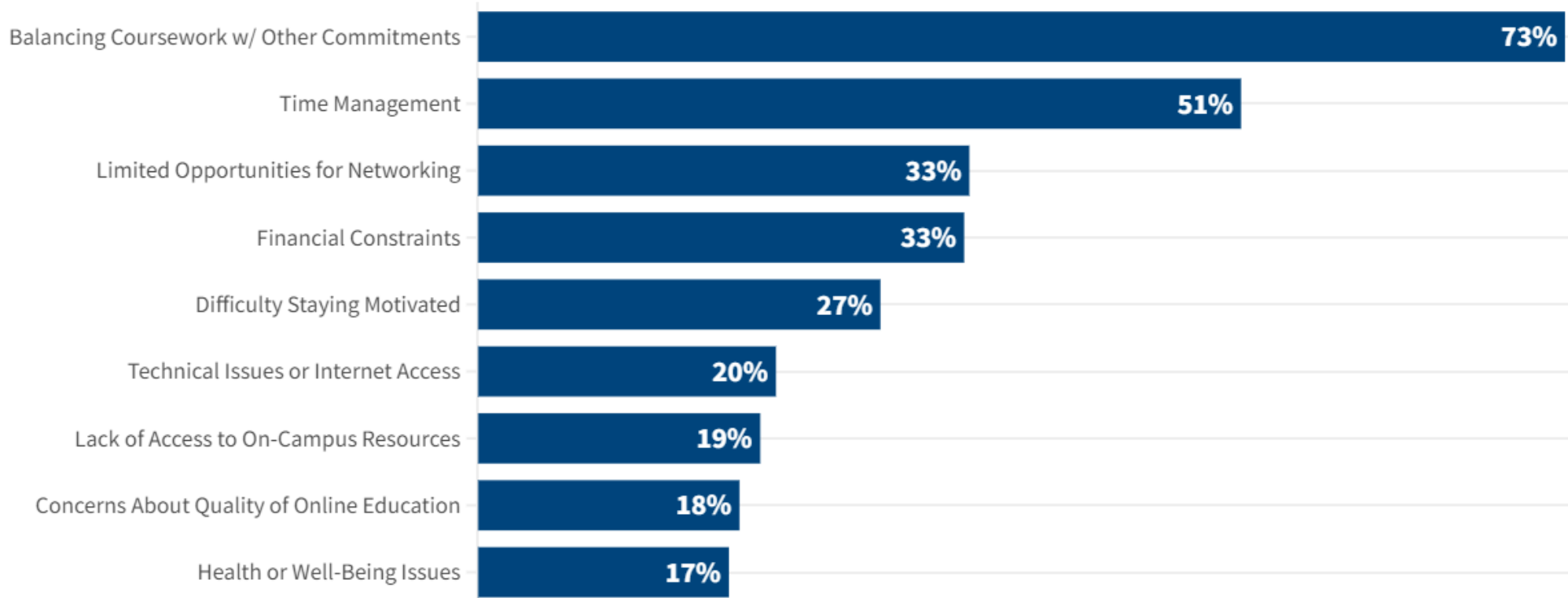
Are you a parent?



Why did you choose to pursue an online degree or certificate from MSU Denver?



What potential obstacles do you anticipate facing while pursuing an online degree?



What improvements would you like to see to the Online Student Teams group?

More structured group conversations relating to academics

30%

Enhanced opportunities for peer collaboration and networking

29%

Increased support and resource highlighting

25%

More structured group conversations relating to life outside of school

21%

Regular check-ins

18%

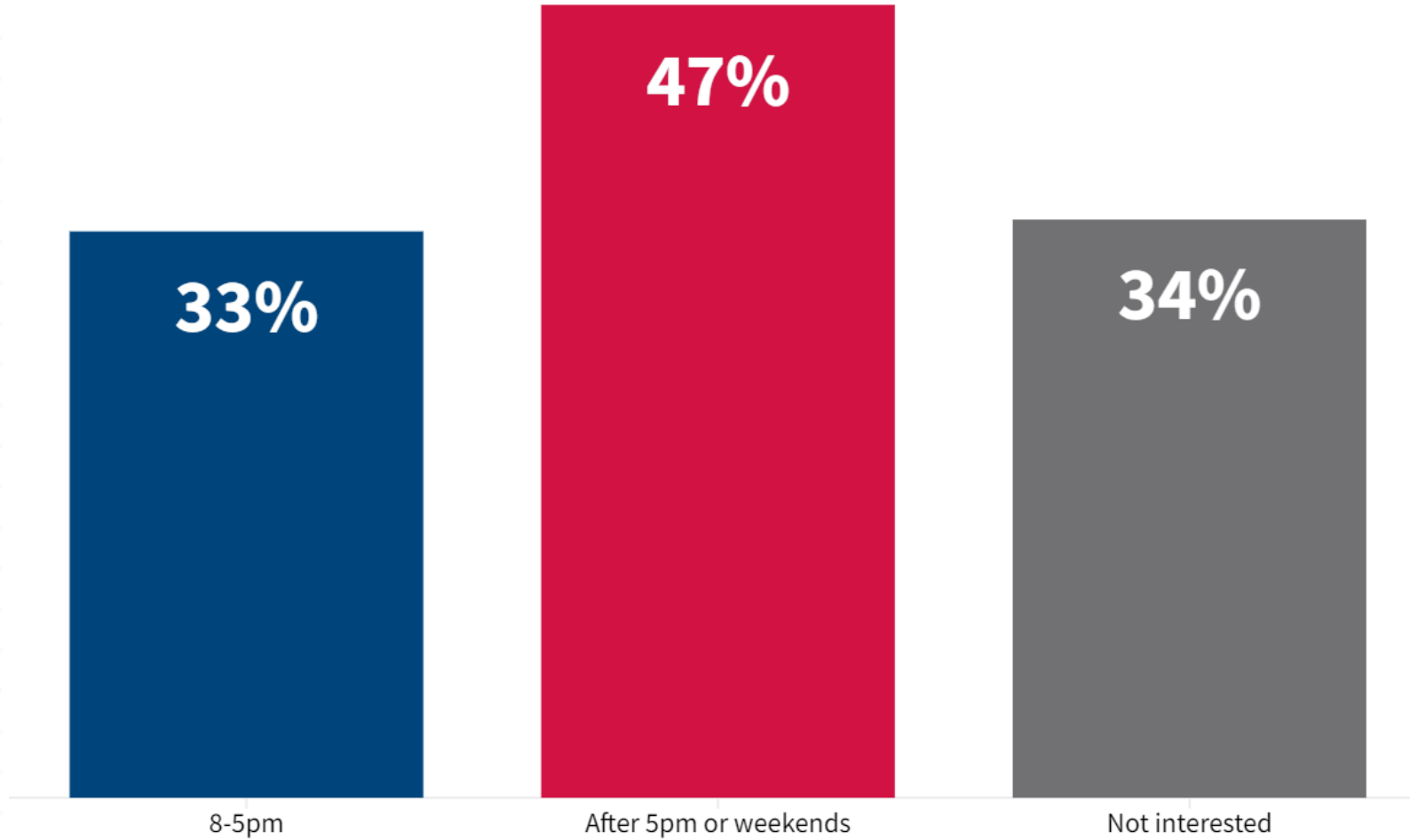
More frequent posting from your Online Student Success Coach

16%

Less frequent posting from your Online Student Success Coach

9%

When do you prefer to attend Online Learning's virtual events/workshops?



Community of Inquiry (COI) Framework



**Social
Presence**



**Cognitive
Presence**

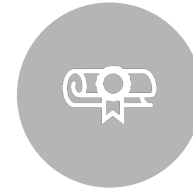


**Teaching
Presence**

Online Student Success, Retention, Engagement



Success
Coaching



Scholarships



Ongoing
communication



Retention Data



Workshops



Referrals

Online Learning Scholarships

- For new, readmitted, or continuing MSU Denver students in online degree programs
- \$1,000 for new and \$500 for continuing students
- Meet programs requirements: Enrollment, GPA, FAFSA/CAFSA, and coaching or workshop sessions
- No application process
- Opportunity for \$500 renewal every fall and spring

Online Student Success Coaching

A personalized and holistic approach to supporting students' social, emotional, and mental well-being during their college experience.

5 Success Coaching Zones



**GROWTH
ROADMAPPING**



**TIME
MANAGEMENT &**



**ONLINE LEARNING
STRATEGIES & STUDY SKILLS**



**NETWORK OF
RESOURCES**



**STRESS MANAGEMENT,
WELLNESS, & SELF CARE**

Online Student Success Coaching

Programming & Group Coaching



**Virtual Coaching
Drop-in Hours Daily**



**Virtual Group Series
“Unlocking Success:
Explore the 5 Success
Coaching Zones”**



**Wellness
Wednesdays**



**Teams Groups for
New & Continuing
Students**

msudenver.edu/online/student-success-coaching/



Thank you!

Get in touch!

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