

# Customize your degree with a BS in Business Administration



MSU Denver is a premier urban university located in the vibrant, diverse city of Denver.

The College of Business features a diverse faculty with expertise in real-world organizations and business to teach students relevant skills and knowledge, whether you need individualized attention, online options, or a flexible schedule.

- Class sizes average 25 students – at other colleges, that number can be as high as 200.
- Classes are taught by full-time faculty members, not graduate assistants.
- Accessible, flexible courses for busy students are offered on campus and online.
- Our students have internship and networking opportunities combined with hands-on learning experiences with local businesses to help them kick off their careers with maximum competitive advantage in the job market.
- Business classes focus on building the skills students need to progress their career, including business writing, presentation, team decision making, and analysis.



## Why Major in Business Administration?

The MSU Denver BS in Business Administration (BSBA) is one of 14 majors in the College of Business. The degree was created for students who have professional business experience and a need for cross-functional expertise to reach the next level in their career. Students in this program choose 21 upper-division credits of courses across business disciplines—no more than 9 credits in each—in order to build highly specialized, cross-functional expertise.

The degree coursework includes our rigorous business core, as do the other B.S. majors in business. The major capstone course, MGT 4910 Strategic Leadership, ensures that students are ready to use this expertise to lead teams. The BSBA can be completed as a 100% online business degree, on campus, or as a mix of online and in-person.

## What Can I Do with This Degree?

Because the BSBA is a customized major, the possibilities are endless. Here are a few examples of areas you can pursue:

- Research analyst
- Product management and development
- Customer service management
- Business operations
- Business analyst or consultant



Our college is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. AACSB accreditation represents the highest standard of achievement for business schools worldwide.

Less than 5 percent of the world's 16,000 business programs have earned AACSB accreditation. Many top, global corporations only recruit from AACSB-accredited schools, and consequently our graduates are offered better, more competitive salaries and have a higher likelihood of getting into top graduate programs.

## Which major is right for me?

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### Who should major in Business Administration?

The BS in Business Administration may be the right business major if some of the following apply to you:

- Ready to advance in your current company, but you need a degree, and other business majors (like Management, Accounting, or Marketing) don't fit.
- Have 5+ years of professional work experience—or 3+ years and 30+ college credits—with a specialized vision for what you want to do next.
- Have 60+ college credits, and no one business major includes what you want to learn.
- Have substantial upper-division college credits in business, but these don't fit neatly into an existing business major—or you no longer want to complete that major.

If you're an incoming freshman or transfer student who is interested in business, without significant, relevant professional experience, we urge you to pick one of our other business majors focused in a specialized field within business.

### Other Business Majors to Explore:

The College of Business offers a Bachelor of Science in several areas. Majors take General Studies courses, the College of Business Core classes, as well as required major classes.

- Accounting
- Banking
- Business Administration
- Business Intelligence
- Computer Information Systems
- Finance
- Human Resources Management
- International Business
- Management
- Marketing

In addition, the College offers several Bachelor of Arts degrees:

- Economics
- Entrepreneurship
- Global Business Studies
- Professional Selling