

# BS in Business Intelligence

# Find your Future with Business Intelligence



The demand for computer and information technology occupations—including business analytics—is exploding and will continue to grow rapidly for the foreseeable future. Information security, cloud computing, and big data are amongst some of the highest demands.

Become a part of this exciting and diverse field with a degree from the Department of CIS and Business Analytics at MSU Denver.



## Did You Know?

MSU Denver's BS in Computer Information Systems program is one of only 40 Information Systems programs in the country fully accredited by the Computing Accreditation Commission of ABET.

This shows employers that your education meets high industry standards. It also lets you apply for thousands of jobs that require graduation from an ABET-accredited program.



Computing  
Accreditation  
Commission

## Why Major in Business Intelligence?

The business world is producing mountains of data, and companies can't find enough people to help them turn data into actionable intelligence.

Our Business Intelligence degree is custom-built to fill these needs.

Expert faculty provide students with highly sought-after skills like programming, problem-solving, database management, and advanced analytical techniques. Learn this all on the same state-of-the-art software used by working analysts.

The CIS component of the degree is supported by classes from our ABET-accredited CIS program. Students also get training in market research, and a carefully-designed core of business classes—all within our AACSB-accredited College of Business.

## What Can I Do with This Degree?

The US Bureau of Labor Statistics expects data analysis-related jobs to grow at a substantially faster rate than most occupations. They also pay very well!

Here are just some of the in-demand roles you could fill with your BS degree in Business Intelligence:

- Data Analyst
- Business Intelligence Analyst
- Retail Sales Analyst
- Market Research Analyst

## Coveted Technology Skills

We offer advanced studies in areas including cybersecurity, business analytics, systems analysis, data mining, application development, and telecommunications.

Couple all this learning with some of the best internship opportunities in the state, and you have the ideal start to a successful career.

MSU Denver CIS graduates work in companies such as: CenturyLink, Digital First Media, Vodafone Group, Deloitte, Comcast, Ping Identity, TriZetto, Return Path, Kaiser Permanente, State of Colorado Office of Information Technology, Optiv, Centura Health, VMware, AT&T, and Daimler.



[Facebook.com/MSUDenverCBUS](https://www.facebook.com/MSUDenverCBUS)

## Small Classes Taught by Dedicated Faculty

Our small class sizes (with an average of just 25 students) enable you to actively interact with your professors and your peers. Our faculty are student and teaching focused, experienced, and nationally recognized.

Every MSU Denver BS degree in Business also features a rigorous core of business classes, so that you'll learn foundational skills in business writing, communication, management, marketing, analysis, accounting, and more.

## Abundant Internship and Placement Opportunities

The Applied Learning Center is always available to assist you in finding an internship. Most of our College of Business internships are paid.

Internships enhance your education through work experiences related to your academic major or minor. The Applied Learning Center provides resources to help you find and select an internship that advances your career goals. Once you have an internship, they can also help you get the most out of it and also help you get academic credit.

## Accredited by AACSB International

The MSU Denver College of Business has been accredited by AACSB, which is the preeminent worldwide standard-setter for quality in business education. Globally, only 5% of business schools are accredited. Accredited schools must uphold the highest standards and commit to continuous improvement. It serves as the marker of a world-class business education—not only for students, but also for employers who demand the best from graduates.



**COLLEGE OF BUSINESS**  
**METROPOLITAN STATE UNIVERSITY™**  
OF DENVER