

THE FRONT RUNNER

October 2023

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THE MONTH IN REVIEW

STEM Career Fair, Fall 2023 | This event has typically been hosted in the Spring, however based on feedback from our partners, we chose to shift it to the Fall semester to better align with recruitment cycles in related industries. Since 2022, we've grown this event by 25% among attending students and represented employers, and the enthusiasm from both was spectacular!

Construction Industry Career Fair 2023 | Continuing our trend of growing connections among our business community and learner community, this year's Construction Career Fair exploded in popularity with 40% growth among attending students and represented employers. We're thrilled to see so much attention and focus in supporting our talent pipeline in this space.

And let's not forget our big win from early September's **Meet the Firms Fall 2023**. Noted in last edition's Front Runner, it's worth noting again that this event is also growing among the rest, and it is seen among our business and finance students as a premier resource on campus for finding career related positions, so if you are in this space, be sure to keep an eye out for the Spring 2024 event.

CHECK OUT THE EMPLOYER RESOURCES WEBSITES

Debuted in last month's edition of the front runner, the Industry Partnerships Team and the Classroom to Career Hub are excited to offer a new suite of resource webpages for employers and industry partners. If you haven't checked it out yet, please take a moment to explore:

- [Employer Resources](#) | As our main page, the Employer Resources page outlines what we do, what we offer, and how we support our business community through Talent Pipeline, Branding & Partnerships, DE&I, and Professional Learning & Development.
- [Industry Resources](#) | The Industry Resources page highlights how we can more specifically serve each industry with industry-focused resources designed to meet workforce development and recruiting challenges unique to your industry area. You can also use this page to get directly connected to your Industry Navigator (Relationship Manager).
- [CareerLink for Employers](#) | This page is a granular how-do guidebook to navigating our self-service career engagement portal. Learn how to start an account, post a job for our students to see, register for a career fair, request an information session, and more.

And did you know that we host a public job board that helps amplify your recruiting efforts among our students?

- [Experiential Learning & Student Employment Opportunities](#) | This page organizes jobs into four different categories: On-Campus Student Hourly, Work Study, Internships, and Industry Jobs. As students browse and become interested in specific positions, they'll click on the position link which will prompt them to sign into CareerLink to see the positions details and application process. This brings visibility and

ease of access to your posted jobs while keeping them focused on our learner community. If you would like to see your positions on these job boards, check out our "[Post a Position](#)" resources for more information.

As we move further into the academic year, we will refine and update the information on these pages so they are perennial resources for you to bookmark for current and future reference. In the meantime, we encourage you to take a tour of them!

TEAM MEMBER SPOTLIGHT

[Maluwa Behringer](#) | Maluwa joined MSU Denver in March 2020 and is currently the Executive Director of Industry Partnerships within the Classroom to Career Hub. Maluwa is leading the team on an exciting journey to create innovative approaches to industry, higher education and community partnerships that drive economic and social mobility in Colorado. Prior to MSU Denver, Maluwa was the Vice President of Global Research, Development, and Innovation, for Molson Coors Beverage Company where she was responsible for delivering ~\$1B in revenue from innovation over 4 years. Maluwa spent 21 years of her career at Kraft Foods where she led research and development for over 25 food and beverage brands. Most noteworthy was the renovation of Kraft Macaroni and Cheese where she championed the removal of artificial colors, flavors and preservatives. Maluwa holds a BS Degree in Chemical Engineering from the University of Florida, is an inventor with 2 granted patents, and was recognized as a Manufacturing Institute STEP Ahead Honoree. Industry Navigator for Business and Finance | Nicole Magloire is an Industry Navigator at MSU Denver in the Classroom to Career Hub supporting business operations and financial services. Nicole joined the MSU Denver team in December 2021 after relocating to Denver from Pennsylvania. Nicole graduated from Cedar Crest College with a BA in Communications. After graduation, she began working for the global education program, Up with People, which allowed

her to travel the world for three years with students from around the globe. From there, Nicole transitioned to Denver and worked at Goodwill Industries of Denver and then at Denver Public School System before returning to Pennsylvania to work at Dickinson College. Nicole is passionate about racial equity and social justice and aims to make all the spaces that she occupies more equitable and safer for all.

UPCOMING EVENTS

We are nearly through our semester's career events, and we've had spectacular participation across the board. Interest has grown so much that we've had to change our biggest career event's model a bit to make space for the higher interest in it:

- [Fall Job & Internship Fair](#)
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Please keep an eye out for dates and more information on:

- Spring Job & Internship Fair 2024 | March 6, 2024
- Public Service | April 11, 2024
- and more!

STAY CONNECTED ON LINKEDIN

Be sure to follow us on [LinkedIn](#) to get up to date information on events, celebrations, and other work we are doing to drive community development and economic mobility in Denver and across the state of Colorado.

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