

## **Cannabis Hospitality Manager Certificate**

The Cannabis Hospitality Manager Certificate program is designed to equip aspiring professionals with the knowledge, skills, and expertise needed to excel in the rapidly growing field of cannabis operations and hospitality. This program covers a wide range of topics, from regulatory compliance and safety to customer service, responsible vending, global economic impact, food preparation, and hospitality events, all tailored to the unique needs and challenges of the cannabis industry.

By offering the Cannabis Hospitality Manager Certificate, the School of Hospitality is making a necessary and timely response to the rapid growth of the legal cannabis market, the rise of cannabis tourism, and the need for standardization and compliance within the industry. This certification will provide professionals with the specialized knowledge and skills required to succeed in this burgeoning field and ensure continued growth.

## **Required Courses (15 Credits):**

- HLDR 2140 Cannabis in the Global Economy Credits: 3
- HLDR 3200 Talent Leadership Credits: 3
- HLDR 3250 Managerial Accounting for Hospitality Credits: 3
- HLDR 3300 Hospitality Marketing and Sales Credits: 3
- HLDR 3420 Laws and Regulations in the Cannabis Industry Credits: 3

## **Total Credits: 15**

To earn the Cannabis Hospitality Manager Certificate, candidates must first complete the <u>Cannabis</u> <u>Hospitality Specialist Certificate</u> as a prerequisite. A grade of "C" or better is required for each course in this program to count toward the awarded certificate.