

# Letter from the Foundation Board

Dear MSU Denver Donors and Partners,

On behalf of the MSU Denver Foundation Board of Directors, Chairwoman Dawn Bookhardt, J.D., and Vice President Christine Márquez-Hudson, we are delighted to present you with the 2023 MSU Denver Foundation Annual Report!

This year – thanks to all of you – we broke all previous records for giving, with more than \$15.8M raised! These funds will support the University’s highest priorities: Facilitating Student Success, Creating Classroom to Career Pathways, Advancing Colorado’s Talent Pipeline and Cultivating Inclusive Excellence.

We are grateful to Mariner and Megan Kemper and the Kemper Family for their gift kicking off fundraising for the Health Institute and to UMB Bank for supporting the C2 Hub. Rob and Molly Cohen helped expand the Cohen Pacesetter Program – a comprehensive scholarship with wraparound services – to students across the University, with an invitation to other donors to join in. Ferd and Christy Belz invested in the Student Success Endowed Fund, supporting student persistence and completion through wraparound services. Alumnus Brad Kaplan and his wife Judy committed a historic planned gift that will support the College of Business, the women’s softball team and the President’s Innovation Fund.

Many more University, alumni and community donors are inspired by our extraordinary students, our high-impact partnerships and the exciting advancements happening on campus. We hope that when you read this report, you will be inspired too! Join us in helping MSU Denver – the third-largest public university in the state – continue to invest in our diverse student body and provide them with a world-class education, experiential learning opportunities and career connections, all at an accessible price. Together, we can be changemakers for our community!

Warmly,

**Christine Márquez-Hudson**

Vice President of University Advancement &  
Executive Director of the MSU Denver Foundation

**Dawn Bookhardt, J.D.**

Chair  
MSU Denver Foundation Board



**MSU**<sup>™</sup>  
DENVER

**MSU Denver**  
Foundation, Inc.  
University Advancement

## Fiscal Year 2023 Financial Report

Total Donors **4,764**  
↑ **202** from last fiscal year

Total Gifts **11,714**  
↑ **129** from last fiscal year

Total Dollars Raised  
**\$15,849,338**  
↑ **50%** from last fiscal year

Total Net Assets\*  
**\$48,714,330**  
↑ **23%** from last fiscal year

Endowment Value\*  
**\$23,694,117**  
↑ **21%** from last fiscal year

\*as of June 30, 2023

**\$8,389,316**



**2,240**

Individual Donors

**\$4,051,479**



**66**

Foundation Donors

**\$2,179,976**



**127**

Corporate Donors

**\$687,539**



**28**

Non-Profit Donors

**\$541,028**



**2,303**

Alumni Donors

**\$243,190**



**530**

Faculty/Staff Donors\*

*\*included in other donor categories*

## Donor Breakdown



**1,943**

First-Time Donors

**1,855**

Repeat Donors



**49%**

of giving from Alumni donors

**47%**

of giving from Individual donors

**2%**

of giving from Corporate donors

**1%**

of giving from Foundation donors\*

**1%**

of giving from Non-Profit donors

*\*includes family foundations*

## Legacy Society

**\$29,184,871**

Dollars Committed

**123**

Total Members

**7**

New Members

*Planned giving data*

## Marathon Society

**\$124,847**

Dollars Raised

**581**

Total Members

*Recurring gift and payroll deduct donor data*

## President's Society

**\$15,357,792**

Dollars Raised

**1,834**

Gifts

**441**

Total Members

*Donors who contribute \$1,000 or more in a fiscal year*

## Red & Blue Fund

**\$606,475**

Dollars Raised

**2,077**

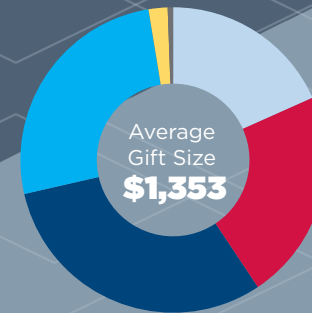
Gifts

**1,234**

Donors

*Roadrunners Athletics giving data*

## Giving Designation



**31%**

of giving supported Programs

**25%**

of giving supported Hybrid of scholarships & programs

**23%**

of giving supported Scholarships

**18%**

of giving supported Capital projects

**2%**

of giving was for Other operations

**1%**

of giving was Unrestricted