

Entrepreneurship			
1 st Semester - First Year		2 nd Semester - First Year	
ENG 1010 BUS 1850 COMM 1010 or COMM 1100 _____ ECO 2010	Freshman Comp: Composing Arguments Introduction to Business Presentational Speaking or Fund. of Oral Communication Arts & Humanities Principles of Macroeconomics	ENG 1020 _____ ECO 2020 BUS 1850 _____ _____	Freshman Comp: Analysis, Research & Doc. Natural and Physical Science Principles of Microeconomics College Level Math (<i>College Algebra Recommended</i>) Elective (CIS 1010 OR Test Out)
1 st Semester - Second Year		2 nd Semester - Second Year	
_____ _____ ACC 1010 CIS 2010 _____ _____	Natural and Physical Science (<i>Global Diversity Suggested</i>) Historical Fundamentals of Accounting Foundations of Information Systems Arts & Humanities (<i>ESSJI Suggested</i>)	MGT 2500 _____ MGT 2210 BUS 1950 _____ _____	Fundamentals of Small Business MGT and Entrepreneurship Arts and Humanities Legal Environment of Business I Business Communication Elective
1 st Semester - Third Year		2 nd Semester - Third Year	
MGT 3000 BUS 3040 MGT 3020 MKT 3000 FIN 2220	Organizational Management Global Corporate Social Responsibility & Sustainability Entrepreneurs: Cases and Studies Principles of Marketing Small Business Financing	MGT 3850 MINOR MINOR _____ _____ _____	Global Entrepreneurship Minor Course Minor Course Entrepreneurship Elective Elective
1 st Semester - Fourth Year		2 nd Semester - Fourth Year	
MINOR MINOR _____ _____ _____ _____	Minor Course Minor Course Entrepreneurship Elective Entrepreneurship Elective Elective	MGT 4420 MINOR MINOR _____ _____ MGT 4430	Entrepreneurial Business Planning Minor Course Minor Course Entrepreneurship Elective Operationalizing Small Business

Note: Unrestricted elective credits may vary. Total unrestricted electives must be sufficient for the student to meet the required University minimum of 120 credit hours. Typically the unrestricted elective credits for the Entrepreneurship Degree is 15 credit hours depending on the minor choice. As per University policy, no more than 4 semester hours in human performance and sport activities (HPL) or varsity sports (ATH) and no more than 7 semester hours in music ensemble courses will be counted toward the degree.

MULTICULTURAL REQUIREMENT: The University's multicultural requirement may be satisfied by taking an approved multicultural course listed in the in the *University Catalog: Degree and Certificate Requirements: Multicultural Graduation Requirement*. Please note the MGT 4830 Workforce Diversity, is a management course meeting the multicultural requirement.

GLOBAL DIVERSITY REQUIREMENT: The University's global diversity requirement may be satisfied by taking an approved global diversity course listed in the *University Catalog: General Studies Requirements*.

MINORS FOR ENTREPRENEURSHIP MAJORS: Majors in the College of Business for Entrepreneurship majors are required to complete a minor at MSU Denver. Please see an advisor if you have questions about requirements involved with taking a minor.

SUGGESTED ACADEMIC CAREER ROADMAP

First Year (0-29 Credits - EXPLORE)

- Meet with a Career Counselor in Career Services (AD 270)
- Take a Career Test & Attend a Career GPS workshop

Second Year (30-59 Credits – EXPLORE)

- Complete your Roadrunner Roadmap Form (available at MSUDenver.edu/career)
- Research occupations, attend Employer Panels, learn to write a resume/post on Career Link
- Meet with the College of Business Career Advisor

Third Year (60-89 Credits – EXPERIENCE)

- Review your Skills Checklist, practice interviewing & join a Student Club
- Participate in research, service learning, or an internship

• Fourth Year (90-120 Credits – EXECUTE)

- Update your profiles Career Link and LinkedIn; attend career fairs
- Develop a job search strategy, connect with employers & apply for positions

B.A. Entrepreneurship

303-615-0222 Admin 525J

Catalog 23-24

Please note: Prerequisites for courses on this sheet may change. Prior to registering for a course, you must have completed the prerequisites currently enforced for that course. Please check the online catalog prior to registering each semester.

Freshman, sophomores, and new transfer students should work with the Management professional advisors on course selection to ensure timely graduation. Juniors, seniors, and minors should meet with a faculty advisor. Students should review their Degree Progress Report each semester, to track and monitor their academic progress.

General Studies	33-34
Major Courses	51
CBUS Requirements	12
Minor Courses	18-24
Unrestricted Electives	0-15
Total to graduate (min. 40 hrs upper division)	120 hours

GENERAL STUDIES

Written Communication (WC)

___	-3	(typically ENG 1010)
___	-3	(typically ENG 1020)

Oral Communication (OC)

___	COMM 1010-3	Presentational Speaking (<i>recommended</i>) OR
___	COMM 1100-3	Fundamentals of Oral Communication (<i>recommended</i>)

Quantitative Literacy (QL)

___	MTH -3
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Arts & Humanities

___	-3
___	-3

Historical

___	-3
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Natural and Physical Sciences

___	-3
___	-3

Social and Behavioral Sciences

___	ECO 2010-3	Principles of Macroeconomics (<i>recommended</i>)
___	ECO 2020-3	Principles of Microeconomics (<i>recommended</i>)

Global Diversity (must be satisfied within General Studies)

Ethic Studies and Social Justice (may be satisfied within General Studies, minor, or elective)

Minor (18-24 hours):

Electives (0-15 hours):

___	CIS 1010-3	Intro to Computers (Not Required – Must take if CIS 2010 placement exam score below 75)
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Additional **College of Business Requirements** (15 credit hrs):

___	COMM 1010-3	Presentational Speaking OR
___	COMM 1100-3	Fundamentals of Oral Communication (<i>recommended</i>)
___	ECO 2010-3	Principles of Macroeconomics
___	ECO 2020-3	Principles of Microeconomics
___	BUS 3040-3	Global Corporate Social Responsibility and Sustainability

MAJOR COURSES

A minimum grade of "C-" or better is **required** in all Entrepreneurship major required courses.

___	ACC 1010-3	Fundamentals of Accounting (WC,OC,and QL) OR
___	ACC 2010-3	Principles of Accounting I (WC and QL)
___	CIS 2010-3	Foundations of Information Systems (WC,OC,Coreq QL and CIS 1010 or test)
___	FIN 2220-3	Small Business Financing (QL)
___	BUS 1850-3	Intro to Business
___	BUS 1950-3	Business Communication (OC, ENG 1010, Coreq. ENG 1020)
___	MGT 2210-3	Legal Environment of Business I (OC, ENG 1020, Coreq. QL)
___	MGT 2500-3	Small Business Entrepreneurship (ENG 1010,QL)
___	MGT 3000-3	Organizational Management (WC,OC,QL)
___	MGT 3020-3	Entrepreneurship Feasibility and Analysis
___	MGT 3850-3	Global Entrepreneurship
___	MGT 4420-3	Entrepreneurial Business Planning (ACC1010 or ACC2010 or FIN 3300 or FIN 2220 or FIN 3320, AND MGT 3020, AND MKT 3000 or MKT 3250 or MKT 4300 or MKT 4520)
___	MGT 4430-3	Operationalizing a Small Business (Senior Experience)
___	MKT 3000-3	Principles of Marketing (WC, OC, QL)

Select **12 credit hours** from the following in consultation with a faculty advisor: (F=offered in fall; S=offered in Spring)

___	BUS 2250-3	Personal Money Management
___	MGT 3220-3	Legal Environment of Business II (F,S)
___	MGT 3240-3	Employment and HR Law (F,S)
___	MGT 3260-3	Managing Business Risk (S)
___	MGT 3530-3	Human Resource Management (F,S)
___	MGT 3550-3	Operations Management (F,S)
___	MGT 3980-3	Approved Internship
___	MGT 4550-3	Project Management (F,S)
___	MGT 4850-3	Organizational and Management Consulting (S)
___	MKT 3100-3	Retail Marketing (F)
___	MKT 3110-3	Advertising and Promotion Management
___	MKT 3250-3	Personal Selling (F,S)
___	MKT 3300-3	Marketing of Services (F)
___	MKT 3310-3	Consumer Behavior (F,S)
___	MKT 3910-3	New Product Development (S)
___	MKT 4300-3	Social Media Marketing
___	MGT 3860-3	Social Entrepreneurship (F) OR
___	MKT 3190-3	Marketing for Social Good (F)
___	MGT 4050-3	Purchasing & Supply Chain Management (S) OR
___	MKT 3410-3	Marketing Channels (F)