JULY 2023

Cultural Music Highlight

What is Reggaeton? What is Reggae?

Reggae was established (born) in the 60s. It was heavily influenced by traditional African music, American jazz, rhythm and blues (history of rock and roll). It went through an evolution from ska to rocksteady and what we know today as classic reggae. Reggae has a deep connection with the Rastafari, an Afrocentric religion which developed in Jamaica in the 1930s. With the rise in popularity of the Reggae genre, the gospel of Rastafari extended all over the world.

Popular artists: Bob Marley, Buju Banton, Desmond Dekker, Chronixx

Reggaetón derived from Jamaican reggae and had a strong influence from Hip-Hop. Reggaetón's origins can be traced back to Panama in the 70s. It was originally named Reggae in Spanish and used the same tools and voice melodies with changed lyrics. Reggaetón eventually migrated to Puerto Rico in the 90's with a base of rap, different compositions, and lyrics. It has evolved and commercialized and is now one of the most popular genres out there with the genre's star Bad Bunny being named the world's most popular artist of the past 2 years.

Popular artists: El General, Nicky Jam, Daddy Yankee, J Balvin