



## Hospitality Leadership Major with a Recreation and Tourism Management Concentration, B.S.

### About the Program

Nestled in the heart of downtown Denver, the School of Hospitality is the epicenter of exceptional education through relevant, active participation in our unique, world-class facilities. Students majoring in Hospitality Leadership engage in cutting-edge learning opportunities to hone their leadership skills. Hospitality - hotels - restaurants - tourism - events - brewing - outdoor recreation - we CRUSH IT!

### Student Outcomes

- Develop a range of leadership skills and abilities for the hospitality industry, including responsible decision making, personal accountability, critical and reflective thinking skills.
- Implement leadership principles and styles, group dynamics, and effective teamwork within a diverse hospitality environment.
- Formulate strategies to enhance awareness and commitment towards effective citizenship and social responsibility.

### General Degree Requirements

To earn a degree, students must satisfy all requirements in each of the four areas below, in addition to their individual major requirements.

- Degree and Certificate Requirements
- General Studies Requirements
- Ethnic Studies & Social Justice Graduation Requirement
- Senior Experience Graduation Requirements

### Program Requirements

- A total of 120 semester hours are required for graduation.
- A grade of C or better is required for each course in this program to count toward the bachelor's degree. Students should note that programs differ in the minimum grade required.
- A minor is not required for this program.
- Students must present verification of 600 hours of on-the-job experience. These hours may be secured through paid job experience, cooperative education, internships or a combination of the three
- Students must present Adult CPR certification

### General Studies Requirements: 33 credits

Students should consult the General Studies Requirements for a list of courses that fulfill the General Studies Requirements for degree completion.

- Written Communication (6 credits)
- Oral Communication (3 credits)
- Quantitative Literacy (3 credits)
- Arts and Humanities (6 credits)
- Historical (3 credits)
- Natural and Physical Sciences (6 credits)
- Social and Behavioral Sciences (6 credits)
- Global Diversity (0 or 3 credits\*\*)

\*\* Students will fulfill the global diversity requirement by taking an approved course within one of the following categories: arts and humanities; historical; natural and physical sciences; or social and behavioral sciences.

### **Ethnic Studies & Social Justice Requirement: 0 or 3 credits**

- Students should consult the Ethnic Studies & Social Justice Graduation Requirement for a list of courses that fulfill the ESSJ Requirement for degree completion.
- Many programs include courses that meet this requirement. Students should consult with their advisor to determine what program courses may fulfill this requirement.

### **Exploratory Courses: 18 credits**

1000 or 2000 level courses

- HLDR 1000 - Introduction to Hospitality Credits: 3
- HLDR 1100 - Colorado Tourism and Recreation Credits: 3
- HLDR 2000 - Career and Leadership Development for Hospitality Credits: 3
- HLDR 2100 - Event Planning for the Professional Credits: 3
- HLDR 2200 - Quality Service Leadership Credits: 3
- RST 1200 - Basic Cooking Skills Credits: 3

### **Major Core Courses: 24 credits**

3000 or 4000 level courses

- ACC 3120 - Financial Leadership for Hospitality Credits: 3
- HLDR 3200 - Talent Leadership Credits: 3
- HLDR 3300 - Hospitality Marketing and Sales Credits: 3
- HLDR 3400 - Facilities Operations Credits: 3
- HLDR 3600 - Organizational Leadership for Hospitality Credits: 3
  - Prerequisite(s): HLDR 3200
- HLDR 4000 - Cost Control for Hospitality and Tourism Credits: 3
  - Prerequisite(s): ACC 3120
- HLDR 4100 - Hospitality Law and Risk Management Credits: 3
- HLDR 4400 - Strategic Management for Hospitality Credits: 3
  - Prerequisite(s): HLDR 3300

## Course Selection: 3 credits

Students need to pick one course:

- HLDR 0370 - Study Abroad in Hospitality Credits: 0
- HLDR 3800 - Servant Leadership in Hospitality Credits: 3
- HLDR 3980 - Internship in Hospitality Credits: 3

## Recreation and Tourism Management Concentration: 18 credits

- RTM 2000 - Commercial Development Credits: 3
- RTM 4000 - Destination Development Credits: 3
- RTM 3000 - Sustainable Tourism and Recreation Credits: 3
- 9 credits of elective courses

## Senior Experience: 3 credits

- HLDR 4500 - Applied Leadership in Hospitality Credits: 3

## Summary of Requirements

Required courses for the major may also count for General Studies and ESSJ requirements, so the total credits listed may be greater than the number required to complete the degree. Therefore, it is important that you work with your advisor to make sure you are meeting requirements for your degree.

General Studies Requirements	33 credits
Ethnic Studies and Social Justice Requirement	0-3 credits
Exploratory Courses	18 credits
Major Core Courses	24 credits
Select One Requirement	3 credits
Recreation and Tourism Management Concentration Option	18 credits
Unrestricted Electives	15-30 credits
Senior Experience	3 credits
<b>Total for the Hospitality Leadership Major, B.S.</b>	<b>120 credits</b>