

Bar, Tap, and Tasting Room Manager Certificate

The Bar, Tap, and Tasting Room Manager Certificate program provides an industry-relevant certificate of completion that demonstrates student completion of a broad range of financial and operational management courses. Students engage in the marketing, talent management, financial analysis, leadership, and legal requirements for a successful bar and beverage manager. The bar, tap, and tasting room industry remains one of the largest revenue generating sectors in the hospitality industry within Colorado, as well as in our national and global beverage production, sales, and service businesses.

The world-class facilities at MSU Denver, and the School of Hospitality include the Degree Restaurant and Bar, Tivoli Brewery and Tap House, Beverage Analytic Laboratory, Powered by Siebel, the Springhill Suites Downtown, Sensory Analysis Lab, Culinary Demonstration Theater, Food Laboratories, Wine Cellar Laboratory, Pilot Brewery, Fermentation Laboratory, and state of the art multi-media classrooms. The Bar, Tap, and Tasting Room Manager Certificate program assists non-degree and degree-seeking students in creating a pathway to a managerial career in the field. The [Beverage Scholar Certificate](#) is a required prerequisite to the Bar, Tap, and Tasting Room Manager Certificate.

Required Courses (15 Credits):

- HLDR 2200 - Quality Service Leadership - Credits: 3
- HLDR 3250 - Managerial Accounting for Hospitality - Credits: 3
- HLDR 3600 - Organizational Leadership for Hospitality - Credits: 3
- HLDR 3950 - Product and Service Promotion for Hospitality - Credits: 3
- HLDR 4000 - Cost Control for Hospitality and Tourism - Credits: 3

Elective Courses:

Select two of the courses below:

- BVG 1910 - Introduction to Home Brewing and Fermentation - Credits: 3
- BVG 3220 - Beer and Food - Credits: 3
- BVG 4633 - Wine and Food - Credits: 3
- BVG 4950 - Enology: The Making of Wine - Credits: 3

Total Credits: 21

To earn the Bar, Tap, and Tasting Room Certificate, candidates must first complete the [Beverage Scholar Certificate](#) as a prerequisite. A grade of "C" or better is required for each course in this program to count toward the awarded certificate.