Sociology of Tourism Certificate

The Sociology of Tourism certificate program provides a solid foundation in the development of core skills in tourism, as well as a focus on applied knowledge in the field of sociology as it relates to tourism. The curriculum builds on providing students with higher-level skills to assume first-line, supervisory and management positions, in the evolving, fast-paced, and rewarding world of the hospitality and tourism industry. Sociology of tourism studies the development of community-based tourism that carries with it a high level of bottom-up community support and participation. Students should consult with an advisor for assistance with certificate planning for specific careers after graduation. This is a certificate program, available to current students, post-baccalaureate students, or anyone in related industries seeking additional skills and training for career advancement. A grade of "C" or better is required for each course in this program to count toward the awarded certificate.

Required Courses

- SOC 1010 - Introduction to Sociology Credits: 3
- SOC/TTM 1600 - Tourism and Society Credits: 3
- TTM 3000 - Sustainable Tourism and Recreation Credits: 3
- TTM 3200 - Itinerary Design Credits: 3

Elective Courses

Select two of the courses below:

- SOC 1020 - Globalization--The Transformation of Social Worlds Credits: 3
- SOC 3080 - Social Action Through Art Credits: 3
- SOC 3730 - Media and Society Credits: 3
- TTM 3800 - Cruise Tourism Credits: 3
- TTM 4100 - Adventure Travel Credits: 3
- TTM 4200 - Ecotourism Credits: 3

Total: 18 credits