

Hotel Management Major, B.S.

The Bachelor of Science Degree in Hotel Management offers a diverse approach to meeting the educational needs of the lodging industry professional. Students are immersed in a rigorous academic environment that not only encourages both critical thinking at the management theory level, as well as applying such theory to formulate solutions to complex management problems. This diverse approach allows students to develop skill sets in human resources, property management, legal issues, marketing, accounting, revenue management, and strategic management, among others.

As part of this application-based approach to learning, the Marriott Springhill Suites Hotel provides a 'real-world' environment in which students delve into experiential learning modules. Here, students are given a unique opportunity to directly observe a major hotel's daily operation in several key departments.

Students are also given the opportunity to apply their accumulated learned knowledge in a senior-level capstone course that allows them to manage a lodging property in a real-time simulated environment. This educational approach ensures that our graduates enter the workforce with the specialized, well-rounded educational experience desired by the industry.

Student Outcomes

- Possess a broad range of competencies in general lodging operations,
- Be able to confidently enter the lodging industry ready to make an impact
- Demonstrate sound management practices built upon a foundation of ethical standards and values.

General Degree Requirements

To earn a degree, students must satisfy all requirements in each of the four areas below, in addition to their individual major requirements.

- Degree and Certificate Requirements
- General Studies Requirements
- Ethnic Studies and Social Justice Graduation Requirements
- Senior Experience Graduation Requirements

Program Requirements

- A total of 120 semester hours are required for graduation.
- A grade of C or better is required for each course in this program to count toward the bachelor's degree. Students should note that programs differ in the minimum grade required.
- Maintain a grade point average of 2.5.
- A minor is not required for this program.

General Studies Requirements: 33 credits

Students should consult the General Studies Requirements for a list of courses that fulfill the General Studies Requirements for degree completion.

- Written Communication (6 credits)
- Oral Communication (3 credits)
- Quantitative Literacy (3 credits)
- Arts and Humanities (6 credits)
- Historical (3 credits)
- Natural and Physical Sciences (6 credits)
- Social and Behavioral Sciences (6 credits)
- Global Diversity (0 or 3 credits**)

*** Students will fulfill the global diversity requirement by taking an approved course within one of the following categories: arts and humanities; historical; natural and physical sciences; or social and behavioral sciences.*

Ethnic Studies and Social Justice Requirement: 0 or 3 credits

- Students should consult the Ethnic Studies and Social Justice Requirement Graduation Requirements for a list of courses that fulfill the Ethnic Studies and Social Justice Requirement for degree completion.
- Many programs include courses that meet this requirement. Students should consult with their advisor to determine what program courses may fulfill this requirement.

Exploratory Courses: 18 credits

- HLDR 1000 - Introduction to Hospitality Credits: 3
- HLDR 1100 - Colorado Tourism and Recreation Credits: 3
- HLDR 2000 - Career and Leadership Development for Hospitality Credits: 3
- HLDR 2100 - Event Planning for the Professional Credits: 3
- HLDR 2200 - Quality Service Leadership Credits: 3
- HTL 1500 - Resort Operations Credits: 3

Major Core Courses: 43 credits

- ACC 3120 - Financial Leadership for Hospitality Credits: 3
- BVG 3500 - Bar and Beverage Operations Credits: 3
- ECO 2010 - Principles of Macroeconomics Credits: 3
 - Prerequisite(s): ENG 1009 or ENG 1010 and ENG 1020 or ENG 1021; AND any 1000-level MTH course.
- ECO 2020 - Principles of Microeconomics Credits: 3
 - Prerequisite(s): ENG 1009 or ENG 1010 and ENG 1020 or ENG 1021; AND any 1000-level MTH course
- HLDR 3200 - Talent Leadership Credits: 3
- HLDR 3250 - Managerial Accounting for Hospitality Credits: 3
 - Prerequisite(s): ACC 3120
- HLDR 3300 - Hospitality Marketing and Sales Credits: 3
- HLDR 3400 - Facilities Operations Credits: 3

- HLDR 3600 - Organizational Leadership for Hospitality Credits: 3
 - Prerequisite(s): HLDR 3200
- HLDR 3850 - Capital Management for Hospitality Credits: 3
 - Prerequisite(s): HLDR 3250
- HLDR 4100 - Hospitality Law and Risk Management Credits: 3
- HTL 4100 - Revenue Management Credits: 3
 - Prerequisite(s): HLDR 3250
- HTL 4200 - Lodging Regulatory Environment Credits: 3
- MTH 1210 - Introduction to Statistics Credits: 4
 - Prerequisite(s): Two years of high school algebra or equivalent and an appropriate score on the mathematics preassessment test, or one of MTH 1080 or MTH 1109 or MTH 1110 or MTH 1112 or MTH 1610 with a “C-” or better.

Major Electives: 6 credits

Select two courses from the below list:

- HLDR 0370 - Study Abroad in Hospitality Credits: 0
- HLDR 3800 - Servant Leadership in Hospitality Credits: 3
- HLDR 3980 - Internship in Hospitality Credits: 3
- HTL 2600 - Casino and Gaming Management Credits: 3
- HTL 4000 - Current Trends in Lodging Industry Credits: 3

Senior Experience: 3 credits

- HTL 4500 - Applied Hotel Management Credits: 3

General Studies Requirements	33 credits
Ethnic Studies and Social Justice Requirement	0-3 credits
Exploratory Courses	18 credits
Major Core Courses	43 credits
Major Electives	6 credits
Senior Experience	3 credits
Unrestricted Electives	14-26 credits
Total for the Hotel Management Major, B.S.	120 credits