

Hospitality Leadership Major, B.S.

Nestled in the heart of downtown Denver, the School of Hospitality is the epicenter of exceptional education through relevant, active participation in our unique, world-class facilities. Students majoring in Hospitality Leadership engage in cutting-edge learning opportunities to hone their leadership skills. Hospitality - hotels - restaurants - tourism - events - brewing - outdoor recreation - we CRUSH IT!

Student Outcomes

- Develop a range of leadership skills and abilities for the hospitality industry, including responsible decision making, personal accountability, critical and reflective thinking skills.
- Implement leadership principles and styles, group dynamics, and effective teamwork within a diverse hospitality environment.
- Formulate strategies to enhance awareness and commitment towards effective citizenship and social responsibility.

General Degree Requirements

To earn a degree, students must satisfy all requirements in each of the four areas below, in addition to their individual major requirements.

- Degree and Certificate Requirements
- General Studies Requirements
- Ethnic Studies and Social Justice Graduation Requirements
- Senior Experience Graduation Requirements

Program Requirements

- A total of 120 semester hours are required for graduation.
- A grade of C or better is required for each course in this program to count toward the bachelor's degree. Students should note that programs differ in the minimum grade required.
- A minor is not required for this program.
- Students must present Adult CPR certification

General Studies Requirements: 33 credits

Students should consult the General Studies Requirements for a list of courses that fulfill the General Studies Requirements for degree completion.

- Written Communication (6 credits)
- Oral Communication (3 credits)
- Quantitative Literacy (3 credits)
- Arts and Humanities (6 credits)
- Historical (3 credits)
- Natural and Physical Sciences (6 credits)

- Social and Behavioral Sciences (6 credits)
- Ethnic Studies and Social Justice Requirement (0 or 3 credits**)

** Students will fulfill the global diversity requirement by taking an approved course within one of the following categories: arts and humanities; historical; natural and physical sciences; or social and behavioral sciences.

Ethnic Studies and Social Justice Requirement: 0 or 3 credits

- Students should consult the Ethnic Studies and Social Justice Requirement Graduation Requirements for a list of courses that fulfill the Ethnic Studies and Social Justice Requirement for degree completion.
- Many programs include courses that meet this requirement. Students should consult with their advisor to determine what program courses may fulfill this requirement.

Exploratory Courses: 18 credits

1000 or 2000 level courses

- HLDR 1000 - Introduction to Hospitality Credits: 3
- HLDR 1100 - Colorado Tourism and Recreation Credits: 3
- HLDR 2000 - Career and Leadership Development for Hospitality Credits: 3
- HLDR 2100 - Event Planning for the Professional Credits: 3
- HLDR 2200 - Quality Service Leadership Credits: 3
- RST 1200 - Basic Cooking Skills Credits: 3

Major Core Courses: 24 credits

3000 or 4000 level courses

- ACC 3120 - Financial Leadership for Hospitality Credits: 3
- HLDR 3200 - Talent Leadership Credits: 3
- HLDR 3300 - Hospitality Marketing and Sales Credits: 3
- HLDR 3400 - Facilities Operations Credits: 3
- HLDR 3600 - Organizational Leadership for Hospitality Credits: 3
 - Prerequisite(s): HLDR 3200
- HLDR 4000 - Cost Control for Hospitality and Tourism Credits: 3
 - Prerequisite(s): ACC 3120
- HLDR 4100 - Hospitality Law and Risk Management Credits: 3
- HLDR 4400 - Strategic Management for Hospitality Credits: 3
 - Prerequisite(s): HLDR 3300

Course Selection: 3 credits

Students need to pick one course:

- HLDR 0370 - Study Abroad in Hospitality Credits: 0
- HLDR 3800 - Servant Leadership in Hospitality Credits: 3

- HLDR 3980 - Internship in Hospitality Credits: 3

Senior Experience: 3 credits

- HLDR 4500 - Applied Leadership in Hospitality Credits: 3

No Concentration Option: 15 credits

- Students would take 5 courses (15 credits) in the School of Hospitality curriculum (BVG, EVT, HLDR, HTE, HTL, RECR, RST, RTM, TTM, UA).

Food and Beverage Concentration: 21 credits

- BVG 3500 - Bar and Beverage Operations Credits: 3
- RST 3000 - Taste the World: A Global Sensory Experience Credits: 3
- RST 4100 - Applied Food and Beverage Operations Credits: 3
 - Prerequisite(s): RST 1200, ACC 3120, HLDR 3200
- RST XXXX Open RST elective (3 credits)
- RST XXXX Open RST elective (3 credits)
- BVG XXXX Open BVG elective (3 credits)
- UA XXXX Open UA elective (3 credits)

Recreation and Tourism Management Concentration: 18 credits

- RTM 2000 - Commercial Recreation and Tourism Credits: 3
- RTM 4000 - Recreation and Tourism Policy and Planning Credits: 3
- TTM 3000 - Sustainable Tourism and Recreation Credits: 3
- 9 credits of elective courses

General Studies Requirements	33 credits
Ethnic Studies and Social Justice Requirement	0-3 credits
Exploratory Courses	18 credits
Major Core Courses	24 credits
Select One Requirement	3 credits
No Concentration Option	15 credits
Food and Beverage Concentration Option	21 credits
Recreation and Tourism Management Concentration Option	18 credits
Unrestricted Electives	15-30 credits
Senior Experience	3 credits
Total for the Hospitality Leadership Major, B.S.	120 credits