



Sport Management, B.A.  
 (Minor not required, but may be encouraged. See advisor to discuss)  
 2023-2024 catalog year

First Year		
Fall: 15 Credits	SM 2050 (3) Introduction to Sport Management	
	Written Communication (3)	
	Oral Communication (3)	
	Quantitative Literacy (3)	
	Historical (3) GD recommended	
Spring: 15 Credits	SM 2070 (3) Sport Venue Management	
	Written Communication (3)	
	Natural & Physical Sciences (3)	
	Social & Behavioral Sciences (3) ESSJ recommended	
	Social & Behavioral Sciences (3)	
Second Year		
Fall: 15 Credits	SM 2730 (3) Sport in Society	
	SM 3100 (3) Sport Media Operations	
	Arts & Humanities (3)	
	Natural & Physical Science (3)	
	Minor (or unrestricted elective) (3)	
Spring: 15 Credits	SM 2300 (3) Sport Event Management	
	SM 3200 (3) Sport Governance and Policy	
	Arts & Humanities (3)	
	Minor (or unrestricted elective) (3)	
	Minor (or unrestricted elective) (3)	

Third Year		
Fall: 15 Credits	ESS 3990 (3) Field Experience	
	SM 3600 (3) Sport Promotion	
	SM 3650 (3) Technology and Social Media in Sport	
	SM Approved Elective (3)	
	Minor (or unrestricted elective) (3)	
Spring: 15 Credits	ESS 4660 (3) Legal Liability for Physical Educators, Coaches and Administrators	
	SM 4610 (3) The Sport Enterprise	
	SM Approved Elective (3)	
	Minor (or unrestricted elective) (3)	
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Fourth Year		
Fall: 15 Credits	SM 4600 (3) Organization and Administration of Sports	
	SM 4860 (3) Seminar in Sport Management	
	SM Approved Elective (3)	
	Minor (or unrestricted elective) (3)	
	Minor (or unrestricted elective) (3)	
Spring: 15 Credits	SM 4890 (9) Internship for Sport Management	
	SM 4891 (3) Professional and Career Development in Sport Management	
	Minor (or unrestricted elective) (3)	

**\*Minor is not required for SM program. Students will need to complete up to 24-30 credit hours of general electives in place of a minor requirement. See advisor to discuss.**