

## Degree Map for Transfer Students



From: ANY Colorado community college  
Degree: AA in Business Degree with Designation (DwD)

To: MSU Denver College of Business  
Degree: [BS in Marketing](#)

### Sending Institution (60 Credits)

#### Semester 1 (or First 15 Credits)

| Course               | Course Title       | Corresponding Course | Credits   |
|----------------------|--------------------|----------------------|-----------|
| BUS 1015             | Intro to Business  | BUS 1850             | 3         |
| COM 1150             | Public Speaking    | CAS 1010             | 3         |
| ENG 1021             | Composition I      | ENG 1010             | 3         |
| MAT 1320/1340        | Finite Mth/Algebra | MTH 1310             | 4         |
| <b>Total Credits</b> |                    |                      | <b>13</b> |

#### Semester 2

| Course               | Course Title       | Corresponding Course | Credits   |
|----------------------|--------------------|----------------------|-----------|
| ACC 1021             | Accounting I       | ACC 2010             | 4         |
| ECO 2001             | Macroeconomics     | ECO 2010             | 3         |
| ENG 1022             | Composition II     | ENG 1020             | 3         |
| MAT 1400             | Survey of Calculus | MTH 1320             | 4         |
| <b>Total Credits</b> |                    |                      | <b>14</b> |

#### Semester 3

| Course                 | Course Title      | Corresponding Course | Credits   |
|------------------------|-------------------|----------------------|-----------|
| ACC 1022               | Accounting II     | ACC 2020             | 4         |
| BUS 2017               | Bus Com/Rept Wrt  | BUS 1950             | 3         |
| ECO 2002               | Microeconomics    | ECO 2020             | 3         |
| GT – AH <sup>1,2</sup> | Arts & Humanities | Arts & Humanities    | 3         |
| GT – SC <sup>1</sup>   | Science with Lab  | Nat. & Phys. Sci.    | 4         |
| <b>Total Credits</b>   |                   |                      | <b>17</b> |

#### Semester 4

| Course                                    | Course Title        | Corresponding Course | Credits   |
|---|---------------------|----------------------|-----------|
| BUS 2016                                  | Legal Env of Bus    | MGT 2210             | 3         |
| BUS 2026                                  | Business Statistics | CIS 2300 (elective)  | 3         |
| GT – AH <sup>1,2</sup>                    | Arts & Humanities   | Arts & Humanities    | 3         |
| GT – HI <sup>1,2</sup>                    | History             | History              | 3         |
| GT – SC <sup>1</sup>                      | Science             | Nat. & Phys. Sci.    | 4         |
| <b>Total Credits</b>                      |                     |                      | <b>16</b> |
| <b>Total Credits for Associate Degree</b> |                     |                      | <b>60</b> |

### Receiving Institution (60 Credits)

#### Semester 5 (or First 15 Credits)

| Course               | Course Title                      | Credits   |
|----------------------|-----------------------------------|-----------|
| CIS 1010             | Intro to Computers (can test out) | 3         |
| CIS 3300             | Business Analytics I              | 3         |
| FIN 3300             | Managerial Finance                | 3         |
| MGT 3000             | Organizational Management         | 3         |
| MKT 3000             | Principles of Marketing           | 3         |
| <b>Total Credits</b> |                                   | <b>15</b> |

#### Semester 6

| Course                   | Course Title                                   | Credits   |
|--------------------------|--|-----------|
| CIS 2010                 | Foundations of Information Systems             | 3         |
| CIS 3320                 | Business Analytics II                          | 3         |
| MKT 3010                 | Marketing Research                             | 3         |
| MKT (3000+) <sup>3</sup> | Upper-Division Marketing Elective <sup>3</sup> | 3         |
| MKT (3000+) <sup>3</sup> | Upper-Division Marketing Elective <sup>3</sup> | 3         |
| <b>Total Credits</b>     |  | <b>15</b> |

#### Semester 7

| Course                                 | Course Title  | Credits   |
|--|---|-----------|
| BUS 3040                               | Global Corporate Social Responsibility  | 3         |
| MKT 3310                               | Consumer Behavior   | 3         |
| MKT 3710                               | International Marketing   | 3         |
| MKT 3750/<br>MKT(3000+) <sup>2,3</sup> | Multi-Cultural Marketing/<br>Upper-Division Marketing Elective <sup>2,3</sup> | 3         |
| MKT (3000+) <sup>3</sup>               | Upper-Division Marketing Elective <sup>3</sup>                                | 3         |
| <b>Total Credits</b>                   |   | <b>15</b> |

#### Semester 8

| Course                                    | Course Title                                 | Credits    |
|---|--|------------|
| MGT 4950                                  | Strategic Management                         | 3          |
| MKT 4560                                  | Marketing Strategy                           | 3          |
|   | General (Unrestricted) Elective <sup>2</sup> | 3          |
|   | General (Unrestricted) Elective <sup>2</sup> | 3          |
|   | General (Unrestricted) Elective <sup>2</sup> | 3          |
| <b>Total Credits</b>                      |  | <b>15</b>  |
| <b>Total Credits for Bachelors Degree</b> |  | <b>120</b> |

Notes: 1. See the community college course catalog degree plan to see which general education courses meet these requirements for the AA degree. 2. All MSU Denver students are required to take or transfer in a Multicultural elective (**can** be within major) **AND** a Global Diversity elective (**cannot** be within major). MKT 3750, Multicultural Marketing, is a major elective that meets the Multicultural requirement. It is offered fall and spring. 3. Choose major electives in **consultation with a faculty advisor**.

### Special Program Notes:

#### Community College of Denver students:

Please check out MSU Denver's College of Business website to view the articulation agreement for completing your Associate of Applied Science in Marketing at CCD prior to transferring to MSU Denver.

[www.msudenver.edu/business/advising/agreementswithothercolleges/agreementswithcoloradocommunitycolleges/](http://www.msudenver.edu/business/advising/agreementswithothercolleges/agreementswithcoloradocommunitycolleges/)

#### **ASSOCIATE OF ARTS OR SCIENCE DEGREE REQUIREMENTS (60 Credits):**

Students should note that all required courses must be satisfactorily completed as part of the AA or AS degree at the community college and will also transfer and apply to the bachelor's degree requirements at the receiving 4-year institution. However, if you're going to transfer before completing the AA or AS degree, you may not need some of these courses. In that case, check with MSU Denver and an advisor for your options.

#### **GUARANTEES & LIMITATIONS**

- 1. Completion of an Associate Degree:** This transfer guide identifies the courses a student needs to complete (with a C- or higher) to earn an AA or AS degree at a Colorado community/junior college to be able to finish the designated baccalaureate degree in no more than 60 credits. Course credit may be applied to major, elective or other requirements at MSU Denver discretion. If more than 60 college-level credits are taken or the student gets lower than a C- in one or more courses at the community/junior college, then some loss of transfer credit may occur, and students may not be able to complete this baccalaureate degree in 120 credits.
- 2. Transfer Before Completing an Associate Degree:** If the student intends to transfer prior to completing an AA or AS degree, this transfer guide should still be used to identify the courses that can most effectively prepare them for efficiently completing the designated major at MSU Denver. Students are strongly encouraged to finish course sequences (such as English Composition I & II or Calculus I, II & III) before transferring.

For additional information on CCHE transfer policies and gtPathways guaranteed transfer of general education credit, visit <http://highered.colorado.gov/Academics/Transfers/Students.html>. To file a transfer-related complaint with the Colorado Department of Higher Education, visit <http://highered.colorado.gov/Academics/Complaints/default.html>