

Club connect 3/30

Agenda:

- Spring fling prep! Recruiting techniques, rules and how to register. (and get incentive points)
- Officer Transition. What info do you need to pass along
- Elections on RRL.

Logistics

- Who
- What
- When
- Where
- Why

Planning and Prep Assignments

SPRING FLING

- April 20 and 21 10am-2pm
- Registration Link: <https://web.cvent.com/event/feee1fa7-058a-432e-bcb6-519b08ec5278/summary>
- You will get a table in the Student Orgs section. Tables can be claimed as early as 7am. Items cannot be left over night.
- Recruiting and Promotional Funds
 - o Link to apply:
 - o What it does cover
 - o What it does not cover
 - o Technically, this would need to be submitted the night of club connect in order to be 21 days out from the second day of Spring Fling. So we can make this work
- Things to Consider Bringing for Preparation
 - o Tablecloth: a more professional appearance. Choose a color related to your org or MSU that stands out. We also have butcher paper in CMEI that may be used.
 - o Large Sign or Banner: Clearly advertising your org's name will draw in more people. Orgs can print up to 50 sheets of 11x17 paper a day. Print out your name or logo to hang on the front of the table! Or use Butcher Paper and good markers with a clearly legible name.
 - o Giveaways: giveaways such as merch or candy will draw more people to your table and keep them around to listen
 - o Music: AHEC has guidelines for music on the table registration website. Be sure to follow those guidelines.
 - o Roster or Contact Sheet: Have a way to collect people's info! Have a paper that people can give names, phone numbers or email addresses so you have a way to contact and follow up with potential new members

- Flyers: have flyers folks can take so they remember you! You can print up to 50 sheets of 8.5x11 paper per day. If you make flyers that are half size, that's 100! Or quarter size for 200! You can always print more on the second day in CMEI.
- Games: have activities for people to do while at your table! Things like trivia or guessing games are a great way to share knowledge and leave a memorable impression.
- A Good Attitude with an Elevator Pitch: This is absolutely essential. Come prepared to talk to lots of students, be knowledgeable about your org. Have two or three talking points about what your org does, what it hopes to accomplish or what it stands for. Sharing things like brief histories or fun stories are great ways to engage.
- Invite: Invite them to your next meeting! Give folks a tangible action item to get involved. People are more likely to commit and come back if they know that you are actively involved. And even if they can't attend, put them on an email list or group chat so they can come to the next one.
- QR Codes: If you have any kind of link you would like to share, print out and label a QR Code. Put it on your flyer if you can! This gives folks a direct way to connect with your org. This can be through social media, a link to your Teams group for them to join, the registration for an event you have coming up, and more! QR Codes people can scan and get connected or get more info are invaluable.
- More Logistical Prep
 - Sunscreen and water. Maybe a hat or visor if your table is in the sunshine (which it likely will be)
 - Tape. Duct tape and scotch tape may be useful for banners/signage
 - Miscellaneous Heavy Objects. If it is windy and you have handouts, these things may blow away. Having objects to hold down flyers are so useful.
 - Print in Advance. The CMEI is here for you to use our resources! But we will also be getting ready to table that day. Preparation in advance will ensure that you have what you need before spring fling begins.
 - Storage Locker. Apply for a storage locker! This will allow you to store things between multiple days and keep them for even more future use. Lockers are \$10 to rent per academic year. Link: <https://roadrunnerlink.msudenver.edu/submitter/form/start/182922>

ACTIVITY?

- Should we have an activity related to Spring Fling here? Like have them come up with their elevator pitch topics

OFFICER TRANSITION