



Metropolitan State University of Denver joins Grow with Google's HSI Career Readiness Program to train 200,000 Latino Students In Digital Skills by 2025

July 28, 2022 (Denver, CO) – Today Metropolitan State University of Denver announced its participation in the Grow with Google HSI Career Readiness Program. The initiative will help Latino students at 35 Hispanic Serving Institutions (HSIs) prepare for the workforce through digital skills training and career workshops. Through a \$2 million investment in the [Hispanic Association of Colleges and Universities](#) (HACU), the program will train 200,000 Latino students by 2025.

[In partnership with HACU](#), the Grow with Google HSI Career Readiness Program launched in January 2022, and provides HSI career centers with funding and a semester-long in-person and online digital skills program. HACU has a track record of increasing access to education in the Latino community, and two-thirds of Latino college students in the U.S. attend one of its member institutions. The initiative combines career workshops, career counseling, and programming on design thinking, project management, and professional brand building. The participating schools will also create additional material tailored to student needs.

"Hispanic-Serving Institutions are key in educating and training students to succeed in the current and future economy, especially in light of the competitive job market," **said HACU President and CEO Antonio R. Flores**. "Our partnership with Google on this initiative, which is expanding to 12 more HSIs, will ensure they graduate with the skills and training that prepare them for the digital workplace."

"Every student should have the opportunity to learn digital skills for today's in-demand jobs," **said Tia McLaurin, Community Engagement Manager, Google**. "We're proud to work with the The Hispanic Association of Colleges and Universities to bring the Grow with Google HSI Career Readiness Program to Metropolitan State University of Denver to help more students prepare for the workforce and thrive as they start their careers."

Google's [latest commitments](#) build on over \$35M provided to date to expand economic opportunity in the Latino community. Since 2013, the company's [Google in Residence](#) program has partnered with HSIs and HBCUs to place Google software engineers in schools as faculty, and the company also hosts [Tech Exchange](#), a virtual student exchange program that teaches HSI and HBCU students applied computer science courses.

For more information, please visit [Grow.Google.com](https://grow.google.com).

ABOUT GROW WITH GOOGLE

Grow with Google was started in 2017 to help Americans grow their skills, careers, and businesses. It provides free training, tools, and expertise to help small business owners, veterans and military families, jobseekers and students, educators, startups, and developers. Since Grow with Google's inception, it has helped more than eight million Americans develop new skills. Grow with Google has a network of more than 8,000 partner organizations like libraries, schools, small business development centers, chambers of commerce, workforce development boards and nonprofits to help people coast-to-coast.

ABOUT HACU

The Hispanic Association of Colleges and Universities, founded in 1986, represents more than 500 colleges and universities in the United States, Latin America, Spain and school districts throughout the U.S. HACU is the only national association representing existing and emerging Hispanic-Serving Institutions (HSIs). The Association's headquarters are in San Antonio, Texas, with regional offices in Washington, D.C and Sacramento, California.

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