

MSU Denver Foundation, Inc. | Campus Box 14, PO Box 173362, Denver, CO 80217-3362 | 303-615-0055 | msudenver.edu/giving

Dear Roadrunner Family,

Welcome to the 2020-21 Annual Report. What a year to be part of our resilient Roadrunner community!

We want to take this opportunity to thank you for supporting Metropolitan State University of Denver and our students throughout the last year, one characterized by innovation, adaptability and perseverance. Your generosity allowed Roadrunners to continue their education during difficult times and excel in truly exceptional ways - from Cade Crader pitching a perfect game in what is believed to be the first no-hitter in MSU Denver baseball history to our debate team shining on the global stage after a nearly 15-year highest.

This past year, the University also launched the Office of Educational Services to provide innovative support to the pre-K-12 community across Colorado and beyond, created the Cybersecurity Center where students can stress-test cyber defense plans and hired a dynamic new provost and a dean of the College of Letters, Arts and Sciences. At the Foundation, we achieved our second-highest fundraising year on record, awarded a record number of scholarships to students, grew our endowment so we can provide more sustainable support to the University and worked with our campus partners to develop initiatives that further MSU Denver's new strategic plan.

MSU Denver is rising. Rising to help Colorado thrive while recovering from the pandemic. Rising to meet the ever-changing needs of our students, our industry partners and our community. And rising to partner with our donors to find solutions that meet the challenges of today and tomorrow. Thank you, again, for your support - we are deeply grateful.

By continuing to work together, Roadrunners will rise to meet each new goal we set and reimagine a future where anything is possible!

With gratitude,

Christine Márquez-Hudson | Executive Director, MSU Denver Foundation, Inc. Ferd Belz | Chair, MSU Denver Foundation, Inc.



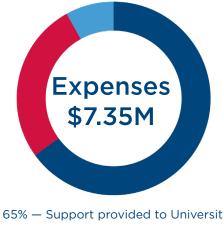
MSU DENVER FOUNDATION FINANCIALS

| | une 30, 2021 | Statement of Financial Position | | |
|--------------------------------------|--------------|--|--------------|--|
| Assets | | Liabilities | \$765,831 | |
| Cash and cash equivalents \$1,863,02 | | | | |
| Receivables | \$2,911,502 | Net Assets | | |
| Prepaid expenses | \$21,618 | Without donor restrictions | \$7,857,133 | |
| Investments, at market value | \$33,378,661 | With donor rest <mark>r</mark> ictions | \$30,886,644 | |
| Fixed assets, net of depreciation | \$1,334,802 | | | |
| | | Total Net Assets | \$38,743,777 | |
| Total Assets | \$39,509,608 | Total Liabilities and Net Assets | \$39,509,608 | |

The MSU Denver Foundation is in a very healthy financial position seeing 151% growth of Total Net Assets in the last five years.

MSU Denver Foundation

Statement of **Activities**





27% — Donor development costs





45% — Contributions and grants

38% — Net investment return

13% — In-kind contributions

2% — Endowment management fees

2% — Other income, net







by the numbers

31

98,974

75,458

alumni actively engaged

Alumni Donors

gave a total of

in support of MSU Denver students

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|-------------------------------|------------------------------------|--------------|--------------------------------|------------------------|----------------|
| | | | | | | New Year's Day |
| | | | | | | 1 |
| | | | | | | |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| | | | | Alumni Networking Meetup | MLK Peace Breakfast | |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| | Martin Luther King Jr. Day | First Day of Spring Semester | | | | |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| | | | | | | |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| | | For addition | nal details: | | | |

Jan. 13 — Alumni Networking Meetup | msudenver.edu/alumni

Jan. 14 — MLK Peace Breakfast | msudenver.edu/mlk-breakfast



FEBRUARY

Alumni joined us from Massachusetts, Tennessee, Virginia, New Mexico, Arizona, California and Washington and even British Columbia, Canada.

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|--------------------|-------------------|-----|-------------------------------------|---------------|-----|
| | | Lunar New Year | | | | |
| | | 1 | 2 | 3 | 4 | 5 |
| | | | | MSU Denver Day at the Capitol | | |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| | Valentine's Day | | | | Mariachi Fest | |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| | | | | Edges Opening Night | | |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| | | | | | | |
| 27 | 28 | | | | | |

For additional details:

Feb. 18 — Mariachi Fest | ahec.universitytickets.com Feb. 24 — Edges | msudenver.edu/theatre-dance/theatre/productions-events Visit msudenver.edu/mugclub to learn more and join the Mug Club today!



48 Participants

620 Miles Traveled

\$3,000

Raised for the Student Emergency Fund

We implemented the Roadrunners Across Colorado Challenge to celebrate Colfax Marathon Weekend after the event's original May date was canceled due to Covid-19 restrictions. We thought it would be fun to invite Roadrunners worldwide to virtually "travel" 570 miles across Colorado to raise money for the Student Emergency Fund. Participants logged the distances they ran, walked, biked or hiked in our tracking system to count toward the total mileage, all while supporting students in need at MSU Denver.

Brandi Rideout

Director of Alumni Relations

Making an impact in one day.

That's possible here.





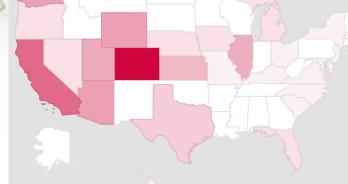


from **31** states

866 donors

gave a total of \$207,704 gifts





Presidential Internship in Public Service

donors



Student Emergency Fund



73 donors

55 donors





donors



When alumna Charisma Martinez began working for the Department of Nutrition in 2019, the 2017 Human Nutrition & Dietetics graduate knew students had a great need for support while completing Martinez saw an opportunity to raise money to support students as a Day of Giving Social Media Advocate. She spread the word about the March 2021 crowdfunding she provided. Her efforts were rewarded when than \$11,000 in one day including a significant gift funding \$1,000 scholarships MSU Denver.

MARCH

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|------------------------------------|----------------------------|------------|-----|--------------------------------------|------|-----|
| | | Mardi Gras | | | | |
| | | 1 | 2 | 3 | 4 | 5 |
| | | | | Annual Scholarship Celebration | | |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| Daylight Savings Time Begins | | | | St. Patrick's Day | Holi | |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| | MSU Denver Spring Break | | | | | |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| | | | | MSU Denver Day of Giving | | |
| 27 | 28 | 29 | 30 | 31 | | |

For additional details:

Rachel B. Noel Distinguished Visiting Professorship | msudenver.edu/noel-professorship March 10 — Annual Schoalrship Celebration | msudenver.edu/scholarship-celebration March 31 — MSU Denver Day of Giving | msudenver.edu/giving/day-of-giving

Mosaic Scholarship

For 16 years, a group of professional women has been meeting for a monthly book club. No strangers to serious discussions, they challenged one another to become agents of change following the death of George Floyd and their reading of "How to Be an Antiracist." With Amy Staggs and Sybil Kisken as administrators, the group decided MSU Denver was the right place for taking action.

"We love the idea of supporting a local public university with a diverse student body and a great reputation," says Kisken.

After agreeing on scholarship criteria and soliciting funds from everyone they knew, the group created the Mosaic Annual Scholarship, which will provide tuition support and networking opportunities for students from diverse and underrepresented backgrounds.

"Because tuition is affordable, a smaller gift can make a big impact at MSU Denver," says Staggs. "Any group can get together and make a difference for the students."



APRIL

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|--------|-----|-----|------------------------------|--------------------------------|---|-------------------|
| | | | | | Bachelor of Fine Arts Thesis Show Opening | Ramadan Begins |
| | | | | | 1 | 2 |
| | | | President's Spring Update | | | |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| | | | | Alumni Networking Meetup | Passover Begins | |
| 10 | 11 | 12 | 13 | Intimate Apparel Opening Night | Tax Day | 16 |
| Easter | | | | | Passover Ends | |
| 17 | 18 | 19 | 20 | 21 | Earth Day | 23 |
| | | | | | | |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

For additional details:

April 1 — BFA Thesis Show Opening | msudenver.edu/cva April 14 — Alumni Networking Meetup | msudenver.edu/alumni

April 14 — Intimate Apparel | msudenver.edu/theatre-dance/theatre/productions-events

People don't go to MSU
Denver because it's
expected; they make the
decision that they want to
go, knowing they will face
struggles. When I was a
Roadrunner, a lot of hard
work and luck went into
my success. Luck is when
someone reaches down a
hand - like the scholarship I
received and the unending
support from faculty and
staff who weren't going
to let me fail. I want to
create that kind of luck for
someone else.

It's exciting to finally feel comfortable enough to be the one giving a hand up to somebody – it's my way of investing in people and a positive society. I believe in the value of education, not only for your career and economic standing, but for personal growth – it makes for better citizens, a better workforce and a better way of life.

Henry Skinner '84

Donor, Student Emergency Fund, Food Pantry & DREAMer Emergency Fund





Thank you for providing other MSU Denver students and me with a chance to reach goals that sometimes seem unachievable and out of reach because of our financial situation. This scholarship takes an immense weight off my and my family's shoulders. I am truly very, very, VERY grateful to have been chosen. I promise this scholarship will significantly impact me and the families I hope to help financially succeed once I begin my finance/accounting career in the near future

Cesar Silva

Junior, Accounting
Russell G Noles
Endowment Recipient

MAY

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|--------------|--------------|-----|-----|-------------------------------------|--|-----|
| | | | | Eid al-Fitr | | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| Mother's Day | | | | | MSU Denver Commencement | |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| | | | | | | |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| | | | | NCAA D2 Softball World Series | Faculty & Staff Exhibition Opening | |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| | Memorial Day | | | | | |
| 29 | 30 | 31 | | | | |

For additional details:

May 13 — MSU Denver Commencement | msudenver.edu/commencement May 26-30 — NCAA Division II Softball World Series | ncaa.com/tickets/softball/d2 May 27 — Faculty & Staff Exhibition Opening | msudenver.edu/CVA



JUNE

Partnership Award.

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|----------------------------|-----|----------|-----|-----|-------------------------------------|-----|
| | | | | | Roadrunners Athletics Auction | |
| | | | 1 | 2 | 3 | 4 |
| | | | | | | |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| | | Flag Day | | | | |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| Juneteenth Father's Day | | | | | | |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| | | | | | | |
| 26 | 27 | 28 | 29 | 30 | | |

For additional details:

June 3 — Roadrunners Athletics Auction | roadrunnersathletics.com/auction

We are fortunate to receive the support we do from our entire alumni, staff and faculty, current players and their of former players and the larger community. Those positive relationships build pride in our program our student-athletes. ensuring they have a experience and access to to become future leaders showing everyone how and the student-athlete positively impacts MSU Denver.

Annie Van Wetzinga Head Softball Coach





From July 1, 2020 to June 30, 2021



gave a total of

\$7,237,652

MSU Denver Foundation Endowment Value

\$21,877,290



JULY

| S | un | Mon | Tue | Wed | Thu | Fri | Sat |
|----|-----------|---------------------|-----|-----|-----|--------------------|----------------------|
| | | | | | | | |
| | | | | | | 1 | 2 |
| | | Independence Day | | | | | |
| | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| Ei | d al-Adha | | | | | | |
| | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| | | | | | | | |
| | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| | | | | | | | |
| | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| | | | | | | METROPOLITAN STATE | UNIVERSITY OF DENVER |

Visit **roadrunnersathletics.com** for a full calendar of sporting events





AUGUST

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|-----|-------------------------------|-----|---------------------------|-----|-----|
| | | | | | | |
| | 1 | 2 | 3 | 4 | 5 | 6 |
| | | | | | | |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| | | | | MSU Denver Convocation | | |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| | | First Day of Fall Semester | | | | |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| | | | | | | |
| 28 | 29 | 30 | 31 | | | |

For additional details:

Aug. 18 — MSU Denver Convocation | msudenver.edu/convocation



gifts of \$25,000 and over

gift in 1995, brothers Jeff and Brian Peierls have contributed \$2 million over 26 consecutive years, supporting programmatic and scholarship funds.

"Thank you so much for the scholarships you have provided to me and other MSU Denver students. The financial assistance helped me launch into areas where I can use my talents to help others!"

Jordan Godwin
Peierls Opportunity
Scholarship Recipient



Celebrating a 20-year partnership with Reisher

For the last 20 years, the Reisher Scholars Program invested more than \$5 million in the future of over 300 exceptional scholars at Metropolitan State University of Denver, giving them the freedom to earn an undergraduate degree without the burden of additional debt.

Founders Roger and Margaret
Reisher were first-generation college
students who appreciated how
higher education improved their
lives and success as the founder of
FirstBank Inspired to help others
pursuing a college degree, they
established the Reisher Scholars
Program. Launched at MSU Denver
and the University of Northern
Colorado in 2001, the program
has grown to serve seven public
universities across Colorado.

Reisher Scholarships offer college sophomores and community college transfer students who meet eligibility requirements the opportunity to complete their education debt-free.

Special events and activities are being planned throughout the 2021-22 academic year to celebrate this milestone anniversary, including a trip to the Denver Art Museum, a Homecoming scholarship event, the annual Reisher dinner and more.



Average GPA of Reisher Scholars

3.65

scholars currently attending MSU Denver

86%

graduation rate

Since 2001
MSU Denver
has funded over
scholarships providing between

\$4,000-11,000

per student each year.

Reisher supports highachieving students with financial need. It allows them to complete their degree and achieve a level of academic and personal growth not possible without this assistance.

Cary AplinProgram Coordinator,
Reisher Scholars

SEPTEMBER

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-------------------------|----------------------------------|-----------------------|-----|-----|-----|------------------------|
| | | | | | | |
| | | | | 1 | 2 | 3 |
| | Labor Day | | | | | |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| | | | | | | |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| | | | | | | |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| Rosh Hashanah Begins | MSU Denver Homecoming Week | Rosh Hashanah Ends | | | | MSU DENVER Roadrunners |
| 25 | 26 | 27 | 28 | 29 | 30 | Rise |

For additional details:

Richard T. and Virginia M. Castro Distinguished Visiting Professorship | msudenver.edu/castro-professorship

Sept. 26-Oct. 2 — Homecoming | msudenver.edu/homecoming



"With this scholarship, Campbell will continue to facilitate introductions between up-and-coming students

and their future employer or colleague," Maley says, "just like he did throughout his life."

OCTOBER

31

of the Year

Matt Maley '06

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|----------------------------|----------------------|--------------------|-----|-----|--------------------------------|
| | | | | | | Annual Alumni Awards Brunch |
| | | | | | | 1 |
| | | Yom Kippur Begins | Yom Kippur Ends | | | |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| | Indigenous People's Day | | | | | |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| | | | | | | |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| | Diwali | | | | | |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| | | For addition | al details: | | | |

Oct. 1 — Annual Alumni Awards Brunch | msudenver.edu/alumni Oct. 10 — Indigenous People's Day

msudenver.edu/diversity/land-acknowledgment



Socktober: 2020 Impact

307 donors

\$15,631

raised in support of the Student Emergency Fund, DREAMer Emergency Fund and Food Pantry combined

> 644 pairs of socks donated

Million-dollar surprise

An unexpected estate gift allows Roadrunners to reimagine the future of science.

When James Patton (B.S. Biology, '84) passed away on March 30, 2020, he bequeathed his Colorado assets - totaling an estimated \$1.5 million - to the Metropolitan State University of Denver science department, ensuring his legacy would live on through his Roadrunner family as the largest realized estate gift from an alumnus.

The great-grandson of slaves relocated from Tennessee to eastern Texas, Patton was raised in Jefferson, Texas. He enlisted in the U.S. Army after high school and served as a member of the Military Police Corps in Vietnam, receiving a Bronze Star. After returning to civilian life, Patton graduated from MSU Denver and worked for Coors Brewing Company in Golden, Colorado. Patton was proud to have attended MSU Denver and grateful for the life it afforded him.

Now, Patton's memory will live in perpetuity at MSU Denver through the James A. Patton '84 Endowment for the Sciences. The endowment will fund the Patton Scholars, providing underrepresented students with research and employment opportunities in the science department.

"Students will become instructional assistants in introductory courses, supporting student success," says Sheryl Zajdowicz, Ph.D. chair of the Department of Biology.

In addition to sharing their knowledge, scholars will build a community where they can develop leadership skills, expand their scientific skillsets and prepare for the future with professional development.

"This will be a transformational opportunity for students," says Andrew Bonham, Ph.D., chair of the Department of Chemistry and Biochemistry. "It will give them a vision for their future."

Sun



⊏ri

Cat



This year we welcomed New Legacy Society Members at a future expected value of

\$16,715,777

Members

msudenverlegacy.org

demands of classes and they will succeed because

Ed Anderson '82

Tub

| Sun | MON | rue | vved | mu | Fri | Sat |
|------------------------------|-----|-----------------------|----------|-------------------------------|---------------|-----|
| | | 1 | 2 | 3 | 1 | |
| | | 1 | | | 4 | 5 |
| Daylight Saving Time Ends | | Election Day | | Fall Theater Opening Night | Veteran's Day | |
| | | | | | | |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| | | | | | | |
| | | | | | | |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 15 | 17 | 10 | 10 | | 10 | |
| | | | | Thanksgiving | | |
| | | | | | | |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| | | Roadrunner Tuesday | | | | |
| | | W | | | | |
| 27 | 28 | 79 | 30 | | | |
| <i>– 1</i> | | 25 | 3 | | | |

M

Thu

#RWADRUNNER TUESDAY

Jump start your year-end philanthropy by making a gift on #RoadrunnerTuesday



DECEMBER

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|--------------------|-------------------|-----------------------|-----|-----|----------------------------|---------------|
| | | | | | | |
| | | | | 1 | 2 | 3 |
| | | Colorado Gives Day | | | | |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| | | | | | MSU Denver Commencement | |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| Hanukkah Begins | | | | | | Christmas Eve |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| Christmas Day | Kwanzaa Begins | | | | | |
| 25 | Hanukkah Ends 26 | 27 | 28 | 29 | 30 | 31 |

For additional details:

Dec. 16 — MSU Denver Commencement | msudenver.edu/commencement Year-End Philanthropic Giving | msudenver.edu/giving

Please make end of year gifts online at:

msudenver.edu/giving

In order to receive a 2022 tax receipt for your gift:

- Mailed checks must be postmarked in 2022.
- Stocks, bonds and other marketable securities must be in the possession of Syntrinsic, our investment manager, on or before Dec. 31.
- EFT/Wire Transfers must be received at UMB Bank on or before Dec. 31.

If you have questions or need additional information about making an end of year gift, please call 303-615-0055 and your message will be promptly returned.

Thank you for your generosity and continued support of MSU Denver!





