

Sport Media Minor • 2021-22 Catalog Year

Description

This minor, shared between JMP and the Department of Human Performance and Sport, allows students to further develop an interest in sports coverage, sport industry operations and sports media relations. Students gain insight on the cultural role of sport, the impact of sport coverage and the various forces that compose a global, multibillion dollar industry. Students receive instruction in the fundamentals of journalism and storytelling along with the basics of sport industry and sport venue operations. Students must earn at least a “C-” in a course for it to count in the minor.

Sport Media Minor Advisor

[Chris Jennings](#), Dept. Chair

Central Classroom, 119

Required CORE

- JMP 1100 - Journalism Fundamentals
- JMP 2100 - Reporting
- SM 2050 - Introduction to Sport Management
- SM 3100 - Sport Media Operations.....

Core Subtotal: 12 credit hours

Sport Media Minor ELECTIVES (Pick four courses, at least two upper division)

- JMP 2400 - Basic Video Editing.....
- JMP 2420 - Basic Single Camera Video Production
- JMP 2600 - Beginning Photojournalism
- JMP 2700 - Fundamentals of Public Relations
- JMP 3130 - Sports Writing
- JMP 3300 - Multimedia Journalism I
- JMP 3400 - Short-Form Feature Articles.....
- SM 2070 - Sport Venue Management
- SM 2730 - Sport in Society
- SM 3650 - Technology and Social Media in Sports
- HPS 3990 - Field Experience

Sport Media Minor Electives Subtotal: 12 credit hours

Required Core: 12 credit hours

Electives: 12 credit hours

Sport Media Minor Total: 24 Credit Hours (6 hours upper division required)