

(Entrepreneurship)

1 <sup>st</sup> Semester - First Year		2 <sup>nd</sup> Semester - First Year	
ENG 1010 MTH _____ COMM 1010 or COMM 1100 _____ PSY 1001 or SOC 1010	Freshman Comp: Composing Arguments College Level Math ( <i>College Algebra Recommended</i> ) Presentational Speaking or Fund. of Oral Communication Arts & Humanities Psychology or Sociology	ENG 1020 _____ _____ BUS 1850 _____	Freshman Comp: Analysis, Research & Doc. Natural and Physical Science Historical Introduction to Business Elective (CIS 1010 OR Test Out)
1 <sup>st</sup> Semester - Second Year		2 <sup>nd</sup> Semester - Second Year	
_____ ECO 2010 ACC 1010 CIS 2010 _____	Natural and Physical Science ( <i>Global Diversity Suggested</i> ) Principles of Macroeconomics Fundamentals of Accounting Foundations of Information Systems Arts & Humanities	MGT 2500 ECO 2020 MGT 2210 BUS 1950 _____	Fundamentals of Small Business MGT and Entrepreneurship Principles of Microeconomics Legal Environment of Business I Business Communication Elective
1 <sup>st</sup> Semester - Third Year		2 <sup>nd</sup> Semester - Third Year	
MGT 3000 BUS 3040 MGT 3020 MKT 3000 FIN 2220	Organizational Management Global Corporate Social Responsibility & Sustainability Entrepreneurs: Cases and Studies Principles of Marketing Small Business Financing	MGT 3850 MINOR MINOR _____ _____	Global Entrepreneurship Minor Course Minor Course Entrepreneurship Elective Elective
1 <sup>st</sup> Semester - Fourth Year		2 <sup>nd</sup> Semester - Fourth Year	
MINOR MINOR _____ _____ _____	Minor Course Minor Course Entrepreneurship Elective Entrepreneurship Elective Elective	MGT 4420 MINOR MINOR _____ _____	Entrepreneurial Business Planning Minor Course Minor Course Entrepreneurship Elective Elective

Note: Unrestricted elective credits may vary. Total unrestricted electives must be sufficient for the student to meet the required University minimum of 120 credit hours. Typically the unrestricted elective credits for the Entrepreneurship Degree is 15 credit hours depending on the minor choice. As per University policy, no more than 4 semester hours in human performance and sport activities (HPL) or varsity sports (ATH) and no more than 7 semester hours in music ensemble courses will be counted toward the degree.

**MULTICULTURAL REQUIREMENT:** The University's multicultural requirement may be satisfied by taking an approved multicultural course listed in the in the *University Catalog: Degree and Certificate Requirements: Multicultural Graduation Requirement*. Please note the MGT 4830 Workforce Diversity, is a management course meeting the multicultural requirement.

**GLOBAL DIVERSITY REQUIREMENT:** The University's global diversity requirement may be satisfied by taking an approved global diversity course listed in the *University Catalog: General Studies Requirements*.

**MINORS FOR ENTREPRENEURSHIP MAJORS:** Majors in the College of Business for Entrepreneurship majors are required to complete a minor at MSU Denver. Please see an advisor if you have questions about requirements involved with taking a minor.

**SUGGESTED ACADEMIC CAREER ROADMAP**

**First Year (0-29 Credits - EXPLORE)**

- Meet with a Career Counselor in Career Services (AD 270)
- Take a Career Test & Attend a Career GPS workshop

**Second Year (30-59 Credits – EXPLORE)**

- Complete your Roadrunner Roadmap Form (available at MSUDenver.edu/career)
- Research occupations, attend Employer Panels, learn to write a resume/post on Career Link
- Meet with the College of Business Career Advisor

**Third Year (60-89 Credits – EXPERIENCE)**

- Review your Skills Checklist, practice interviewing & join a Student Club
- Participate in research, service learning, or an internship

• **Fourth Year (90-120 Credits – EXECUTE)**

- Update your profiles Career Link and LinkedIn; attend career fairs
- Develop a job search strategy, connect with employers & apply for positions

# B.A. Entrepreneurship

Catalog 21-22

303-615-0222 Admin 525J

**Please note: Prerequisites for courses on this sheet may change. Prior to registering for a course you must have completed the prerequisites currently enforced for that course. Please check the online catalog prior to registering each semester.**

Freshman, sophomores and new transfer students should work with the Management professional advisors on course selection to ensure timely graduation. Juniors, seniors and minors should meet with a faculty advisor. Students should review their Degree Progress Report each semester, to track and monitor their academic progress.

General Studies	33-34
Major courses	54
Minor courses	18-24
Unrestricted Electives	9-15
<b>Total to graduate (min. 40 hrs upper division)</b>	<b>120 hours</b>

**B.A. Entrepreneurship**

## GENERAL STUDIES

### Written Communication

- \_\_\_ -3 (typically ENG 1010)
- \_\_\_ -3 (typically ENG 1020)

### Oral Communication

- \_\_\_ COMM 1010-3 Presentational Speaking **OR**
- \_\_\_ COMM 1100-3 Fundamentals of Oral Communication

### Quantitative Literacy

- \_\_\_ MTH 1110 College Algebra (*Recommended*) **or**
- Note: MTH 1\*\*\*-3 Any College Level Math

### Arts & Humanities

- \_\_\_ -3
- \_\_\_ -3

### Historical

- \_\_\_ -3

### Natural and Physical Sciences

- \_\_\_ -3
- \_\_\_ -3

### Social and Behavioral Sciences

- \_\_\_ ECO 2010-3 Principles of Macroeconomics (ENG, MTH)
- \_\_\_ ECO 2020-3 Principles of Microeconomics (ENG, MTH)

### Global Diversity (must be satisfied within General Studies)

\_\_\_

### Multicultural (may be satisfied within General Studies, major, minor or elective)

\_\_\_

### **Minor (18-24 hours):**

### **Electives (9-15 hours):**

- \_\_\_ CIS 1010-3 Intro to Computers (**Not Required** – Must take if CIS 2010 placement exam score below 75)

## MAJOR COURSES

*A minimum grade of "C-" or better is required in all entrepreneurship major courses.*

- \_\_\_ { ACC 1010-3 Fundamentals of Accounting (WC,OC,and QL) **OR**
- \_\_\_ { ACC 2010-3 Principles of Accounting I (WC and QL)
- \_\_\_ CIS 2010-3 Foundations of Information Systems (WC,OC,Coreq QL and CIS 1010 or test)
- \_\_\_ FIN 2220-3 Small Business Financing (QL)
- \_\_\_ BUS 1850-3 Intro to Business
- \_\_\_ BUS 1950-3 Business Communication (OC, ENG 1010, Coreq. ENG 1020)
- \_\_\_ BUS 3040-3 Global Corporate Social Responsibility and Sustainability
- \_\_\_ MGT 2210-3 Legal Environment of Business I (OC, ENG 1020, Coreq. QL)
- \_\_\_ MGT 2500-3 Small Business Entrepreneurship (ENG 1010,QL)
- \_\_\_ MGT 3000-3 Organizational Management (WC,OC,QL)
- \_\_\_ MGT 3020-3 Entrepreneurship Feasibility and Analysis
- \_\_\_ MGT 3850-3 Global Entrepreneurship
- \_\_\_ MGT 4420-3 Entrepreneurial Business Planning (ACC1010 or ACC2010 or FIN 3300 or FIN 2220 or FIN 3320, **AND** MGT 3020, **AND** MKT 3000 or MKT 3250 or MKT 4300 or MKT 4520) (**Senior Experience**)
- \_\_\_ MKT 3000-3 Principles of Marketing (WC,OC,QL)
- \_\_\_ PSY 1001-3 Intro to Psychology **OR**
- \_\_\_ SOC 1010-3 Intro to Sociology

Select **12 credit hours** from the following in consultation with a faculty advisor: (F=offered in fall; S=offered in Spring)

- \_\_\_ BUS 2250-3 Personal Money Management
- \_\_\_ MGT 3220-3 Legal Environment of Business II (F,S)
- \_\_\_ MGT 3240-3 Employment and HR Law (F,S)
- \_\_\_ MGT 3260-3 Managing Business Risk (S)
- \_\_\_ MGT 3530-3 Human Resource Management (F,S)
- \_\_\_ MGT 3550-3 Operations Management (F,S)
- \_\_\_ MGT 3980-3 Approved Internship
- \_\_\_ MGT 4550-3 Project Management (F,S)
- \_\_\_ MGT 4850-3 Organizational and Management Consulting (S)
- \_\_\_ MKT 3100-3 Retail Marketing (F)
- \_\_\_ MKT 3110-3 Advertising and Promotion Management
- \_\_\_ MKT 3250-3 Personal Selling (F,S)
- \_\_\_ MKT 3300-3 Marketing of Services (F)
- \_\_\_ MKT 3310-3 Consumer Behavior (F,S)
- \_\_\_ MKT 3910-3 New Product Development (S)
- \_\_\_ MKT 4300-3 Social Media Marketing
- \_\_\_ MGT 3860-3 Social Entrepreneurship (F) **OR**
- \_\_\_ MKT 3190-3 Marketing for Social Good (F)
- \_\_\_ { MGT 4050-3 Purchasing & Supply Chain Management (S) **OR**
- \_\_\_ { MKT 3410-3 Marketing Channels (F)