MSU Denver's Industry Partnerships team engages industry, campus and community stakeholders in mutually beneficial experiences to provide students with robust, career-focused opportunities.





*Angelica Prisciliano* *interned at the state Capitol through the Puksta Scholar Program, which promotes civic engagement. Prisciliano is now a community organizer for immigrant justice with the Colorado People's Alliance.*



*After interning at York Space Systems as an MSU Denver student,* **Francisco Hansen** *was hired as a full-time mission systems analyst.*

## Investing in a sustainable future for the state's students, communities and workforce

The Classroom to Career (C2) Hub focuses on the Colorado economy and anticipated growth industries to develop relationships between the University and organizations in those fields.

As part of the C2 Hub, the Industry Partnerships team connects our diverse student population to prospective employers in a variety of industries that are aligned to students' career ambitions.

While each partnership varies, the priority is expanding career opportunities for MSU Denver students through relevant career development programs and experiential learning while supporting the talent pipeline of organizations.

## Why it matters

**Grow Your Own**
MSU Denver is the University best positioned to answer workforce demand: 96% of our students are from Colorado and 80% of our graduates stay in Colorado after graduation. Upskilling local talent results in less cost for companies and better long-term outcomes for students and local communities.

**Diversifying the Workforce**
The C2 Hub provides companies a direct line to a workforce and talent pipeline that reflects Colorado and provides all students equitable career opportunities. At MSU Denver, 57% of undergraduates are first-generation students and 48% are students of color. We have a thriving LGBTQ community and more than 1,000 military veteran students.

**Reimagine possible**

## Connect with MSU Denver



### Talent Pipeline
Participate in recruiting events and post opportunities for jobs, internships, service learning and volunteering

#### Case Study: Lockheed Martin Co-op Program
Students work full-time in the summer and flexible hours during fall and spring in areas such as 3D-printing, electronics and spacecraft testing. The program gives students more responsibility than most internships by fully integrating them into the team. The outcome: 80% of participants are hired full-time when they graduate.



### Diversity, Equity and Inclusion
Build a more diverse and inclusive work environment by investing in top talent and accessing equity resources that support diversity recruitment.

#### Case Study: FirstBank Graduate Assistantship
Colorado-based FirstBank funded a position at MSU Denver to help provide support and career opportunities for students from diverse backgrounds. The graduate assistant oversees equity programming, mentors students, and promotes FirstBank opportunities.



### Branding and Partnerships
Advertise and engage students through mentoring, guest lecturing, scholarships and student services. Collaborate with faculty experts on research and assessment projects.

#### Case Study: Tivoli Brewing Co. Partnership
Frequent campus collaborator Tivoli Brewing Co. hosted a Veterans Day event with specially brewed beers and donated part of the proceeds to MSU Denver's Veteran and Military Student Emergency Scholarship Fund.



### Professional Learning and Development
Develop your employees with certificates, undergraduate degrees, master's programs and continuing education.

#### Case Study: Skills Lab
The University launched its virtual Skills Lab to help people learn new skills in growth industries – for free. Working with industry leaders, MSU Denver curated existing technical courses with new faculty-created trainings in areas such as e-commerce, cybersecurity and health services.



## Help MSU Denver scale its impact

We are looking for partners from any industry who are willing to share ideas, explore opportunities or invest in this revolutionary new approach to higher education.

**Classroom to Career Hub | Industry Partnerships**
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**msudenver.edu/c2hub/employers**