



COMMUNICATION STUDIES MAJOR, B.A.

Rhetoric and Public Culture Concentration

COMM 1010 Presentational Communication is required for COMM majors. This course counts towards the General Studies Oral Communication requirement.

Communication Studies Core
(21 Credit Hours)

- COMM 1100** Fundamentals of Oral Communication
- COMM 2200** Introduction to Interpersonal Communication
- Two of the following four courses:*
- COMM 2300** Introduction to Organizational Communication
- COMM 2400** Introduction to Rhetoric and Popular Culture
- COMM 2030** Intercultural Communication
- COMM 2040** Team and Group Communication
- Each of the following three courses:*
- COMM 3000** Diversity and Communication in the US
- COMM 3100** Communication Theory
- COMM 4100** Communication Ethics

Research Course
(3 Credit Hours)

Required Research Course:

- COMM 3400** Rhetorical Criticism

Concentration Courses
(9 Credit Hours)

- Three of the following courses:*
- COMM 3010** Business and Professional Speaking
 - COMM 3020** Advanced Public Speaking
 - COMM 3040** Crisis Communication
 - COMM 3410** Rhetoric and Public Culture
 - COMM 3420** Arguing Constructively
 - COMM 3430** Communication in Politics
 - COMM 4410** Techniques of Persuasion
 - COMM 4420** Freedom of Speech
 - COMM 4440** Sports Discourse in Media and Culture
 - COMM 4450** Social Movement Rhetoric

Elective Courses
(6 Credit Hours)

Electives:
Any **two** COMM courses, 3000-level or above. You may also apply COMM 2010, COMM 2020, COMM 2030, or COMM 2040 towards your elective courses.
Note: You need a **minimum of 40 upper-division credit hours** to graduate.

Senior Experience
(3 Credit Hours)

- Select **one** of the following courses:
- COMM 4910** Applied Communication Research Project
 - COMM 4920** Senior Seminar
 - COMM 4930** Senior Communication Internship