## **College of Professional Studies**

Travel and Tourism Management B.S.

Minor (not required)

Fall 2019 catalog year

First Year		
Fall: 15 Credits	HTE 1040 (3) Hospitality, Tourism and Event Fundamentals	
	TTM 1000 (3) Travel and Tourism (F, S, Su)	
	Written Communication (3)	
	Oral Communication (3)	
	Quantitative Literacy (3)	
Spring: 15 Credits	TTM 1800 (3) Travel Technology (F)	
	Written Communication (3)	
	Historical (3) GD recommended	
	Natural & Physical Sciences (3)	
	Social & Behavioral Sciences II (3) MC recommended	

Third Year		
Fall: 15 Credits	HTE 3250 (3) Managerial Accounting for Hospitality (F, S, Su)	
	HTE 3570 (3) Marketing for Hospitality (F, S, Su)	
	MKT 3250 (3) Personal Selling	
	TTM 3200 (3) Itinerary Design <b>(F)</b>	
	Additional HTE Course (3) (F, S, Su)	
Spring:		
Spring:	HTE 3550 (3) Human Resources in Hospitality (F, S)	
Spring: 15 Credits	HTE 3550 (3) Human Resources in Hospitality (F, S) HTE 3580 (3) Legal Aspects of Hospitality (F, S)	
	HTE 3580 (3) Legal Aspects of Hospitality (F, S)	

<b>Second Year</b>		
Fall: 15 Credits	Travel and Tourism Concentration course (3) See Catalog	
	Additional HTE Course (3) (F, S, Su)	
	GEG 1000 (3) World Regional Geography	
	Arts & Humanities (3)	
	Natural & Physical Sciences (3)	
Spring: 15 Credits	ACC 1010 (3) Fundamentals of Accounting	
	Travel and Tourism Concentration course (3) See Catalog	
	Additional HTE Course (3) (F, S, Su)	
	Arts and Humanities (3)	
	Elective (3)	

Fourth Year		
Fall: 15 Credits	HTE 4750 (3) Hospitality Leadership	
	HTE 4800 (3) Strategic Manamement for Hospitality	
	Travel and Tourism Concentration course (3) See Catalog	
	Elective (3)	
	Elective (3)	
Spring: 15 Credits	TTM 4800 (3) Inbound Tourism (F, S)	
	Elective (3) Must be Upper Division	
	Elective (3)	
	Elective (3)	
	Elective (3)	

<sup>\*</sup>Students mus present verification of 600 clock hours of on-the-job experience in the HTE Major at stage of graduation. These hours may be secured through paid job experience, cooperative education, internships or a combination of the three. See HTE faculty advisor. \*\*Students must Present Adult CPR and First-aid Certification at stage of graduation. See HTE faculty advisor for all major/concentration matters.