

Metropolitan State University of Denver
Journalism Major, B.A.: Public Relations Concentration
Minor (required):
Fall 2014 catalog year

First Year	Suggested Course Plan	
Fall: 15 credit hours	JRN 1010 (3) Introduction to Journalism & Mass Media (F, S, Su)	
	ENG 1010 (3) Composing Arguments (F, S, Su)	
	Oral Communication (3) (F, S, Su)	
	Quantitative Literacy (3) (F, S, Su)	
	Historical (3) Students are recommended to select course approved for global diversity (F, S, Su)	
Spring: 15 credit hours	JRN 1100 (3) Journalism Fundamentals (F, S)	
	ENG 1020 (3) Freshman Composition: Analysis, Research, & Documentation (F, S, Su)	
	Social & Behavioral Science I (3) Students are recommended to select course approved for multicultural (F, S, Su)	
	Natural & Physical Sciences (3) (F, S, Su)	
	JRN 2100 – Reporting (F,S)	

Third Year	Suggested Course Plan	
Fall: 16 credit hours	MKT 3000 (3) Principles of Marketing (F, S, Su)	
	JRN Elective (3)	
	Elective (1)	
	Elective (3)	
	Minor (3)	
	Minor (3)	
Spring: 15 credit hours	JRN 3980 (3) Internship in Journalism: Public Relations* (F, S, Su)	
	JRN 4700 (3) Public Relations Strategic Planning (S)	
	Minor (3)	
	Minor (3)	
	Minor/Elective (3)	

Second Year	Suggested Course Plan	
Fall: 14 credit hours	JRN 2000 Journalism Techniques and Tactics (2) (F,S)	
	JRN 2700 (3) Fundamentals of Public Relations (F, S)	
	Arts & Humanities (3) (F, S, Su)	
	Natural & Physical Science (3) (F, S, Su)	
	Social & Behavioral Science II (3) (F, S, Su)	
Spring: 15 credit hours	JRN 2210 (3) Beginning Layout & Design (F, S)	
	JRN 3700 (3) Public Relations Writing (F, S)	
	JRN Elective (3)	
	Arts & Humanities (3) (F, S, Su)	
	Minor (3)	

Fourth Year	Suggested Course Plan	
Fall: 15 credit hours	JRN 4710 (3) Public Relations Campaigns (F)	
	Minor/Elective (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	
Spring: 15 credit hours	JRN 4500 (3) Ethical & Legal Issues in Journalism (F, S)	
	Minor/Elective (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	

**May be taken more than once with permission of the department chair*