



METROPOLITAN STATE UNIVERSITYSM
OF DENVER
College of Professional Studies

Public Relations, B.S.

Minor (required)

Fall 2020 catalog year

First Year		
Fall: 15 Credits	Historical (3) GD recommended	
	Oral Communication (3)	
	Quantitative Literacy (3)	
	Social & Behavioral Sciences I (3) MC recommended	
	Written Communication (3)	
Spring: 15 Credits	Arts & Humanities (3)	
	JMP 1100 (3) Journalism Fundamentals	
	Natural & Physical Sciences (3)	
	Social & Behavioral Sciences II (3)	
	Written Communication (3)	

Third Year		
Fall: 15 Credits	JMP 3510 (1) Portfolio Presentation	
	JMP 3540 (3) Mobile and Social Media Communication	
	JMP 3700 (3) Public Relations Writing	
	Minor (3)	
	Minor (3)	
Spring: 15 Credits	Elective (2-3)	
	JMP 3720 (3) Media and Influencer Relations	
	JMP Approved Elective (3)*	
	Minor/Elective (3)	
	Minor (3)	
	Minor/Elective (3)	

Second Year		
Fall: 15 Credits	Arts & Humanities (3)	
	JMP 1450 (3) Media Literacy and Communication	
	JMP 2430 (3) Introduction to Media Production	
	JMP 2435 (3) Multimedia Writing and Production	
	Minor/Elective (3)	
Spring: 15 Credits	JMP 2700 (3) Fundamentals of Public Relations	
	Natural & Physical Sciences (3)	
	JMP Approved Elective (3)*	
	Minor (3)	
	Minor/Elective (3)	

Fourth Year		
Fall: 15 Credits	JMP 3980 (3) Internship: Journalism and Media Production	
	JMP 3740 (3) Public Relations Research, Planning and Management	
	JMP 4740 (3) Public Relations in Crises	
	Minor (3)	
	Minor/Elective (3)	
Spring: 15 Credits	JMP 4500 (3) Ethical and Legal Issues in Journalism	
	JMP 4750 (3) Public Relations Laboratory	
	Minor (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	

*Please refer to your faculty advisor for JMP approved electives