

Metropolitan State University of Denver
Journalism Major, B.A.: Public Relations Concentration
Minor (required):
Fall 2012 Catalog

First Year	Suggested Course plan	Prerequisites	Alternative Course Plan
Fall: 15 credit hours	JRN 1010 (3) Introduction to Journalism & Mass Media (F, S, Su)		
	ENG 1010 (3) Freshman Composition: The Essay (F, S, Su)	Appropriate placement test score	
	Oral Communication (3) (F, S, Su)		
	Quantitative Literacy (3) (F, S, Su)		
	Historical (3) Students are recommended to select course approved for global diversity (F, S, Su)		
Spring: 15 credit hours	JRN 1100 (3) Beginning Reporting (replaces JRN 1110 (3) Media Writing) (F, S, Su)	ENG 1010	
	ENG 1020 (3) Freshman Composition: Analysis, Research, & Documentation (F, S, Su)	ENG 1010 or equivalent with a grade C or better	
	Social & Behavioral Science I (3) Students are recommended to select course approved for multicultural (F, S, Su)		
	Natural & Physical Sciences (3) (F, S, Su)		
	Minor (3)		

Second Year	Suggested Course plan	Prerequisite	Alternative Course Plan
Fall: 15 credit hours	JRN 1200 (3) Beginning Editing (F, S)	ENG 1010 and JRN 1100 or 1110	
	JRN 2700 (3) Fundamentals of Public Relations (F, S)	JRN 1100	
	Arts & Humanities (3) (F, S, Su)		
	Natural & Physical Science (3) (F, S, Su)		
	Social & Behavioral Science II (3) (F, S, Su)		
Spring: 15 credit hours	JRN 2210 (3) Beginning Layout & Design (F, S)	JRN 1200	
	JRN 3700 (3) Public Relations Writing (F, S)	JRN 2700	
	JRN Elective (3)		
	Arts & Humanities (3) (F, S, Su)		
	Minor (3)		

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Third Year	Suggested Course plan	Prerequisite	Alternative Course Plan
Fall: 15 credit hours	MKT 3000 (3) Principles of Marketing (F, S, Su)	ENG 1010 & 1020; Oral Communication; Quantitative Literacy; at least Junior standing	
	SPE 3100 (3) Business & Professional Speaking	See Journalism department	
	SPE 3400 (3) Television Production	See Journalism department	
	Minor (3)		
	Minor (3)		
Spring: 15 credit hours	JRN 3983 (3) Internship in Journalism: Public Relations* (F, S, Su)	JRN 3600	
	JRN 4700 (3) Public Relations for Strategic Management (S)	JRN 3700	
	Minor (3)		
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	Minor/Elective (3)		

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Fourth Year	Suggested Course plan	Prerequisite	Alternative Course Plan
Fall: 15 credit hours	JRN Elective (3)		
	Minor/Elective (3)		
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	Minor/Elective (3)		
Spring: 15 credit hours	JRN 4500 (3) Ethical & Legal Issues in Journalism (F, S)	JRN 2700; satisfaction of all general studies; senior standing	
	SPE 4100 (3) Techniques of Persuasion	See Journalism department	
	Minor/Elective (3)		
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**May be taken more than once with permission of the department chair*

	Suggested Course plan	Prerequisite	Alternative Course Plan
Semester:			
			TOTAL SEMESTER CREDIT HOURS:

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Semester:			
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