



METROPOLITAN STATE UNIVERSITY
OF DENVER

College of Professional Studies

Journalism, B.A. - Public Relations Concentration

Minor (required)

Fall 2017 catalog year

First Year		
Fall: 15 Credits	JRN 1010 (3) Intro to Journalism and Mass Media (F, S, Su)	
	Written Communication (3)	
	Oral Communication (3)	
	Quantitative Literacy (3)	
	Historical (3) GD recommended	
Spring: 15 Credits	JRN 1100 (3) Journalism Fundamentals (F, S)	
	COM 1010 - Critical Thinking 21st Century Media (F, S)	
	Social & Behavioral Science I (3) MC recommended	
	Natural & Physical Sciences (3)	
	Written Communication (3)	

Third Year		
Fall: 16 Credits	JRN 3510 Portfolio Presentation (1) (F, S)	
	JRN Elective (3)	
	MKT 3000 (3) Principles of Marketing (F, S, Su)	
	Minor/Elective (3)	
	Minor (3)	
Spring: 15 Credits	JRN 3980 (3) Internship in Journalism: Public Relations* (F, S, Su)	
	JRN 4700 (3) Public Relations Strategic Planning (S)	
	Minor (3)	
	Minor (3)	
	Minor/Elective (3)	

Second Year		
Fall: 14 Credits	JRN 2000 (2) Journalism Techniques and Tactics (F, S)	
	JRN 2700 (3) Fundamentals of Public Relations (F, S)	
	JRN 2100 (3) Reporting (F, S)	
	Natural & Physical Sciences (3)	
	Social & Behavioral Sciences II (3)	
Spring: 15 Credits	JRN 2210 (3) Beginning Layout and Design (F, S)	
	JRN 3700 (3) Public Relations Writing (F, S)	
	JRN Elective (3)	
	Arts & Humanities (3)	
	Minor (3)	

Fourth Year		
Fall: 15 Credits	JRN 4710 (3) Public Relations Campaigns (F)	
	Minor (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	
Spring: 15 Credits	JRN 4500 (3) Ethical and Legal Issues in Journalism (F, S)	
	Minor/Elective (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	
	Minor/Elective (3)	

*May be taken more than once with permission of the department chair