**University Advancement - Corporate and Foundation Relations**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Is this Funder a Good Fit?**

Questions to consider when assessing whether a corporation or foundation is a fit for MSU Denver and your program/project:

**Corporate Prospects** **Foundation Prospects**

|  |  |
| --- | --- |
| * What is the company’s mission statement? * Are there areas of research or colleges at MSU Denver that align with the company’s focus? * Is the company’s headquarters located within the MSU Denver geographic footprint? * Does the university have ties with the company’s upper-level management? * Does the company have a strong employee base of MSU Denver alumni? * Does the company recruit from MSU Denver? * What types/amounts of funding has the company given to MSU Denver? * Does the company have a matching gift programs? * From the company’s prospective, what differentiates MSU Denver from other universities? | * What is the foundation’s mission statement? * What are the foundation’s giving parameters: interest areas, geographic focus? * What grants has the foundation awarded recently and what is the average award? * Does the university have ties with any key foundation staff or board members? * What is the foundation’s focus – local, state, national or international? * What are the foundation’s reporting requirements? * Does the foundation accept unsolicited proposals? |