



Graduate Council
Metropolitan State University of Denver
June 22, 2017
11-12:30
SSB 330C
MINUTES

Attendees: Shannon Campbell, Kim Bernie, Chitti Govindarajulu, Max Morgan, Cindy Lindquist, Jim Tisdale, Chad Harris, Kim Starr, Amy Middleton, Cindy Busch, Cipriana Patterson, Jinous Lari, Jo Bailey, Linda Lang-Peralta, Miguel Garza-Wicker

- I. Welcome
- II. Approval of minutes – minutes approved
- III. Discussion re: Purpose of Office of Graduate Studies and Draft Proposal for Office of Graduate Studies
 - i. Would allow a minimum standard for graduate programs
 - ii. Departments could still set own admissions standards
 - iii. Performance and retention standards
 - iv. Basic minimum degree requirements
 - v. Provide more guidance
 - vi. Work with setting strategic initiatives
 - vii. Marketing
 - viii. Set tone for graduate culture
- b. Q&A
- c. Invite outside expertise
- IV. Curriculum Roadmap
 - a. Timeline/discussion
- V. Graduate Studies/MarComm Relationship
 - a. Grad Studies is working closely with MarComm to establish a brand guide so marketing materials will be provided in a timelier manner.
 - b. MarComm meeting(s) update
 - i. Working on Office of Graduate Studies website
 - ii. Working on branding for Office of Graduate Studies
 - iii. MarComm will participate in next few meetings
 - iv. By next meeting – each department should have the name of a student to feature on the website
 - v. We need to think about our audience—who do we want to attract?
 - c. We will have a presentation from MarComm at our next meeting (suggestions, guidelines, Q&A)
- VI. Late Summer Plans
 - a. Grad Studies Retreat

- i. Social media/Hootsuite workshop (MarComm)
 - ii. Best practices in graduate recruitment workshop (Graduate Studies)
 - iii. Projection Methodology (Budget & Graduate Studies)
 - iv. Ideas from Council
- VII. Working with Tiffany Snell to Establish Separate Graduate Graduation Ceremony by Spring 2018
- VIII. New Business
 - a. Note Presentation of Mission, Vision and Values at July meeting
 - i. Ensure programmatic MVV's bolster Graduate School MVV's
 - b. Website Overhaul
 - i. Assessment of programmatic websites
 - ii. Rubric
- IX. Adjournment