

Degree Map for Transfer Students



From: Community College of Denver
Degree: AAS in Marketing

To: MSU Denver College of Business
Degree: BS in Marketing

Sending Institution (61 Credits)

Semester 1 (or First 15 Credits)

Course	Course Title	Corresponding Course	Credits
ENG 121	Composition I	ENG 1010	3
COM 115	Public Speaking	CAS 1010	3
MTH 123/ MTH 121	Finite Mathematics OR College Algebra	MTH 1310/ MTH 1110	4
BUS 115	Intro to Business	BUS 1850	3
Total Credits			13

Semester 2

Course	Course Title	Corresponding Course	Credits
ENG 122	Composition II	ENG 1020	3
MAT 125	Calculus	MTH 1320	4
BUS 217	Bus Comm & Rept Wrt	BUS 1950	3
CIS 118	Intro PC Applications	CIS 1010	3
GT-AH ^{1,2}	Arts & Humanities	A&H	3
Total Credits			16

Semester 3

Course	Course Title	Corresponding Course	Credits
ECO 201	Macroeconomics	ECO 2010	3
ACC 121	Accounting Principles I	ACC 2010	4
BUS 216	Legal Enviro of Bus	MGT 2210	3
MAR 111	Principles of Sales	MKT 8000 (Elective)	3
PSY 101	General Psychology I	PSY 1001	3
Total Credits			16

Semester 4

Course	Course Title	Corresponding Course	Credits
ECO 202	Microeconomics	ECO 2020	3
ACC 122	Accounting Principles II	ACC 2020	4
MAR 216 ⁴	Principles of Marketing	MKT 8900 (for MKT 3000)	3
MAR 160	Customer Service	MKT 1260	3
BUS 287	Cooperative Ed	(Elective)	3
Total Credits			16

Total Credits for Associate Degree	61
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Receiving Institution (59 Credits)

Semester 5 (or First 15 Credits)

Course	Course Title	Credits
CIS 2010	Foundations of Information Systems	3
MGT 3000	Organizational Management	3
MKT 3310	Consumer Behavior	3
	Gen Ed: Arts & Humanities ^{1,2}	3
	Gen Ed: Natural & Physical Sciences ²	3
Total Credits		15

Semester 6

Course	Course Title	Credits
CIS 3300	Business Analytics I	3
FIN 3300	Managerial Finance	3
MKT 3010	Marketing Research	3
MKT 3750/ MKT (3000+)	Multi-Cultural Marketing/ Upper-Division Marketing Elective ^{2,3}	3
	Gen Ed: Natural & Physical Sciences ¹	3
Total Credits		15

Semester 7

Course	Course Title	Credits
BUS 3040	Global Corporate Social Responsibility and Sustainability	3
CIS 3320	Business Analytics II	3
MKT 3710	International Marketing	3
MKT (3000+)	Upper-Division Marketing Elective ^{2,3}	3
	Gen Ed: History ^{1,2}	3
Total Credits		15

Semester 8

Course	Course Title	Credits
MGT 4950	Strategic Management	3
MKT 4560	Marketing Strategy	3
MKT (3000+)	Upper-Division Marketing Elective ^{2,3}	3
MKT (3000+)	Upper-Division Marketing Elective ^{2,3}	3
	General (Unrestricted) Elective ^{1,2}	2
Total Credits		14

Total Credits for Bachelors Degree	120
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1. MSU Denver students must take or transfer in a Global Diversity class (**cannot** be within major). 2. All MSU Denver students must take or transfer in a Multicultural elective (**can** be within major). MKT 3750, Multicultural Marketing, is a major elective that meets this requirement. It is offered fall and spring. 3. Choose major electives in consultation with a faculty advisor. 4. All students must complete a minimum of 40 hours of upper-division (3000/4000-level) credit hours. MKT 8900 counts as a lower-division course but satisfies the requirement for MKT 3000.