

## Degree Map for Transfer Students



From: **ANY** Colorado community college  
Degree: AA in Business Degree with Designation (DwD)

To: MSU Denver College of Business  
Degree: BS in Marketing

### Sending Institution (60 Credits)

#### Semester 1 (or First 15 Credits)

Course	Course Title	Corresponding Course	Credits
BUS 115	Intro to Business	BUS 1850	3
COM 115	Public Speaking	CAS 1010	3
ENG 121	Composition I	ENG 1010	3
MAT 123/121	Finite Mth/Algebra	MTH 1310	4
<b>Total Credits</b>			<b>13</b>

#### Semester 2

Course	Course Title	Corresponding Course	Credits
ACC 121	Accounting I	ACC 2010	4
ECO 201	Macroeconomics	ECO 2010	3
ENG 122	Composition II	ENG 1020	3
MAT 125	Survey of Calculus	MTH 1320	4
<b>Total Credits</b>			<b>14</b>

#### Semester 3

Course	Course Title	Corresponding Course	Credits
ACC 122	Accounting II	ACC 2020	4
BUS 217	Bus Com/Rept Wrt	BUS 1950	3
ECO 202	Microeconomics	ECO 2020	3
GT – AH <sup>1,2</sup>	Arts & Humanities	Arts & Humanities	3
GT – SC <sup>1</sup>	Science with Lab	Nat. & Phys. Sci.	4
<b>Total Credits</b>			<b>17</b>

#### Semester 4

Course	Course Title	Corresponding Course	Credits
BUS 216	Legal Env of Bus	MGT 2210	3
BUS 226	Business Statistics	CIS 2300 (elective)	3
GT – AH <sup>1,2</sup>	Arts & Humanities	Arts & Humanities	3
GT – HI <sup>1,2</sup>	History	History	3
GT – SC <sup>1</sup>	Science	Nat. & Phys. Sci.	4
<b>Total Credits</b>			<b>16</b>

<b>Total Credits for Associate Degree</b>			<b>60</b>
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### Receiving Institution (60 Credits)

#### Semester 5 (or First 15 Credits)

Course	Course Title	Credits
CIS 1010	Intro to Computers (can test out)	3
CIS 3300	Business Analytics I	3
FIN 3300	Managerial Finance	3
MGT 3000	Organizational Management	3
MKT 3000	Principles of Marketing	3
<b>Total Credits</b>		<b>15</b>

#### Semester 6

Course	Course Title	Credits
CIS 2010	Foundations of Information Systems	3
CIS 3320	Business Analytics II	3
MKT 3010	Marketing Research	3
MKT (3000+) <sup>3</sup>	Upper-Division Marketing Elective <sup>3</sup>	3
MKT (3000+) <sup>3</sup>	Upper-Division Marketing Elective <sup>3</sup>	3
<b>Total Credits</b>		<b>15</b>

#### Semester 7

Course	Course Title	Credits
BUS 3040	Global Corporate Social Responsibility	3
MKT 3310	Consumer Behavior	3
MKT 3710	International Marketing	3
MKT 3750/ MKT(3000+) <sup>2,3</sup>	Multi-Cultural Marketing/ Upper-Division Marketing Elective <sup>2,3</sup>	3
MKT (3000+) <sup>3</sup>	Upper-Division Marketing Elective <sup>3</sup>	3
<b>Total Credits</b>		<b>15</b>

#### Semester 8

Course	Course Title	Credits
MGT 4950	Strategic Management	3
MKT 4560	Marketing Strategy	3
	General (Unrestricted) Elective <sup>2</sup>	3
	General (Unrestricted) Elective <sup>2</sup>	3
	General (Unrestricted) Elective <sup>2</sup>	3
<b>Total Credits</b>		<b>15</b>

<b>Total Credits for Bachelors Degree</b>		<b>120</b>
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Notes: 1. See the community college course catalog degree plan to see which general education courses meet these requirements for the AA degree. 2. All MSU Denver students are required to take or transfer in a Multicultural elective (**can** be within major) **AND** a Global Diversity elective (**cannot** be within major). MKT 3750, Multicultural Marketing, is a major elective that meets the Multicultural requirement. It is offered fall and spring. 3. Choose major electives in **consultation with a faculty advisor**.