

**METROPOLITAN STATE COLLEGE *of* DENVER**  
**BOARD OF TRUSTEES**  
**Strategic Name Initiative Committee**  
**June 22, 2011**  
**10:00 a.m. – 11:30 a.m.**  
**Tivoli Center-Room 329**

**Agenda**

- I. Call to Order
- II. Approval of minutes  
June 1, 2011 Strategic Name Initiative Committee Minutes
- III. Discussion Items
  - a) President's update – Steve Jordan
  - b) Debrief of 2011 legislative session – Christine Staberg, Capstone Group
  - c) Project timeline: important 2011-12 dates – Christine Staberg, Capstone Group
  - d) Public and community relations update – Jean Galloway, Galloway Group
  - e) Draft of RFQ for Trademark Counsel – Loretta Martinez
- IV. Future Meetings
- V. Adjournment