

ASA Committee Meeting

Sep 5, 2019 10:05 AM - 11:35 AM MDT

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METROPOLITAN STATE UNIVERSITY of DENVER
BOARD OF TRUSTEES

Academic and Student Affairs Committee Meeting Agenda

Thursday, September 5, 2019
10:05 a.m. – 11:35 a.m.

Jordan Student Success Building
890 Auraria Pkwy., Room 400 (*University Advancement Boardroom*)

I. CALL TO ORDER

II. DISCUSSION ITEMS

- 10:05-10:25 A. Update on previous ASA “Big Conversations” – *David Fine, General Counsel; Vicki Golich, Provost/EVP of Academic Affairs and Will Simpkins, VP of Student Affairs*
(10 min./10 min. Q&A)
- 10:25-10:45 B. Student Affairs Divisional One Year Update – *Will Simpkins, VP of Student Affairs*
(10 min./10 min. Q&A)
- 10:45-11:00 C. Enrollment Update – *Will Simpkins, VP of Student Affairs*
(10 min./5 min. Q&A)
- 11:00-11:15 D. Transfer Process Task Force Discussion – *Liz Hinde, Dean, School of Education*
(10 min./5 min. Q&A)
- 11:15-11:35 E. Hart Center Update and Discussion – *Will Simpkins, VP of Student Affairs and Vicki Golich, Provost/EVP of Academic Affairs* (15 min./5 min. Q&A)

No later than 11:35 **III. ADJOURNMENT**

Academic and Student Affairs Committee Members

Elaine Gantz Berman, Chair
Walter Isenberg
Marissa Molina
Russell Noles
Jeff Shoemaker

Discussion Items

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Academic & Student Affairs Committee

“Big Conversations” Update 2018-2019



Big Conversations 2018-2019

- Free Speech (September 2018)
- Campus Climate, Inclusion, and Civility (December 2018)
- Support for Low-Income and First-Generation Students in the Polis Era (March 2019)

STUDENT AFFAIRS 1 YEAR UPDATE

Dr. Will Simpkins
Vice President for Student Affairs

September 6, 2019

Academic & Student Affairs Committee
MSU Denver Board of Trustees



2018-2020 Strategic Priorities

Career Success

Student
Engagement

Equity &
Inclusion

Year 1 Success – Equity & Inclusion

- Center for Multicultural Excellence and Inclusion
- Student Emergency Fund
- EPIC Scholars funding
- Spanish and Family Programs (Roadways) served 1,000 families
- 3-year Public Benefits Grant



Year 1 Success – Student Engagement

- Piloted e-Sports program (a Recruiting Tool)
- Doubled early student organization registration numbers
- Expanded Peer Mentor program, integrated into courses
- Transfer Success Peer Mentors
- Denver Scholarship Foundation College Partner of the Year
- Academic Navigators



Year 1 Success – Career Success

- C2 Industry Partnership Team & Industry Navigators
- CareerLink Database
- Student Employment Working Group
- C2 Development Group & C2 Board Champions
- C2 Hub / Student Commons Building Visioning Process



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THANK YOU!

Dr. Will Simpkins
Vice President for Student Affairs

September 6, 2019

Academic & Student Affairs Committee
MSU Denver Board of Trustees



Enrollment Update

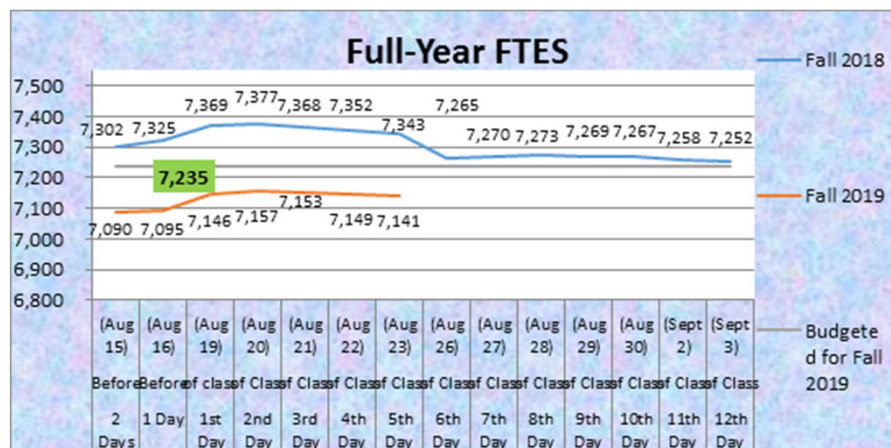
Dr. Will Simpkins
Vice President for Student Affairs

with thanks to...

Michael Nguyen
Director of Enrollment Management Systems and Operations



Fall 2019 Enrollment



- Fall 2019 Preliminary Enrollment as of 8/23/2019
 - FTES is 2.8% lower than Fall 2018
 - Headcount is 1.68% lower than Fall 2018, which is a difference of 326 students

Current Enrollment

- Economic factors, strong job market tends to have a negative impact on enrollment
- Transfer triple whammy
 - Community College enrollment declines
 - Transcript evaluation delays
 - Transfer orientation technical issues
- Increased competition for new students (includes transfer and new)

Fall 2019 Enrollment Strategies

- Extended application deadline twice (August 5)
- Targeted call campaigns
- Piloted Auto-Admit program
- Piloted EAB Transfer Portal
- Registration events
- Balance Due relief project
- Payment Plan Collaboration

Long Term Enrollment Strategies

- Coordinated enrollment events earlier in enrollment cycle
- Transfer process overhaul
- Full implementation of EAB Transfer portal and Auto-Admit
- Integrate more communications via Slate
- Dialed-up student supports and proactive communications for advising (Roadways)

Thank You!

Transfer Process Task Force Discussion

Elizabeth (Liz) Hinde
Dean, School of Education



Transfer Articulation Revisions Task Force

Goal: MSU Denver will be a national model for university transfer/articulation systems.

Target: 90% of all transcripts and other pertinent records will be reviewed within one week or less allowing students to register for appropriate classes by June 2020.



Task Force Members

- **Liz Hinde** (Dean School of Education)
- **Thad Spaulding** (Interim AVP Enrollment Management)
- **Megan Scherzberg** (Director of Orientation)
- **Connie Sanders** (Interim Registrar)
- **Keah Schuenemann** (Assoc. Prof. of Meteorology)
- **Gabrielle Katz** (Asst. Prof. of Geography)
- **Kim Barron** (Director of Academic Effectiveness)
- **Greg Clifton** (Assoc. Prof. and Chair of Department of Accounting)
- **Vicki Golich** (Exec. VP of Academic Affairs and Provost)
- **Will Simpkins** (VP of Student Affairs)
- **Larry Sampler** (VP for Administration/COO)
- **Karen Meyer** (Administrative Support)
- **Sarah Buller** (Process Transformation Specialist)



- Each member is responsible for a **set of tasks** or will **oversee and report** on changes to ensure that the process is streamlined and efficient.
- Kick-off Retreat was on Aug. 27. Progress **check-ins** every other week throughout the year, with 2 hour meetings scheduled in November, April, May, and June.
- Each member will also be responsible for **communicating** their progress to the **larger group** and to **people in their respective areas**.
- IMPORTANT: **Everyone** across the institution will be involved.

The transfer process is **more than a technical matter** - it is an integral part of this whole university. It involves the way students are **admitted** to the university to the **courses** we offer to the **partnerships** we have with other institutions and **more**.

Stay tuned for more information all year long.

Hart Center for Public Service

Status Update



Hart Center for Public Service

- Letter of Intent (see packet)
- Framework Course – Spring 2020
- Tentative Launch Date – Spring 2020

LETTER OF INTENT

This Letter of Intent (“LOI”) is between Metropolitan State University of Denver (“MSU Denver”), and The Hart Center for Public Service, a Colorado nonprofit corporation (the “Center”).

1. The Center has been created to promote national civic participation through a deepening commitment to public service as fundamental to our democratic republic. Based on the life work of Gary Hart, D.Phil., author and former U.S. senator and presidential candidate, the Center will provide for study, training and implementation of national public service ideals and goals. The Center is expressly non-partisan. Its mission is to inspire and encourage greater civic engagement by providing all citizens committed to public service with the tools needed to be effective through directed learning and active participation in community service and government. The Center currently operates under the fiscal sponsorship of Forum280, a California nonprofit public benefit corporation. However, the Center is in the process of applying for its own 501(c)(3) status with the Internal Revenue Service.
2. The Center’s purpose and mission comports with MSU Denver’s mission to provide its students career pathways and to become engaged members and leaders in their communities.
3. This LOI sets forth the salient terms of an agreement to be entered into between MSU Denver and the Center regarding the operation of the Center on the campus of and in affiliation with MSU Denver. This LOI (a) is not a binding, contractual agreement; (b) is not enforceable under any principle of law or equity; (c) is not an agreement to negotiate; (d) may be terminated and withdrawn at any time and for any reason by any of the parties, without any obligation or liability whatsoever; (e) does not create or imply any legal or equitable obligations arising from this LOI; (6) is a waiver of all claims that may arise from this LOI; (7) is an agreement not to sue on any such claims, and (8) is subject to approval by all parties. Any legal or equitable obligations by and between the parties with respect to the subject matter of this LOI will be only as set forth in a subsequently signed agreement that is intended by its terms to be legally binding.
4. The Center and the MSU Denver Foundation (“Foundation”) will separately reach an agreement regarding the services the Foundation will provide to the Center.
5. MSU Denver and the Center will collaborate to create a mutually acceptable framework course that will focus on the meaning, history, goals and impact of public service. The course will be taught by MSU faculty, along with Sen. Hart, and will be offered for full academic credit. Coursework will be accompanied by hands-on civic engagement. For accreditation purposes, any MSU Denver curriculum developed in connection with the Hart Center, like all academic coursework, must be approved by MSU Denver through normal academic course approval processes.
6. In consultation with MSU Denver, the Center will create a fellows program through which prominent international, national, state and local leaders (known as “Hart Fellows”) will work with the public and private sectors to address cross-cutting societal challenges and problems. During the period of their fellowships, Hart Fellows will be permitted to maintain a regular presence on the MSU Denver campus to study, research, teach and engage the public and students in their work, subject to any applicable campus rules and regulations. The Center will determine eligibility and selection of the fellows.
7. The Center and MSU Denver will collaborate to create a student fellowship program that provides opportunities for selected students (known as “Hart Student Fellows”) to propose, design and begin to implement new public service initiatives as part of MSU Denver’s commitment to experiential learning and civic engagement. Student fellowships will include study, research, direct action, or “ambassador” work on campus and in the community. The Center will determine

- the eligibility and selection of the student fellows in collaboration with MSU Denver. The method by which funds are distributed to the student fellows will be determined by mutual agreement of the parties.
8. Over time, the Center and MSU Denver will collaborate to facilitate and cultivate a robust array of experiential learning and community internship opportunities for MSU Denver students. Ownership of any related curriculum will be handled in the same manner as the curriculum for the framework course.
 9. The Center will host public events highlighting the work of current public service innovators and unmet public service challenges. Speakers will include high-profile leaders in government, nonprofit, social entrepreneurship and other arenas.
 10. MSU Denver will make good faith efforts to help the Center achieve success.
 11. The Center and MSU Denver will collaborate to create a mutually acceptable co-branding and marketing/communications strategy with respect to Center operations conducted on the campus of and in affiliation with MSU Denver, recognizing each party's unique interest in its brand communications. All publicity and marketing materials with respect to such operations will be subject to both parties' review and approval, to ensure consistency with the strategy, and to ensure proper recognition of all collaborators and sponsors.
 12. The Center and MSU Denver will collaborate in developing the curriculum for the framework course and the planning of any jointly sponsored events or programs approved in advance by both organizations, except as mutually agreed upon by the parties.
 13. Each party will continue to be the sole owner of its own name, trademarks, and similar intellectual property (collectively, "Marks"), but will grant a license to the other party to use such Marks solely in connection the collaborative activities described in this LOI. The Marks license will automatically expire upon expiration or termination of the final agreement between the parties.
 14. Each party will retain all rights in and to all separately created works of authorship, curriculum, content, and similar intellectual property that it contributes to the collaborative activities described in this LOI (collectively, "Separate Property"), but will grant to the other party a license to use such Separate Property solely in connection the collaborative activities described in this LOI. The Separate Property license will expire automatically upon expiration or termination of the final agreement between the parties, except to the extent Separate Property has been incorporated into any Joint Property (as defined below).
 15. Unless otherwise agreed, the parties will jointly own all works of authorship, curriculum, content, work product, and similar intellectual property that is jointly created by the parties (collectively, "Joint Property"), or alternatively, one party will have ownership and the other will have a worldwide, nonexclusive, royalty-free, irrevocable perpetual license to use such Joint Property.
 16. The Center will be responsible for raising and allocating the funds necessary to support its operation, except that MSU Denver will provide the Center, at no cost, an office on the MSU Denver campus, which is conveniently located near Center operations conducted on campus. Such office will include standard furniture, computer, and telephone/internet service. MSU Denver may provide the Center administrative staff support or other office supplies, on terms and conditions (including allocation and reimbursement) mutually agreed upon by the parties.
 17. The Center will establish a governance structure for its operation, which includes a governing board and an advisory board. MSU Denver will have representation on the Center's governing board to an extent agreed upon by the parties. The Center's executive director will report solely to its governing board.

18. The Center will begin operating on the MSU Denver campus and in affiliation with MSU Denver after both parties agree that the Center has raised sufficient funds to commence operations, after the parties agree on how to co-brand Center operations at the MSU Denver campus, and after the execution of a formal agreement between the Center and MSU Denver.
19. Aside from curriculum development, which will be a collaborative process with MSU Denver exercising normal academic approval authority, MSU Denver will not exercise editorial or programmatic control over Center events and activities.
20. The relationship among the parties created by the MOU will be non-exclusive, though neither party will enter into a similar relationship with a third party that will adversely impact the viability of the collaborative relationship between the parties.
21. The final agreement between the parties will contains terms regarding the termination of the agreement by either party, including ample notice to the non-terminating party.

[Signature Page to Follow]

Metropolitan State University of Denver

The Hart Center for Public Service

Janine Davidson
President

Andrea Hart
Executive Director

Date: _____

Date: _____

DRAFT

Meeting Adjourned

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