

# Strategic Plan 2025

*Redefining Possibilities*



The future is here for Metropolitan State University of Denver with the launch of a comprehensive strategic-planning process that will guide the institution for the next three to five years, beginning July 1, 2020.

The 18-month effort will produce goals and objectives that serve as a roadmap on our journey to becoming the leading public urban university in the nation. The process will be built upon the vision of President Janine Davidson, Ph.D., and led by co-chairs Cathy Lucas, vice president of strategy and chief of staff, and Matt Makley, Ph.D., professor of history and president of Faculty Senate.

The University will use a collaborative strategic-planning model with a focus on engaging the entire campus community and external stakeholders in the creation of the new plan. The highly transparent process will be guided by a Strategic Planning Team comprised of esteemed faculty, staff, administrators, students and alumni. The SPT will be charged with keeping the campus community informed and soliciting feedback throughout the process.

Strategic Plan 2025 will serve as a guiding framework for decision-making and provide a clear direction for the future of MSU Denver.



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Local and National Data/Trends

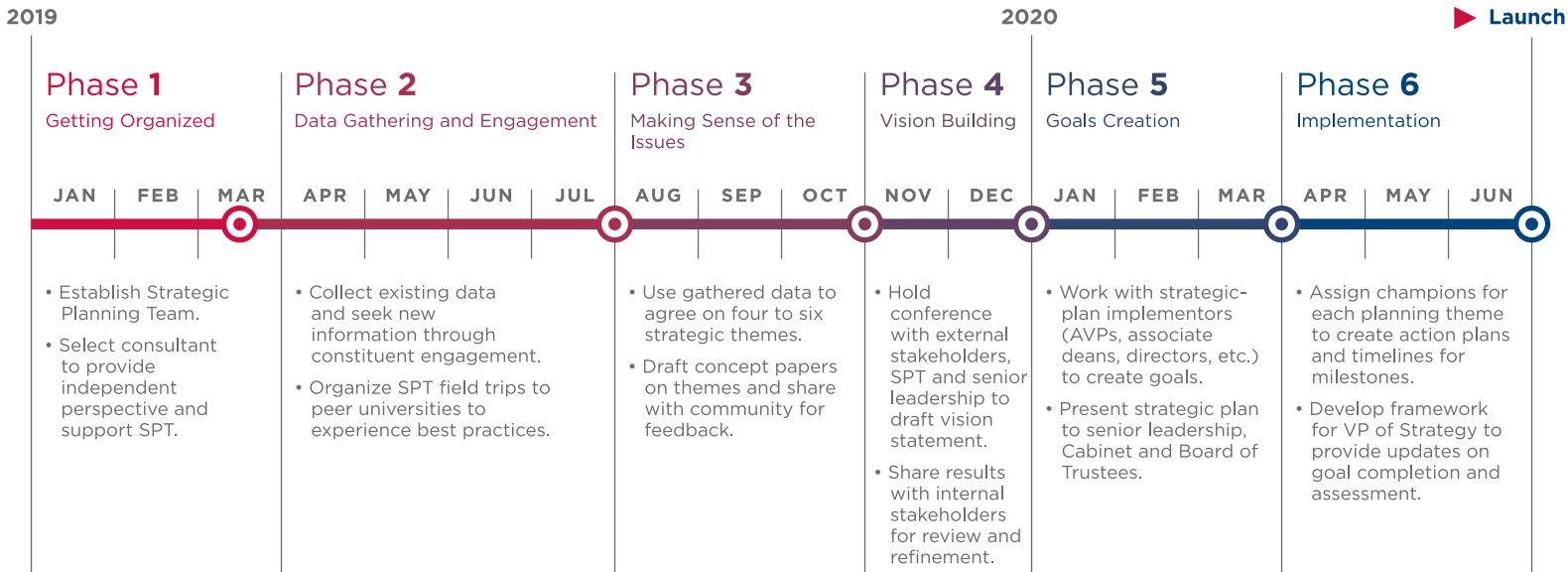
Campus Community Engagement

External Stakeholder Input

**Mission  
Vision  
Values**

Goals for 2025 and Beyond

## Collaborative Strategic Planning Process



If you have questions, contact Strategic Plan 2025 co-leads:

**Cathy Lucas**  
Vice President of Strategy and Chief of Staff

**Matt Makley**  
Professor of History and President of Faculty Senate

[msudenver.edu/strategic-plan-2025/](https://msudenver.edu/strategic-plan-2025/)