

PRESIDENT'S CABINET MEETING

Monday, March 7, 2016

9 – 11 a.m.

President's Office –SSB 440A

Present: James Lyall Associate Vice President for Academic Computing, Carol Svendsen, Associate Vice President for Extended Campus, Sandra Haynes, Dean of the College of Professional Studies, Joan Foster, Dean of the College of Letters, Arts and Sciences, Vicki Golich, Provost and Vice President for Academic and Student Affairs, Cathy Lucas, Chief of Staff and Associate to the President for Marketing and Communications, Sheila Rucki, Faculty Senate President, John Kietzmann, COA President, Steve Kreidler, Vice President for Administration, Finance and Facilities, Christian Solano, Student Government Assembly President, Anthony Grant, Athletic Director, President Jordan, John Burtness, Vice President for University Advancement, George Middlemist, Associate Vice President for Administration, Finance and Facilities, Ruth Ann Nyhus, Council of Chairs, Luis Torres, Deputy Provost and Co-Chair HSI Task Force; Emily Davies, Assistant Director of Communications; Ann Murphy, Dean of the College of Business; Elizabeth Hinde, Dean of the School of Education

Absent: Braelin Pantel, Dean of Students; Percy Morehouse, Executive Director of Equal Opportunity; Myron Anderson, Associate to the President for Diversity, Loretta Martinez, General Counsel and Secretary to the Board of Trustees,

Guests: Stephanie Allen, Senior Advisor and Coordinator, College of Professional Studies

Dr. Golich's Announcements: We have three representatives from the Higher Learning Commission here today and Dr. Jordan will be meeting with them this morning for a while and will join Cabinet later.

AGENDA

1. Approval of minutes from February 22, 2016

Carol Svendsen's title needs to be changed to her own as it is listed as James Lyall's title. With that change, the minutes were moved for approval and a voice vote was taken; the minutes were approved.

2. Student Success Collaborative- Overview and Kickoffs (SSC) (Haynes, Stephanie Allen)

Dean Haynes said we have been a member of the Student Success Collaborative (SSC) for about a year now. This software tool is for better advising and outreach for students. We are using it to find risk factors for students. Advisors can reach out to students individually or via campaigns. They are having a kickoff this week for a mobile application, and next week they will launch one that will offer two-way communication. She introduced Stephanie Allen. The current version

of SSC software was shown. An Advisor can create a list of students. They can create a watch list. She did a demo for what it looks like when a student comes into the office. After entering a student's 900#, an overview comes up. The top bar to the right shows their risk factor. It is based on ten years of MSU Denver student data. "Term Details" breaks the data down by semester. Students remain in the platform for three semesters after their last enrollment. When advising, the risk factor can be turned off so as not to make students anxious. Many other institutions use this software and have increased their graduation rates for under-represented students, students of color. Dr. Nyhus stated that Department Chairs can also utilize this to see students who haven't registered for a semester and reach out to them. SSC Campus is an advanced version which adds a few things; students can schedule an advising appointment through Outlook, and it provides two-way communication to their mobile device from the platform to the student. There is also a referral system. An advisor could send the student to a department for further advising, the department would be notified, and then once the student was seen, they'd close the referral. Advisors can run a report of referrals not seen and catch them. Holds will show in a red bar. New students can receive a list of next steps. SSC Guide kicks off next week and we are a beta test site for it. Campus allows for coordinated communication, which allows us to track calls and texts to students.

3. Regular Occurring Updates

A. President update (Dr. Jordan)

President Jordan noted that the JBC will work on higher education budgets this Wednesday. We continue to work closely with Colorado Mesa University about the funding formula. He has been meeting with JBC members; at least three support our position. We have made some recommendations to strengthen the formula, such as increasing the Pell portion. Even with the changes we desire, we will still have challenges due to enrollment. We are seeing some success with retention, but must increase the numbers being admitted. One of the unknowns is how the JBC will treat tuition this year. President Jordan is not prepared to solve all the institution's problems with tuition increases that hurt students. The last state revenue projections will come out around the 18th. The good news was that K-12 enrollments have declined, so the JBC is able to solve the problem of their funding. There will be a November initiative on the ballot where 35% of the revenue generated would have to go to K-12 through post-secondary education. 35% would go to transportation.

B. Theme I – Student and Academic Success

i. Education Quality(Golich)

Dr. Golich stated that Financial Aid packaged 1200 students last week. This is a big improvement for students this year versus previous years when they learned about their packages in May.

1. **HSI Update** (Torres)

The HSI Task Force report is being discussed. The Task Force met two weeks ago to discuss follow up to the report. Dr. Golich noted that we are looking to hire Esther Rodriguez into a Special Assistant to the President position to implement the recommendations. The Retention Task Force and EiE Committees have also looked at enrollment, and we have much alignment in the recommendations coming from those groups as well.

C. Theme II – Urban Land Grant University

i. **MSU Denver Neighborhood update** (Kreidler)

They met with students who describe a place to meet that is more RoadRunner branded. The open spaces on the first floor will have more places to plug in, charge, more of a café feel, places to study, a student lounge.

D. Theme III – University Culture

i. **Campus Climate** (Anderson) (no report)

E. Theme IV – University Resources

i. **Budget Update** (Kreidler)

VP Kreidler said we are cutting one half of one percent this year, roughly \$700,000. Our legislative reception regarding the AES Building did a lot of good for us in making our case.

ii. **Advancement/Fundraising** (Burtness)

VP Burtness stated we have several big asks out. We have some meetings this afternoon regarding the gift of some equipment.

F. Telling the MSU Denver Story

i. **Strategic Communications and Branding** (Lucas)

Ms. Lucas asked Cabinet members to mark their calendars for Wednesday the 16th for the Spring Update at the King Center at 7:30 am, with the presentation starting at 8:00 a.m.

UPDATES

Joan Foster - has 22 tenure recommendations

Cristian Solano – Finished student fee panel; the Phoenix Center will go to a referendum; SGA is working on the budget. There is strong interest in the

elections this year which are the week of the 11th through the 18th. The deadline to sign up is right before spring break. They are sending out a survey on the RTD fee and will bring feedback to Cabinet from that. Dr. Jordan asked if election procedures are done and candidates are clear on advertising limits. Cristian said that the election commission is putting out packets and doing orientations. Candidates cannot campaign without doing the orientation.

Anthony Grant – was in Durango over the weekend; the men’s team lost. There are only two men’s teams in our Division in the RMAC this year, Ft. Lewis and Mines. It was a tough one. The guys played well. They are optimistic for next year and we have already signed a new point guard.

Softball was 3-1 this weekend. Baseball is strong. They will be announcing the new volleyball coach about 10:00 am tomorrow. The Scholarship Auction is April 6th. Rod Smith is the Keynote.

George Middlemist – the last two HR Director candidates are here this week.

John Kietzmann – a baseball player was on SportsCenter. Cathy Lucas’ area really helped out. He made #7. Nick Kay was named rookie of the year in Australia. He had an excellent scholastic record.

Sandra Haynes- in November students will be brewing beer at DIA in the Westin Hotel. CPS will be offering nursing courses at Lutheran Hospitals in the future; the hospitals will have scholarships for them in their areas of shortage.

James Lyall – we are seeing an increase in spoofing emails, where people are impersonated. These are frighteningly real looking. We report these to the FBI when they occur. Be vigilant for anything odd. Please forward them to

spam@msudenver.edu

John Burtness- the annual fund team is working on a crowdfunding platform

Steve Kreidler- interviews for the policy administrator are done and an offer is being given to a candidate.

President Jordan – was playing golf on Sunday and met a gentleman whose daughter graduated from MSU Denver. She works in Washington DC now. Her parents are very supportive of MSU Denver. He hears it over and over again from people around town. She came here after a couple other schools.

The accreditation team is here looking at our readiness to offer more masters’ degrees.

Cabinet adjourned at 10:08 a.m.